







## It's full of surprises.



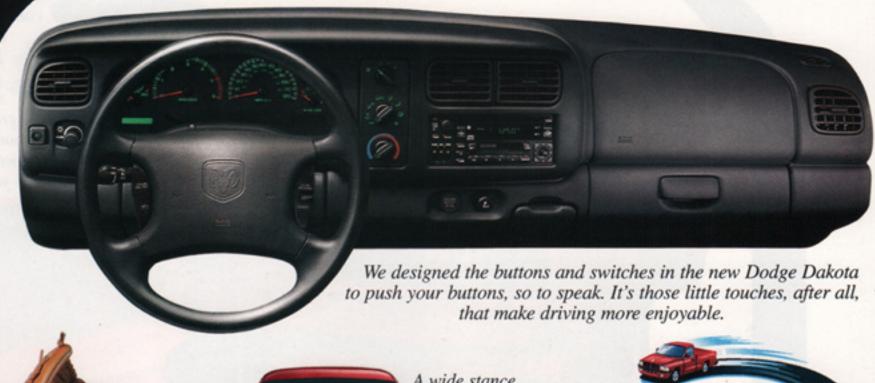


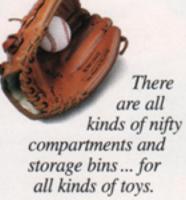


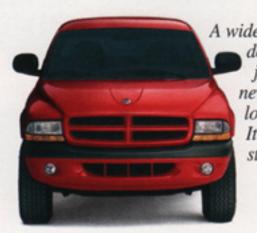












A wide stance
does more than
just make the
new Dakota
look athletic.
It increases
stability.



The all-new Dodge Dakota has the longest wheelbase in its class, which makes for a smooth ride. Yet its turning circle is up to 5-1/2 feet smaller than before.



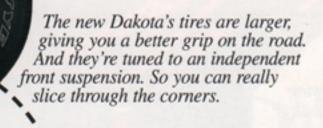


We code many of the new Dakota's plastic parts for the day they can be recycled. Because, like you, we think the world of the environment.

There are up to five cupholders in all. Hey, you never know when some thirsty friends are going to need a ride.



The all-new Dakota is the roomiest truck in its class. There's even a forward-facing rear seat in Dakota Club Cab, with enough hip room to seat three across. Your passengers will be beside themselves with comfort.





We started with an open mind. And proved how surprisingly responsive, roomy, capable and comfortable a truck can be.



## Power

 Dakota offers a standard I-4, a V-6, and the only V-8 in the class.

> Dakota has more available horsepower. Dakota has more available torque.

- Dakota has more standard horsepower.
- Dakota has more standard torque.

Ride & Handling

- Dakota has a longer wheelbase, which makes for a smooth ride.
- Dakota's turning circle is smaller than Ranger's and S-10's short wheelbase and Club Cab 2WD models.
- Dakota has a wider track, which enhances stability.

Dodge Dakota

5.2L V-8

H.P. 230 @ 4400 rpm Torque 300 @ 3200 rpm 2.5L I-4 H.P. 120 @ 5200 rpm Torque 145 @ 3250 rpm H.P. 160 @ 4200 rpm Torque 220 @ 3000 rpm 2.3L I-4 H.P. 112 @ 4800 rpm Torque 135 @ 2400 rpm

Ford Ranger

4.0L V-6

Torque 130 @ 3200 rpm (SWB/Club Cab)

Chevrolet S-10

H.P. 190 @ 4400 rpm

H.P. 118 @ 5200 rpm

Torque 250 @ 2800 rpm

4.3L V-6

2.2L I-4

36.9"/41.3" Front/Rear 2WD 55.0"/54.6"

108.3"/122.9"

(SWB/Club Cab) 112.0"/130.9" 36.0"/41.2"

Front/Rear 2WD 60.5"/61.5" 4WD 60.8"/61.5"

Front/Rear 2WD 56.6"/57.3" 4WD 58.3"/57.3"

(SWB/Club Cab)

107.9"/125.4"

36.5"/41.6"

Comfort & Convenience

- Dakota has a roomier interior.
  - · Club Cab
  - · Regular Cab
- Dakota is the only one to offer a 40/20/40 split bench seat with mini business console.

Safety Features

- Dakota offers bigger exterior mirrors,

Dodge Dakota

84.7 cu. ft. 56.4 cu. ft. 40/20/40 split bench Ford Ranger

66.3 cu. ft. 52.5 cu. ft. Not available Chevrolet S-10

4WD 57.2"/55.1"

65.3 cu. ft. 55.6 cu. ft. Not available

- Dakota is the only one with standard dual airbags.\*
- Dakota is the only one to offer a self-dimming rear view mirror.
- for a larger field of vision.

Standard dual airbags

Available

50.0 sq. in.

Optional dual airbags

Not available

31.5 sq. in.

Driver's airbag only

Not available

41.0 sq. in.

Towing & Payload

- Dakota has 800 lbs. more available towing.
- Dakota has over 900 lbs. more available payload.

Dakota has a larger bed.

Dakota long bed holds 4'x8' building materials with the tailgate closed.



Dodge Dakota

6800 lbs. 2600 lbs.

Short Bed Length: 77.9" Width: 57.8" Depth: 17.5" Volume: 46.5 cu. ft.

Long Bed Length: 96.4" Width: 57.8" Depth: 17.5"

Volume: 56.4 cu. ft.

Ford Ranger

6000 lbs.

1650 lbs. Short Bed Length: 71.8"

Width: 54.4" Depth: 16.5" Volume: 37.4 cu. ft.

Long Bed Length: 83.8" Width: 54.4"

Depth: 16.5" Volume: 43.5 cu. ft. Chevrolet S-10

6000 lbs. 1502 lbs.

Short Bed Length: 72.8" Width: 54.9"

Depth: 17.1" Volume: 39.4 cu. ft.

Long Bed Length: 88.8" Width: 54.9" Depth: 17.1"

Volume: 48.1 cu. ft.

\*Always wear your seat belt for a fully effective airbag. Rearward-facing child seats cannot be used in standard cab models. Comparisons vs. Ford Ranger and Chevy S-10. Information based on data available at time of printing. †See limited warranty & restrictions at dealer. Excludes normal maintenance and wear items.

Paper contains ten percent recycled material.





Club Cab Sport 4x4

Sport 4x2

