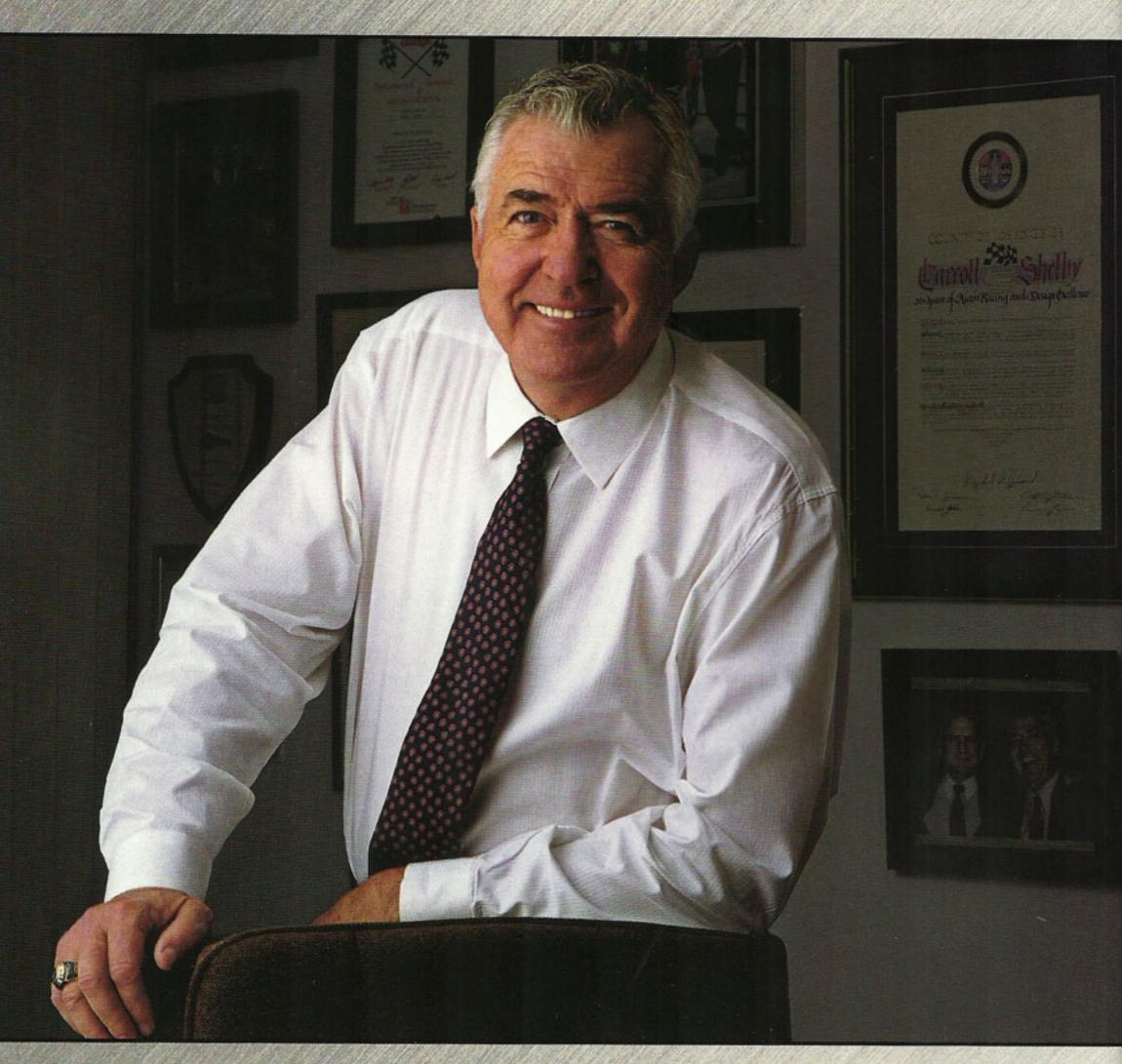




Carroll Shelly-

"Our philosophy is simple: To build nothing less than the finest limited production, high-performance American cars and trucks you can buy...at affordable prices."

For more than thirty years, Carroll Shelby has lived every car-nut's dream. He's raced and won in the fastest cars of the day. Built some of the world's most respected racing and street machines. And keeps on making his mark on an industry not known for encouraging individual achievement. But perhaps most importantly, he's also committed to making the



thrill of driving a high-performance car or truck a truly affordable experience.

"At Shelby Automobiles, performance innovation is the rule, not the exception. That means improvements like variable geometry turbochargers, refined bodywork and suspensions, and lightweight composites...in balanced, affordable packages for the enthusiast." You'll find this kind of commitment in every vehicle carrying the Shelby name. Like the new Shelby CSX, a high-performance coupe combining advanced turbocharger technology with extraordinary handling and comfort. And in the new Shelby Dakota, a V-8 powered pickup capable of outperforming some higher-priced coupes and sedans.

"Today our goal is to build limited numbers of distinctively designed, high-performance cars and trucks. And if they just happen to blow the doors off some vehicles that cost up to twenty grand more, well so much the better."

As you'll see, Shelby Automobiles has reached that goal. Now, it's up to you to enjoy the results.



HELEY CSX

With a near-perfect blend of raw power and over-the-road performance, the 1989 Shelby CSX is stunning evidence that the Shelby ideal is alive and kicking.

When you set out to design a true road machine, you start with the engine. The 1989 Shelby CSX is no exception.

Lurking beneath its hood is an intercooler-equipped 2.2 liter powerplant, featuring an advanced new Garrett variable nozzle turbocharger (VNT). The Garrett VNT provides V-8-like response and virtually eliminates turbo lag. And when linked means more than just straight-

up with a 5-speed Getrag gearset, it allows the CSX to leap off the line like a rocket. Boasting 175 snarling horsepower, the CSX conquers 0-60 in under seven seconds. Add a top track speed of 135 mph, and you can see why the CSX is able to dust some performance coupes costing two to three times as much.

But since total road-readiness

line acceleration, the CSX is also equipped with a special Shelby suspension system. Four-wheel disc brakes, coil springs, dual anti-sway bars, Monroe Formula GP shocks and struts, 15-inch Goodyear Gatorbacks, and Shelby composite wheels combine forces to make backroad cornering a pure joy.

The 1989 Shelby CSX. Simply put, this car kicks tail.



JEEN CSX

From the bottom of its Goodyear Gatorbacks to the top of its aerodynamic exterior, the 1989 Shelby CSX is the embodiment of what a pure road machine should be ... without sacrificing style or comfort.

On the inside, the CSX carries a wealth of premium features to make performance driving a comfortable experience. All-new available Recaro bucket seats (D) wrapped in Shelby charcoal cloth offer outstanding lateral support. A leather-wrapped Shelby Signature steering wheel (A) adds to an aggressive interior look. And you'll find a personalized Shelby nameplate, with each

CSX's own production number.

Under the hood, the 175 horsepower 2.2 liter engine (E) combines an air-to-air intercooler and the new Garrett variable nozzle turbocharger (G). You also Shelby-designed, Kaminari-built get Monroe Formula GP shocks (F) for superb stability as part of the special Shelby suspension. The CSX even features new Shelby sport "Fiberide" composite wheels (B). Made by Motor

Wheel for Shelby, they're lighter and more durable than aluminum wheels. And the first ever offered on a production car.

It's all found within unique bodywork, featuring a front air dam, side and rear skirts, and an oversized rear spoiler (C).

For the full list of CSX features and specifications, see the back cover of this catalog.



SHELEN DAKOTA

The 1989 Shelby Dakota marks the first time in 20 years that Carroll Shelby has worked his magic on a rear-wheel drive vehicle with V-8 power. And every enthusiast who believes there's no practical substitute for cubic inches has new reason to celebrate.

On its technical specifications alone, the unique mid-sized Shelby Dakota is a machine to be reckoned with. Power is supplied by a street blistering, fuelinjected 5.2 liter V-8, hooked to an advanced 4-speed automatic transmission and directed to the pavement via a limited slip differential with a 3.90:1 axle ratio. The suspension is calibrated for optimum handling. It

features sophisticated gascharged shock absorbers. Goodyear Eagle GT+4 radials. And advanced anti-lock rear braking. The result is a pickup with superb acceleration. Capable of flat-out embarrassing many of the sports car pretenders currently on the street.

Of course, no vehicle worthy of the Shelby name can roll out the door without looks and

functional comfort equal to its performance. So every Shelby Dakota also comes standard with a wide range of interior amenities. As well as aggressively styled bodywork. Special graphics. And a sleek-looking, bedmounted lightbar.

The V-8 powered 1989 Shelby Dakota. History brought to thundering life. Courtesy of Carroll Shelby and company.



SHELBY DAKOTA

One look at the 1989 Shelby Dakota will tell you it's a serious road machine. But look a little closer and you'll see it's serious about driver performance and comfort as well.

At Shelby Automobiles, highperformance doesn't stop with the driving hardware. So every Shelby Dakota comes with an interior designed to enhance driver performance. Standard features include a supportive seat with a center armrest and special Shelby charcoal sport cloth inserts (C), as well as premium carpeting throughout. You also get a leather-wrapped

Shelby Signature steering wheel (A). A full set of informative gauges including a tachometer. And a personalized nameplate with each Shelby Dakota's individual production number.

Of course, Shelby hasn't neglected the engineering. In addition to the extremely potent 5.2 liter (318 CID) V-8 (D), you'll also find a front anti-sway bar, and gas-pressurized shock

absorbers that help ensure outstanding contact with the road. A special, streamlined lightbar (B). And a slick-looking front air dam and fender extensions surrounding Shelby Dakota's uniquely styled hollow-spoke 15-inch aluminum wheels (E).

For the full list of Shelby Dakota features and specifications, be sure to see the back cover of this catalog.



SHELBY CSX **FEATURES &** SPECIFICATIONS

Engine

| Type4-cylinder in-lin | ie |
|--------------------------------|----|
| Liters | |
| Valve TrainSOHC | |
| Compression Ratio8.1:1 | |
| Bore and Stroke 3.44 x 3.62 | |
| Max. Horsepower 175 @ 5,300 rp | m |
| Max. Torque | |

Fuel System/Turbocharger

Multi-point EFI w/tuned intake manifold w/equal length runners, Garrett AiResearch Variable Nozzle Turbo (VNT) with aluminum intercooler - 12 PSI maximum boost

Transmission

| Туре | A-555 close ratio 5-speed w/Getrag |
|------------------------|---------------------------------------|
| Overall Top Gear Ratio | gearset |
| Final Drive Ratio | |

Suspension

| Struts/Shocks | Monroe Formula GP gas sport |
|---------------|--|
| Springs | Sport coils |
| Swaybars | Front 1.22" Solid |
| Tires | Rear 1.13" Solid . P225/50VR15 |
| | Goodyear Eagle VR |
| Wheels | Gatorbacks 15" x 6.5" Fiberide® |
| | Composite |
| Brakes, front | 10.1"x .95"vented disc |
| Brakes, rear | |
| Steering | Quick-ratio (14:1) rack & pinion, power assisted |

STANDARD EQUIPMENT

- Accelerator pedal-heel/toe capability
- Air conditioning
- Carpeting—Passenger and cargo area
- · Console-Full length w/armrest
- Demisters—Side windows
- Electronic ignition & voltage regulator
- Exhaust system—Stainless steel
- · Floor mats-Shelby, front & rear
- Fuel filler door w/inside remote release
- Fuel tank—14 gallons
- Glass—Tinted
- Ground effects—Air dam, side & rear skirts, rear spoiler

Headlights—Aero-styled halogen

- Instrument cluster—125 mph speedometer, tachometer, Shelby turbo boost gauge, voltage, temp, oil pressure
- Insulation—Premium body sound
- Liftgate release Remote
- Light package
- Message center—Lights for low washer fluid, hatch ajar, door ajar
- Mirrors—Outside dual remote control
- Paint—Exotic Red with special Shelby graphics
- Radio—AM stereo*/FM stereo w/cassette player, seek & scan, 4 speakers
- Rear window defroster
- Rub strips—Front & rear fascia
- Seats—Front buckets: Rear, 60/40 split back/fold down, w/special Shelby cloth
- · Seat belts-Rear passenger; 3 point belt
- Security system for cargo area
- Steering wheel—Shelby Signature. leather-wrapped

SHELBY DAKOTA **FEATURES & SPECIFICATIONS**

Engine

| Type | OHV-90° V-8 |
|-------------------|-----------------|
| Liters | 5.2 (318 C.I.) |
| Valve Train | |
| | arms and |
| | hydraulic |
| | valve lifters |
| Compression Ratio | |
| Bore and Stroke | |
| Max. Horsepower | 175 @ 4,000 rpm |
| Max. Torque | |

Fuel System

Electronic dual-throat throttle body injection

Automatic Transmission

New V-8 rated 4-speed w/electronic overdrive, high stall converter and aux. cooler

Rear Axle

Limited slip w/3.90:1 ratio

Suspension

| Front | . Upper and lower wish- |
|-------|-------------------------|
| | bone type with coil |
| | springs, stabilizer bar |
| | and gas charged shocks |

Rear..... Semi-elliptical two-

stage leaf springs with gas-charged shocks

Wheelbase..... 112"

Tires..... P225/70R15 Goodyear Eagle GT+4 Radials Wheels..... 15" x 6.0" Shelby

hollow-spoke

Brakes, front 11.4" x .87" vented disc Brakes, rear Anti-lock 10" x 2.5" drum

Payload 1,250 lbs.

Steering Power assisted rack-

and-pinion

STANDARD EQUIPMENT

- Air conditioning
- Air dam—Shelby, with fog lamps
- Alternator 120 amp
 Battery 500 amp
- Bumpers—Front, black; Rear, step-type,
- Carpeting—Floor and cab back panel
- Corrosion and anti-chip protection
- Demisters—Side windows
- Floor mats—Shelby
- Fuel tank—22 gallon
- Glass—Tinted: all windows
- Headlights—Halogen
- · Headliner-Cloth
- Instrument panel—Brushed black finish backlite cluster with soft pad, open storage box, storage shelf, two-place cup holder and glove box with lock
- Instrumentation—125 MPH speedometer. tachometer, fuel level, oil pressure, volts, and engine temperature
- Lightbar
- Mirrors—Outside, dual remote
- Paint—Available in Exotic Red or Bright White with special Shelby graphics
- Radio—AM stereo*/FM stereo w/cassette player, seek & scan, 4 speakers
- Seat—Bench with special Shelby charcoal cloth inserts, vinyl trim, center armrest and hinged seatback with inertia latch
- Spare—Conventional
- Steering column—Multi-function control with turn signals, windshield washer/ wiper, headlight dimmer and day/night flash-to-pass
- Steering wheel—Shelby Signature, leather-wrapped
- Window—Rear sliding: latchable
- Windshield wipers—Deluxe two-speed with intermittent wipe
- *Some AM stereo broadcasting may not be compatible with this radio.

For the authorized Shelby dealer nearest you, call 1-800-826-7366 in CA, or 1-800-233-8868 outside CA.





NEW VEHICLE LIMITED WARRANTIES

These vehicles are covered by 1989 Chrysler Motors Corp. New Vehicle Limited Warranties except for parts modified by Shelby Automobiles, Inc., which are covered by Shelby Automobiles, Inc.'s New Vehicle Limited Warranties. For complete information on coverages, restrictions and exclusions, see copies of these warranties at your Shelby dealer. Warranty service can be obtained at your selling Shelby dealer. In addition, if it is more convenient, you may request warranty service from any Shelby dealer or from any Dodge or Chrysler/Plymouth dealer.

Chrysler Extended Service contracts are available at your Authorized Shelby Dealer. Ask for details.

Shelby Automobiles, Inc. reserves the right to make changes without notice in prices, specifications, colors and materials, or to change or discontinue models. Certain models, packages and options are subject to restrictions. Ask your dealer for the latest information.

Some equipment shown in this catalog is optional.

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