

'80 DODGE PICKUPS

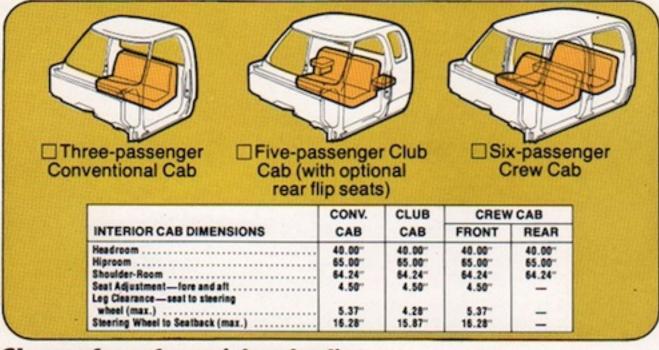




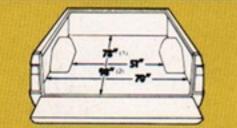


With 26 Ram Tough models in all, there's a Dodge pickup right for you.

Choose from three cab types.

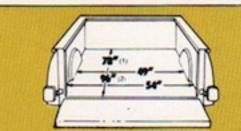


Choose from four pickup bodies.



Two smooth-sided Sweptline bodies

(1) 6½-foot box, 61.10-cubic foot capacity
(2) 8-foot box, 76.60-cubic foot capacity



Two Utiline bodies

(1) 6½-foot box, 47.25-cubic foot capacity
(2) 8-foot box, 58.50-cubic foot capacity

Wheelbases and Exterior Dimensions

Models	Wheelbase	Overall length w/o rear bumper	Overall width (max.)
D150 Conv. Cab	115"	190.24	79.5
D150 Conv. Cab	131"	210.24	79.5
D150 Club Cab(1)	133"	208.24	79.5
D150 Club Cab(1)	149"	228.27	79.5
D200 Conv. Cab	131"	210.24	79.5
D200 Club Cab(1)	149"	228.27	79.5
D200 Crew Cab(1)	149"	224.24	79.5
D200 Crew Cab(1)	165"	244.24	79.5
D300 Conv. Cab(1)	131"	210.24	79.5(2)
D300 Club Cab(1)	149"	228.27	79.5(2)
D300 Crew Cab(1)	165"	244.24	94.2

⁽¹⁾ Utiline pickup is not available on this model. (2) 94.2 inches overall width with dual rear wheels.

Six models to choose from.

Two-wheel-drive pickups are available in four models: the D-50, D150, D200 and D300. Part-time four-wheel-drive pickups are available in the W150 and W200 models.

Choose from GVWR's up to 10,000 pounds.

Gross vehicle weight ratings include the total weight of a fully equipped truck with driver and passengers, accessories, fuel, water and allowable cargo (payload). Dodge GVW ratings start at 4,045 pounds for the D-50 pickup and move up to 10,000 pounds for the dual rear-wheel D300 pickups.

Choose from four trim levels.

☐ Adventurer S.E. Package (optional)
☐ Adventurer Sport Package (optional)

[☐] Adventurer Package (optional)
☐ Custom models (standard)



Only Dodge Pickups Are Ram Tough

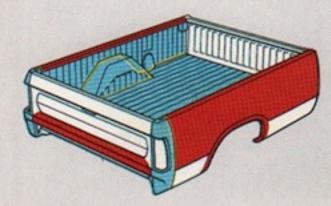
From the drawing board until they roll off the assembly line, Dodge trucks are designed and built to be tough.

Tough Body Construction

Start with the cab: Dodge cab roofs are double-walled steel, with a layer of sound-deadening insulation between the outer and inner panels. To withstand twisting and vibration, Dodge cabs are built with sturdy box-section structural members at sills, door pillars, roof, cowl, rear window header and cab back panel.

The Sweptline pickup box offers double-wall toughness, too, in its rugged welded steel construction. Double-wall construction on side panels helps keep inside dents from showing on the outside walls. To inhibit rust, galvanized steel is used extensively for the floor, inner side panels, wheelhousings, stake pockets, floor cross sills, rear corner panels and on the inside surface of the tailgate panel. Vinyl seam sealers in the wheelhousings and rear corner seams help protect against moisture, while drain passages help keep water from being trapped in the pickup box. Another thing you might notice is that there are no exposed bolt heads on the Sweptline pickup box floor to damage cargo or to rust.

Utiline pickups have the added advantage of convenient outside running boards to make loading and unloading easier. The Utiline's seasoned hardwood floor with steel skid strips helps facilitate sliding bulky loads in and out.



All-over anti-rust treatment. Galvanizing shown in blue; zincrich primer in red; normal primer in white.

Standard fuel tank for pickup trucks is 18-gallon capacity. An optional 21-gallon auxiliary tank can be ordered in addition to the standard fuel tank on Sweptline pickups only, for increased driving range per tankful of gas.

Big windshield for a wide view of the road ahead. Rear window is angled to reduce glare and reflection.

Standard energy-absorbing steering column adds to driver protection. With steering column lock to discourage thievery.

> Manual steering ease stems from recirculating steel ball design which reduces friction. Power steering is optional for the two-wheel-drive pickups; standard on part-time four-wheeldrive Power Wagon pickups.

Standard 3.7-liter (225 CID) Slant Six (D150 and W150 115- and 131-inch wheelbases, and D200 131-inch wheelbase)

Designed for good performance and durability, with overhead valves, 30-degree tilt cylinder block, tin-plated aluminum alloy pistons and cast iron crankshaft.

Optional power for D150 and W150 (standard with 133- and 149-inch wheelbase Club Cabs) and D200 (standard with 149-inch wheelbase Club Cab) 5.2-liter (318 CID) V-8.

Extra pull to help ensure strong performance in light-duty work or recreational hauling. And to meet heavy loading or towing requirements, an even bigger 5.9-liter (360 CID) V-8 is available (standard with D200 149- and 165-inch wheelbase Crew Cabs, W200 149-inch wheelbase Club and Crew Cabs, and all D300 pickups).

Halogen high beam headlamps

Optional dual quad rectangular vertically stacked headlamps with halogen high beam system increase high beam lighting output by 25 percent over the standard system. (Included with the Adventurer S.E. Package.)

The pickup grille

is distinct, with two blacked-out sections divided in the middle by a bright, wide horizontal crossbar.

Front spring capacities from 905 pounds on efficiency size D-50 to 1,915 pounds on dual rear-wheel D300, assurance of the right capacity for top performance.

Lockup torque converter

In most Dodge pickups up to 8,500 pounds Gross Vehicle Weight, our LoadFlite automatic transmissions are equipped with a lockup clutch in the torque converter that automatically produces a direct mechanical drive through the transmission after the transmission upshifts from second to third gear. Normal slippage in the converter is eliminated. resulting in reduced engine speed and improved fuel economy 'at cruising speeds.

*Since 1980 EPA estimates were unavailable at the time this catalog was printed, ask your dealer about current information regarding mpg ratings.

Job-rated rear axle under the load; up to 6,900-pound capacity in the dual rear wheel (Dyna-Trac) D300 pickups.

> Husky rear suspension provides spring capacities from 1,270 pounds on D150 to 3,650 pounds on dual rear-wheel D300 pickups to suit your kind

Tailgate can be removed quickly,

allows for one-hand operation.

without tools. Convenient release latch

P-metric tires

of hauling.

New radial tires called "P-metric" provide an increase in fuel economy due to reduced rolling resistance, as compared to bias-belted tires.

Frame built of 36,000 psi carbon steel with six crossframe members puts a firm foundation under tough truck performance. Drop-frame design allows for lower cab mounting, easy entry and exit.

Standard shock absorbers, front and rear, contribute to smooth performance. (Front only on D300.)

Smooth, proven transmission performance

A four-speed manual transmission is standard on the D-50 pickup, with a five-speed manual overdrive transmission standard on the D-50 Sport pickup. A four-speed manual overdrive transmission is standard on D150 115- and 131-inch wheelbase pickups, with an NP435 four-speed transmission standard on D150 133- and 149-inch wheelbase Club Cab pickups, all D200 and D300 pickups, and all W150 and W200 Power Wagon pickups. The three-speed LoadFlite automatic transmission is optional on all these models.

Sure-stopping disc brakes up front, designed for easy operation, reliability, fade

resistance.

Independent front suspension smooths bumps by allowing each front wheel to "step" over them individually.

(Two-wheel-drive models.)

Viscous engine

cooling fan drive On all V-8 engine pickups and all six-cylinder pickups equipped with optional air conditioning. Designed to improve fuel economy.

Galvanized steel corrosion-proofing process is an important part of **Dodge truck** construction.



Dodge uses galvanized steel in many critical cab and pickup box areas to help protect against corrosion. In addition to extensive use in the pickup box, front fenders and other front-end sheet metal stampings are also made of galvanized steel. What's more,



to help the sheet metal resist corrosion, the cab and pickup box are prepared for the primer coat by a six-stage spray phosphate treatment. High-gloss acrylic enamel paint completes the durable quality exterior. Most importantly, our engineers test Dodge





production pickups to ensure that corrosion protection materials are properly and adequately applied. For all these reasons and more, you expect a Dodge pickup to last.



Adult Toys

Pickups that can play as hard as they work.

America's love affair with its motor vehicles has taken a new turn: funlovin', hard-driving, high-style trucks. There's no better way to get away from it all than in an Adult Toy from Dodge. Like the Dodge D-50 Sport shown above. An efficiency-sized package of hustle, style and good ideas. Or, if you have a hankering to get out where the going gets rough, may we recommend the very Macho Power Wagon? Its bold two-tone paint and striping, yellow painted spoke road wheels, low-luster black painted bumpers, roll bar, "Sport" four-spoke steering wheel, 10-15LT-B outline white letter tires and all the rest make it one tough customer. Ask your Dodge dealer about all his Adult Toys. Just for the fun of it.



Check your Dodge dealer's Import D-50 Sport high-back vinyl Catalog for complete information on the D-50 and D-50 Sport.



bucket seats with folding seatbacks for behind-seat storage.



Power Wagons

Over 40 years of four-wheel-drive experience.

This year Dodge offers a "part-time" four-wheel-drive system for Power Wagons. With this system, the two-wheel-drive mode is used for normal hard-surface road driving. Power is supplied only to the rear wheels when the manual front wheel hubs are unlocked and the transfer case shift selector is put into "Two-Wheel High." In addition to improved fuel economy, the two-wheel-drive mode of operation reduces drive-line noise when compared to a full-time four-wheel-drive system.

When four-wheel-drive traction is desired, lock the manual front wheel hubs and shift the transfer case shift selector to one of the four-wheel-drive positions that will permit driving with power at all four wheels. The part-time four-wheel-drive shift selector provides "Four-Wheel High" or "Four-Wheel Low" positions. The choice is yours. For complete information ask your Dodge dealer for a 1980 Power Wagon Catalog.



Use Dodge's four-wheel-drive system when tough off-road driving conditions require it.



Use Dodge's two-wheel-drive system for normal highway and city driving.

Adventurer S.E. **Leather Bench Seat** This is our finest offering. A new three-passenger bench seat finished in luxurious leather. It is offered in cashmere or red (shown), and is an option in Conventional Cab pickups with the optional Adventurer S.E. Package only.

Adventurer S.E. Instrument Panel

Features woodtone instrument panel faceplate with bright trim. Steering wheel is accented by a woodtone insert. Oil pressure gauge and cigar lighter are standard. Other items shown are optional.

Also Available (but not shown): Adventurer Bench Seat

This cloth-and-vinyl bench seat is standard with the optional Adventurer Package. It is available as an option on the Custom model. For Club Cab models, the seatback is split.

Bucket Seats with Console

Deluxe vinyl low-back bucket seats with a center console and floor carpeting are optional on all pickups.

Big Horn Package Bench Seat

A cloth-and-vinyl bench seat with Navajo body cloth (not shown) is part of the optional Big Horn Package. This cashmere-colored Big Horn Package interior is available on D150 and W150 Conventional Cab Adventurer Sweptline pickups only.

Ram Tough Dodge Trucks are also a comfort to drive.

A word about interiors.

As long as you're going to spend all day in your truck, you might as well be comfortable. That's why Dodge offers drivers a wide variety of comfortable, high-style resilient foam-padded seats and a host of interior creature comforts. Everything from our all-new optional leather

bench seat for Conventional Cab pickups with optional Adventurer S.E. Package to our very handsome but very durable standard Custom pickup vinyl interior. How much luxury do you want in your new Dodge pickup? It's up to you.



Adventurer S.E. Bench Seat

Standard seating with the optional Adventurer S.E. Package is this deluxe cloth-and-vinyl bench seat available in a choice of four colors, including blue, green, cashmere or red. In the Club Cab models the seatback is split. This seat is also available as an option in the optional Adventurer Sport Package.



Adventurer Sport Bench Seat

You're looking at the standard seat for the optional Adventurer Sport Package. This deluxe vinyl bench is offered in four colors. It is also available as an option with the optional Adventurer S.E. and Adventurer Packages. A split-back bench is used in the Club Cab models.



Custom Bench Seat

Vinyl and easy to keep clean, this standard bench seat is available on Custom models in four smart colors including black, blue, cashmere or red.

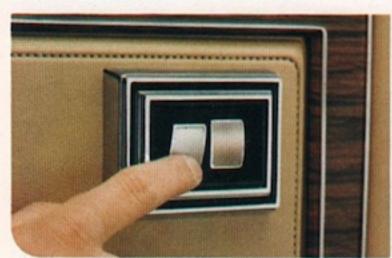




Selected Options



AM/FM Stereo with Search-Tune



Power Windows

Selected Optional Equipment

- *Air conditioning—requires power steering at extra cost
 *Vehicles without factory air conditioning have special requirements for later air conditioning installation. See your dealer for details.
- Alternators: 63 amp; 117 amp Batteries: 59-amp hour/375-amp Cold Crank; 70-amp hour/430-amp Cold Crank (Maintenance Free); 85-amp hour/500-amp Cold Crank Long-Life • Bumpers: front and rear: painted; bright; rear hitch type; painted; rear step type;
- Cigar lighter Clock-electric Cooling-maximum
- Cooling—auxiliary: transmission oil to air Fuel tank— 21-gallon • Gauges: oil pressure; speedometer (kilometers/miles) and trip odometer (kilometers)
- Glass: tinted—all windows Headlamps—dual quad rectangular headlamps vertically stacked with halogen high beams • Headliner • Heaters: deluxe; engine block
- high beams Headliner Heaters: deluxe; engine block • Horns—dual electric • Lights—clearance and



Bright Hitch-Type Rear Bumper



Aluminum Radial-Ribbed Road Wheels

identification: front • Lock—in-cab-actuated hood release • Mats—rubber (accessory type) • Mirrors—dual exterior: low-mount—bright 6-inch by 9-inch; low-mount extended—bright 7½-inch by 10½-inch; West Coast—white-painted 7-inch by 16-inch • Moldings: upper; lower; upper and lower • Power assists: door locks—electric; power steering; power windows—electric: front doors only • Radios: AM; AM/FM; AM/FM stereo; AM/FM stereo with cassette tape player; AM/FM stereo with 40-channel CB transceiver; AM/FM stereo with Search-Tune

Seats—flip type with Club Cab models • Shock absorbers—heavy-duty front and rear • Sky Lite sun roof
 Spare tire carrier and carri

Spare tire carrier—underslung or inside body Speed control—automatic Stabilizer bar—front Steering column—tilt type Steering wheel—Sport 15-inch



Electric Door Locks



LoadFlite Transmission

diameter, four-spoke • Unibelt restraint system—colorkeyed (combined lap and shoulder belts for driver and front passenger seats) • Wheels—Road type 15-inch by 7-inch (four): aluminum radial ribbed; chrome disc—five slot; painted steel spoke—white • Wheel covers: bright; premium • Window—rear sliding, rear quarter flip-out for Club Cabs

Additional Standard Features

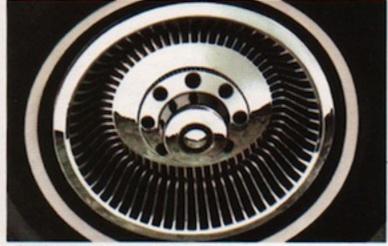
Air Cleaner—dry type • Alternator—12-volt, 48-amp
 Antifreeze • Battery—48-amp-hr/305-amp Cold Crank
 (D150, D200 Conventional Cabs and D300 Conventional







AM/FM Stereo with Cassette Tape Player



Premium Wheel Covers



Auxiliary Fuel Tank Switch



Cap Cover



Sky Lite Sun Roof



5/50 Protection Plan

and Club Cabs); 59-amp-hr/375-amp Cold Crank (D300 Crew Cabs) • Choke—automatic • Clutch—10-inch diameter for 115- and 131-inch wheelbase D150 Conventional Cabs; 11-inch diameter for 133- and 149-inch wheelbase D150 Club Cabs and all D200 and D300 models • Dash liner—insulated • Directional signals—parking and taillamps: Class A front and rear

- signals—parking and taillamps: Class A front and rear • Door inner trim panels and armrests—color-keyed
- · Heater-fresh air with defroster · Horn pad-black
- Hubcaps—bright (with single rear wheel models only)
- Instrumentation—speedometer, odometer, ammeter, fuel and temperature gauges; oil pressure indicator light
- Instrument panel—padded Lights—backup, stop,

tail and license plate; courtesy light switches; combined side marker light and reflector: front amber (two); rear combined with taillamps on Sweptline pickups, separate rear side red marker lights (two) and reflectors (two) for Utiline pickups • Mirrors—exterior short arm, dual bright finish: 5-inch by 7-inch • Mirror—interior 10-inch rearview • Nameplate—"Custom" on front fender and instrument panel • Oil filter—throwaway type • Seat belts—driver and outboard passenger: single reel Unibelt system and center seat belt • Seat belts—three, rear (Crew Cab) • Seats—all vinyl, color-keyed, full bench type (front and

rear on Crew Cabs) • Shock absorbers front and rear (front shock absorbers only on D300) • Sun visors padded, color-keyed • Spare tire carrier—fixed, underslung (D150) • Windshield washers—dual jet

Windshield wipers—two-speed

5/50 Protection Plan

This optional service contract, the longest protection plan* of any domestic manufacturer, covers major power train components for five years or 50,000 miles (whichever comes first) from the time you take delivery of your new Dodge. The plan, which has a \$50 deductible per repair visit, also has an allowance for alternate transportation and towing. Ask your dealer for full details, including plan availability in your area.

*Provisions of plans vary with manufacturer.

DODGE PICKUP SPECIFICATIONS

Model	D-50	D150	D200	D300
Wheelbase (inches)	109.42	115 ² — 131 ² 133 ³ — 149 ³	131 ² — 149 ³ 149 ⁴ — 165 ⁴	1312—1493—1654
Std/Max GVW (lbs)	4,045—D-50 4,120—D-50 Sport	4,800/6,050	6,500/8,550	9,000/10,000
Payload—Max (lbs)¹	1,527—D-50 1,557—D-50 Sport	2,535 ² —2,570 ² 2,295 ³ —2,165 ³	4,655 ² —4,445 ³ 4,210 ⁴ —3,920 ⁴	5,5802—5,4703—5,1154
Axle, Front Capacity (lbs)	1,810	3,300	3,300 4,000—165" wb Crew Cab	4,000
Axle, Rear Capacity (lbs)—Std —Opt Ratios	3,571 3.909	3,400 (Conv Cab), 3,600 (Club Cab) 2,71—2,945 3,21—3,55	5,500 6,200 3,54 ⁵ —4,10 ⁵	6,200 6,900—std Crew Cab 4.10 ⁵
Brakes—Size Front Disc Rear Drum	10" 9.5" x 2" 7.5"	11.75" x 1.25" 10" x 2.5" 10.5" single diaphragm	12.82" x 1.19" 12.12" x 2.0"—Conv Cab 12" x 2.5"—Club Cab 12" x 3.0"—Crew Cab 9.0" dual diaphragm	12.82" x 1.19" 12" x 3.0" 9.0" dual diaphragm
Engine — Std — Opt	2.0-liter—D-50 2.6-liter—D-50 Sport —	(all except 4,800 GVW) 3.7-liter (225 CID) Slant Six (std Conv Cab) 5.2-liter (318 CID) V-8 std Club Cabs opt Conv Cabs 5.9-liter (360 CID) V-8	3.7-liter (225 CID) Slant Six ⁶ std Conv Cab 5.2-liter (318 CID) V-8 std. Club Cabs 5.9-liter (360 CID) V-8 std Crew Cab	5.9-liter (360 CID) V-8
Springs, Front (lbs)—Std	905	1,340—115" wb 1,440—131" wb 1,540—133" and 149" wb	1,465—Conv Cab 1,645—Club Cab and 149" Crew Cab 1,915—165" Crew Cab	1,540—Conv Cab 1,690—Club Cab 1,915—Crew Cab
Cap. @ Ground (maximum lbs)—Opt	<u>-</u>	1,540—115" wb 1,615—131", 133" & 149" wb	1,715—Conv Cabs 1,915—Club Cab and 149" Crew Cab	1,915—Conv and Club Cab
Springs, Rear (lbs)—Std	1,235	1,270—Conv Cab 1,820—Club Cab	2,175—Conv and Club Cabs 2,725—149" wb Crew Cab 2,820—165" wb Crew Cab	3,570 3,650—Crew Cab
Cap. @ Ground (maximum lbs)— Opt		1,820—115" & 131" wb	2,725—Conv and Club Cabs	_
Transmission—Std —Opt	4-spd manual—D-50 5-spd manual overdrive— D-50 Sport 3-spd automatic	4-spd manual NP435 (std Club Cabs) 3-spd automatic	4-spd manual NP435 3-spd automatic	4-spd manual NP435 3-spd automatic
Tires—Std	6.00 x 14C—D-50 185SR-14—D-50 Sport	P195/75R-15B	8.00-16.5D—Conv Cab 8.75-16.5E—Club Cab 9.50-16.5E—Crew Cab	9.50-16.5E 8.00-16.5D (dual rear) (std Crew Cab)
Tires—Max Size Available	-	P255/70R-15B	8.75R-16.5E—Conv Cab 9.50R-16.5E—Club and Crew Cabs	9.50R-16.5E—single rear wheels 7.50-16.5E—dual rear wheels
Wheels-Std	14 x 5J—D-50 14 x 6JJ—D-50 Sport	15" x 5.50"	16.5" x 6.0"—Conv Cab 16.5" x 6.75"—Club Cab 16.5" x 6.75" h.d.—Crew Cab	16.5" x 6.75" h.d. 16.5" x 6.0" (dual rear) (std Creŵ Cab)
—Opt	-	15" x 6.50" 15" x 7.00"	16.5" x 6.75"—Conv Cab	-

Maximum payloads are based on models with minimum required load-carrying components. Payloads should be reduced by weight of occupants and any other optional equipment.

²Conventional Cab. 3Club Cab.

*Crew Cab.

5 Axle ratios with anti-spin differential.

6Not available in California.

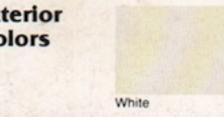
See your dealer for information on axle ratios in combination with various engines.

STANDARD SAFETY FEATURES

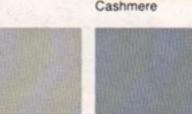
- Backup lights
- Brake system warning light
- Dual braking system with separate brake fluid reservoirs in the master
- · Electric windshield washers and
- Energy-absorbing steering column (not on D-50)
- Fade-resistant front disc brakes
- · Glare-reduction measures for windshield wipers, instrument panel and steering wheel
- . Ignition and steering column lock
- Inside and outside rearview mirrors Padded instrument panel and sun
- · Recessed inside door release
- Resilient window crank knobs
- . Safety-Rim 14- and 15-inch wheels
- · Seat belts or Unibelt restraint system (Unibelt only on D-50)
- Side marker lights and reflectors
 Traffic hazard warning flasher system
- Turn signals

Exterior Colors

Impact Blue



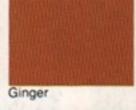
Bright Silver Metallic



Frost Blue Metallic



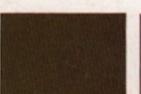




Teal Green Sunfire









Dark Brown Sunfire

Medium Red Sunfire

DODGE PICKUPS ARE RAM TOUGH. **BUY OR LEASE A DODGE PICKUP**

Chrysler Corporation reserves the right to make changes at any time without notice or obligation in prices, colors, materials, equipment or specifications and to change or discontinue models. Check your dealer for complete current information.



MOPAR parts are engineered by Chrysler Corporation for use in your new Dodge Truck. When replacement is necessary, be sure to specify MOPAR parts. Used by professional mechanics all over the world.

