

DODGE

1975

CORONET





## BACK BY POPULAR DEMAND... THREE ALL-NEW CORONET TWO-DOOR HARDTOPS.

You asked for them, so here they are! Three all-new Coronet hardtops.

They're sized right, priced right, and styled to keep you out in front of the mid-sized crowd. In fact, our Coronets are the only all-new, mid-sized two-doors for '75.

**CORONET BROUGHAM.** Personal. That's the word for Coronet. Want proof? Consider the vinyl front bucket seats with folding center armrest on Coronet Brougham. They surround you with support and put comfort at your elbow. There's shag carpeting to sink your shoes into. Plus a host of luxury options designed for your personal comfort.

**CORONET CUSTOM** could get by on looks alone. But take a closer look. It's loaded with extras. There's an Oxford-grained vinyl instrument panel with a complement of gauges, deluxe steering wheel, even color-keyed carpeting. Now you know, Coronet's good looks are just the beginning.

**CORONET HARDTOP.** Welcome, savers. This is our lowest priced Coronet two-door. Yet it's equipped with many of the same features you'll find on our most expensive models. There's the solid strength of Unibody construction. The stability of torsion-bar suspension. Plus the time and money-saving Electronic Ignition System. Want more? Just turn the page.



CORONET BROUGHAM 2-DOOR HARDTOP.



#### CORONET BROUHAM OPTIONAL BOCA RATON CLOTH-AND-VINYL INTERIOR.

This handsome new front seat [shown left] features a convenient fold-down center armrest. Available in blue, gold, green, parchment, red, and black. Color-keyed shag carpeting standard.

Coronet's new framed instrument panel is designed for total driver comfort and awareness. All controls are clustered neatly in front of the driver. Standard instrumentation includes an oil pressure light and fuel, temperature, and alternator gauges.

Total convenience is provided by Coronet's wide selection of power options. Six-way power seats are available with bucket or bench seats. Power windows put all window controls right at the driver's fingertips. In addition, there's a separate control at each window.

#### Coronet's inside story is a comforting one.



All-vinyl bucket seats available in blue, gold, green, red, white, and black. (Coronet Brougham hardtop.)

Sun gold cloth-and-vinyl bucket seats are optional on Coronet Brougham and Custom hardtops.

Standard Custom hardtop all-vinyl interior includes deluxe low-back front bench seats, shown center at left.

Halo vinyl roof (shown left) and canopy vinyl roof optional on Coronet hardtops only. Full vinyl roof available on Coronet sedans only.

Refinements on the all-new Coronet include a new reinforced bumper system with energy-absorbing mounts and an all-steel deck lid lock with superior break-in resistance. Coronet Custom 2-door hardtop shown above.



## CORONET SEDANS. THE FAMILY-SIZED VALUE.

Value. It means different things to different families. To some, it means comfort. To others, operating economy. And to still others, price. For 1975, we feel our Coronet sedans represent many different kinds of values.

Take comfort. Coronet Brougham's rich velour cloth-and-vinyl seats take this car out of the realm of ordinary family sedans.

Now consider operating economy. Coronet Custom and sedan are available with your choice of standard engines, an economical 225 Six or more powerful 318 V8. As for price, our Coronet sedan offers the budget-minded family an easy step into the comfort and convenience of a mid-sized car.

Whatever you feel a family sedan should be, we think you'll find it in Coronet for 1975.

CORONET CUSTOM 4-DOOR SEDAN.

Optional Custom sedan interior includes an all-vinyl split-back front bench seat with center armrest. Available in blue, gold, green, parchment, and red. Color-keyed carpeting is standard.



Velour-and-vinyl seats with a fold-down center armrest are standard on Coronet Brougham sedans. Colors include blue, gold, green, and red.

Coronet sedan's rear styling is accented by bold, new taillights for 1975. Hydraulic bumpers with energy-absorbing mounts and bumper guards are also standard.

Electronic Ignition is standard on all Dodge cars built in the U.S. This system has no points or condenser to wear out or replace. With it, recommended spark plug replacement under normal driving conditions is extended to 30,000 miles for cars operated exclusively on unleaded fuel. (15,000 miles for cars using leaded fuel.)

New, larger 25.5-gallon fuel tank is standard on all sedans and hardtops. (Models equipped with catalytic converters contain a special fuel tank filler tube. It's designed to guard against the accidental use of leaded gasoline.)

Optional left and right remote-control mirrors are easily adjusted from the driver's seat.

This distinctive Coronet medallion pivots to expose a concealed trunk lock on Brougham and Custom models.

**Inside and out,  
Coronet makes sense.**



## CORONET WAGONS. THE MID-SIZED WAGONS WITH ROOM.

Meet the happy mediums. The 1975 Coronet wagons. They're trim on the outside, but roomy, the way people expect wagons to be, on the inside. Just load one, and you'll see what we mean. Coronet's generous 86.8 cubic feet of cargo space can handle big loads. You can lay four-by-eight-foot building panels flat on the floor—even with the tailgate closed! That's something you can't do with some mid-sized wagons. And isn't room one of the major reasons you're considering a wagon?

But there's more to Coronet wagons than room. There's also the convenience of a three-way tailgate. It opens flat—or to the side, with the window up or down. Handy side storage compartments let you keep odds and ends off the cargo floor. Coronet wagons even give you the added convenience of a Torqueflite automatic transmission standard. Coronet. The mid-sized wagon with room...and a whole lot more.

CORONET CRESTWOOD 3-SEAT WAGON.

Standard all-vinyl Crestwood wagon seats include front seat fold-down center armrest. Choose blue, gold, green, or parchment.



Convenient side storage compartments on Coronet wagons provide a handy place to keep all those little odds and ends that usually clutter the cargo floor.

New optional rear window defroster electrically cleans ice and condensation from the tailgate window.

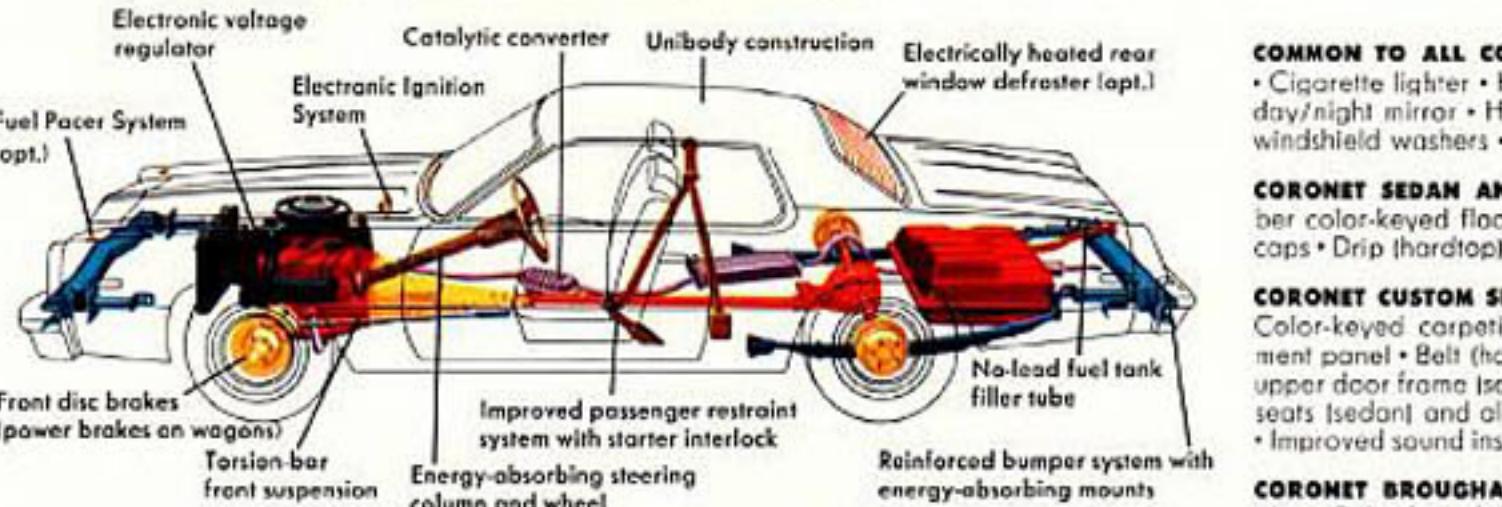
Optional Fuel Pacer System helps your gas-buying dollars go even farther. When you give the car too much gas, this system alerts you with a glowing fender-mounted light. Easing up on the accelerator causes the light to go off. This helps you to drive more economically.

Coronet is one of the few mid-sized wagons that will carry four-by-eight-foot sheets of paneling—flat. Even with the tailgate closed.

Coronet's three-way tailgate provides complete access to the back. For the convenience of third-seat passengers, the tailgate swings open like a door—with the window up or down. It also opens flat, for loading cargo.

**The harder you use a Coronet wagon,  
the more you'll appreciate its sensible size.**

## CORONET ENGINEERING FEATURES



### STANDARD SPECIFICATIONS

ENGINES:	225 Six, 318 V8 [318 V8, Brougham and wagons]
TRANSMISSIONS:	3-speed manual, column-mounted [TorqueFlite automatic, wagons]
SUSPENSION:	Front: Torsion bars with sway bar; Rear: Asymmetrical leaf springs
TIRES:	F78 x 14 BSW bias-belted [H78 x 14 BSW bias-belted, wagons]
WHEELS:	14 x 5.0 (14 x 5.5 wagons)
BRAKES:	Front: Manual disc [power disc, wagons] Rear: 10" x 2 1/2" drum (11" x 2 1/2" drum, wagons)
ELECTRICAL SYSTEM:	Battery: 305-amp; Alternator: 41-amp (225 Six), 50-amp (318 V8) Electronic Ignition System; Transistorized voltage regulator
FUEL TANK:	25.5 gallons (21 gallons, wagons)
TRUNK CAPACITY:	19.4 cu. ft. (4-dr. models); 14.5 cu. ft. (2-dr. models)
WAGON CAPACITY:	86.8 cu. ft. (plus 52 cu. ft. of concealed storage space on 2-seat wagons)

### REAR AXLE AVAILABILITY

ENGINE	TRANSMISSION	STANDARD	OPTIONAL
225 Six	3-speed manual	3.21	3.21 Sure Grip
	TorqueFlite automatic	2.94	3.21 (3.21 Sure Grip)
318 V8	3-speed manual	2.71	2.94, 3.21 (2.71, 3.21 Sure Grip)
	TorqueFlite automatic	2.71	2.45, 3.21 (2.71, 3.21 Sure Grip)
318 V8 wagons	TorqueFlite automatic	2.94	2.71 (3.21 Sure Grip)
360 or 400 V8	TorqueFlite automatic	2.71	2.45, 3.21 (2.71, 3.21 Sure Grip)
360 or 400 V8 wagons	TorqueFlite automatic	2.71	3.21 Sure Grip

### DIMENSIONS

MODELS	LENGTH	WIDTH	HEIGHT	WHEEL-BASE	FRONT TRACK	REAR TRACK	FRONT HEAD-ROOM	REAR HEAD-ROOM	FRONT LEG-ROOM	REAR LEG-ROOM
2-DR. HARDTOPS	213.8	77.4	52.6	115	61.9	62.0	37.7	36.6	41.9	33.9
4-DR. SEDANS	217.9	78.6	53.9	117.5	61.9	62.0	38.6	37.4	41.9	36.7
WAGONS	225.6	79.2	56.5	117.5	61.9	63.4	39.7	39.9	41.9	36.3

## STANDARD EQUIPMENT

**COMMON TO ALL CORONETS:** Manual (front disc) brakes • Bumper guards • Cigarette lighter • Heater/defroster • Single horn • Electronic Ignition • Inside day/night mirror • High-speed starter • Front sway bar • Electric arm-mounted windshield washers • 2-speed electric windshield wipers.

**CORONET SEDAN AND HARDTOP** (above common std. equipment plus): Rubber color-keyed floor mat (sedans) • Color-keyed carpeting (hardtops) • Hubcaps • Drip (hardtop) mouldings • All-vinyl front bench seat.

**CORONET CUSTOM SEDAN AND HARDTOP** (above common std. equipment plus): Color-keyed carpeting • Hubcaps • Simulated wood-grained-trimmed instrument panel • Belt (hardtop), body side, deck lid, rear quarter end (sedan), drip, upper door frame (sedan), and wheel-lip mouldings. Cloth-and-vinyl front bench seats (sedan) and all-vinyl front bench seats (hardtop) • Deluxe steering wheel • Improved sound insulation package.

**CORONET BROUGHAM SEDAN AND HARDTOP** (above common std. equipment plus): Color-keyed shag carpeting • Trunk carpeting (sedan) • Simulated wood-grained-trimmed instrument panel • Belt (hardtop), body side, deck lid, and rear quarter end (sedan), drip, upper door frame (sedan), and wheel-lip mouldings • All-vinyl front bucket seats with center armrest (hardtop) or velour cloth-and-vinyl front bench seat with center armrest (sedan) • Deluxe steering wheel • Deluxe wheel covers • Improved sound insulation package • Stand-up hood ornament.

**COMMON TO ALL CORONET WAGONS:** Front and rear ashtrays • Power (front disc) brakes • Bumper guards • Cigarette lighter • Heater/defroster • Single horn • Electronic Ignition • Inside day/night mirror • Outside left mirror • High-speed starter • Front sway bar • Electric arm-mounted windshield washers • 2-speed electric windshield wipers.

**CORONET WAGON** (above common std. equipment plus): Rubber color-keyed floor mats • Hubcaps • All-vinyl front bench seats.

**CORONET CUSTOM WAGON** (above common std. equipment plus): Color-keyed carpeting • Hubcaps • Simulated wood-grained-trimmed instrument panel • Body side, tailgate, drip, upper door frame, and wheel-lip mouldings • All-vinyl front bench seat • Deluxe steering wheel.

**CORONET CRESTWOOD WAGON** (above common std. equipment plus): Color-keyed carpeting (including cargo compartment) • Simulated wood-grained-trimmed instrument panel • Body side, tailgate, drip, upper door frame, and wheel-lip mouldings • Roof air deflector • All-vinyl front bench seat with center armrest • Deluxe steering wheel • Simulated wood-grained vinyl body side and tailgate applique • Deluxe wheel covers.

## SAFETY EQUIPMENT

Automatic brake adjusters • Backup lights • Light system circuit breakers with automatic reset • Combined lap and shoulder belt restraint system with starter interlock • Dual braking system with warning light • Electric windshield washers • Energy-absorbing steering column and wheel • Fire protection link in main wiring harness • Fire-retardant interior materials • Hazard warning flasher • Head restraints • "Key-left-in-ignition" buzzer • Nonoverride door locks (except driver's door) • Recessed center steering wheel and instrument panel controls • Reinforced bumper system with hydraulic mounts • Flush design inside door handles • Safety-Rim wheels • Side door beams • Side marker lights and reflectors • Steering column lock • Supplementary throttle return spring • Turn signals with lane change.

## OPTIONAL EQUIPMENT

CODE: O—Optional S—Standard

	CORONET BROUGHAM SEDAN	CORONET BROUGHAM HARDTOP	CORONET CRESTWOOD WAGON	CORONET CUSTOM (ALL MODELS)	CORONET HARDTOP	CORONET SEDAN & WAGON
Air conditioning • Glass, tinted	O	O	O	O	O	O
Auto-Lock tailgate (wagons only)						
Axle, Sure Grip	O	O	O	O	O	O
Brakes, power front disc (std. wagons)	O	O	S	S	O	O
Carpeting: Color-keyed	S	S	S	S	S	O
Cargo compartment (std. 3-seat wagons)						
Trunk (4-dr.)	S				O	O
Console (2-dr.)					O	O
Clock, electric	O	O	O	O	O	O
Defroster, rear window electrically heated	O	O	O	O	O	O
Engines: 360 V8 • 400 V8	O	O	O	O	O	O
Fuel Filler System • Gas cap, locking	O	O	O	O	O	O
Hood release, inside	O	O	O	O	O	O
Horns, dual	O	O	O	O	O	O
Luggage rack (wagons only)					O	O
Mirrors: Left and right remote	O	O	O	O	O	O
Dual sport-styled (2-dr.)	O	O	O	O	O	O
Mouldings: Body side (vinyl)	S	S	S	O	O	O
Belt (2-dr.)	S	S	S	O	O	O
Seat				O	O	O
Upper door frame (4-dr.)	S	S	S	O	O	O
Wheel-lip	S	S	S	O	O	O
Power door locks • Power windows	O	O	O	O	O	O
Power seats • Power steering	O	O	O	O	O	O
Radios: AM • AM/FM • AM/FM stereo	O	O	O	O	O	O
AM or AM/FM stereo with 8-track tape	O	O	O	O	O	O
Roof air deflector (wagons only)				O	O	O
Seat: Cloth-and-vinyl front bench with center armrest <sup>1</sup>				O	O	O
All-vinyl front bench with center armrest <sup>1</sup>				O	O	O
Cloth-and-vinyl front bench (2-dr.)				O	O	O
All-vinyl front bucket with center armrest (2-dr.)				O	O	O
Cloth-and-vinyl front bucket (2-dr.)				O	O	O
Speaker, single rear seat	O	O	O	O	O	O
Speed control, automatic	O	O	O	O	O	O
Steering wheel, premium • Tuff	O	O	O	O	O	O
Sun roof, manual (2-dr.)	O	O	O	O	O	O
Suspension, heavy-duty	O	O	O	O	O	O
Tape stripes, body side <sup>2</sup>	O	O	O	O	O	O
Transmission, TorqueFlite automatic;						
Column-mounted (std. wagons)	O	O	S	O	O	O
Floor-mounted (2-dr.)	O			O	O	O
Tires: Raised white letter (N/A wagons)	O	O	O	O	O	O
Steel-belted radial	O	O	O	O	O	O
Whitewall	O	O	O	O	O	O
Undercoating • Hood insulation pad	O	O	O	O	O	O
Upper level ventilation	O	O	O	O	O	O
Vinyl roof: Canopy • Halo (2-dr.)				O	O	O
Full (4-dr.)	O			O	O	O
Wheel covers: Deluxe	S	S	S	O	O	O
Wire	O	O	O	O	O	O
Wheels: Rallye • Mag	O	O	O	O	O	O
Urethane	O	O	O	O	O	O
Windshield wipers, 3-speed electric	O	O	O	O	O	O

1—N/A Custom hardtop and wagon. 2—N/A Custom sedan and wagon.

## OPTIONAL PACKAGES

**LIGHT PACKAGE**: Fender-mounted turn signal indicators • Map and courtesy lights • Ashtray and glove box lights • Trunk or cargo compartment light • Rear door courtesy light switch • "Headlight-on" warning buzzer • Ignition switch light with time delay.

**E-Z ORDER PACKAGE** (N/A Coronet hardtop, sedan, and wagon): Fuel Pacer System • Automatic transmission • Power steering • AM radio • Outside left remote-control mirror • Deluxe wheel covers • Inside hood release • Coronet light package • Bumper protection strips • Standard size whitewall tires • Roof luggage rack (wagons only) • Power disc brakes • Vinyl roof (N/A wagons) • Undercoating and hood insulation pad • Dual horns.

**LUXURY EQUIPMENT PACKAGE** (N/A Coronet hardtop, sedan, and wagon): Air conditioning • Tinted glass • Electric clock • Vinyl body side mouldings • Deluxe steering wheel • Power windows • AM/FM radio • Rear seat speaker • Automatic speed control • Power tailgate window, cargo compartment carpeting and roof air deflector (wagons only) • Coronet E-Z Order Package • 3-speed windshield wipers • Auto-Lock tailgate (wagons).

**DELUXE PACKAGE** (Coronet hardtop, sedan, and wagon only): Drip mouldings • Wheel-lip mouldings • Vinyl body side mouldings • Carpeting (std. hardtop) • Bright armrest bases.

**RALLYE PACKAGE** (Coronet hardtop and Custom hardtop): G70 x 14 RWL tires • Rear sway bar • Body side tape stripes • Bright exhaust tip • Rallye wheels with chrome trim rings • Black grille accents.

**DELUXE SOUND INSULATION PACKAGE** (Coronet hardtop and sedan): Extra sound-deadening material • Hood insulation pad • Undercoating.

**TRAILER-TOWING PACKAGES\*** (The following equipment is common to trailer-towing packages): Built-in 7-wire trailer wiring harness and connector • Heavy-duty suspension • 15 x 6.0 wheels • Variable-load turn signal flasher.

**LIGHT TRAILER-TOWING PACKAGE\*** (above common equipment plus): Load-carrying trailer hitch and 1 1/2" ball for loads up to 2000 pounds total trailer weight.

**HEAVY-DUTY TRAILER-TOWING PACKAGE\*** (above common equipment plus): 65-amp alternator • High-amp battery • Dual battery charging unit • Trailer electric brake controller • High-capacity radiator • 5,000-pound-capacity load-distributing hitch platform • 3.21 to 1 ratio rear axle • Auxiliary transmission oil cooler.

\*Additional trailer-towing equipment such as automatic transmission, power disc brakes, and larger tire sizes are required for some Dodge trailer-towing packages. Consult your Dodge Dealer for any additional equipment for your particular Dodge model.



## 1975 DODGE CORONET

### EXTERIOR COLOR SELECTOR

Black

Powder Blue

Golden Fawn

Bright Red

Eggshell White

Yellow Blaze

Bittersweet Metallic

Lucerne Blue Metallic

Frosty Green Metallic

Avocado Gold Metallic

Aztec Gold Metallic

Inca Gold Metallic

Spanish Gold Metallic

Moondust Metallic

Vintage Red Metallic

Deep Sherwood Metallic

Sienna Metallic

Silver Cloud Metallic



**Dodge**

**Dodge Trucks**

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LITHO IN U.S.A. 8/74



CORONET BROUGHAM 2-DOOR HARDTOP



CORONET CUSTOM 2-DOOR HARDTOP



CORONET 2-DOOR HARDTOP



CORONET CRESTWOOD WAGON



CORONET CUSTOM WAGON



CORONET WAGON



CORONET BROUGHAM 4-DOOR SEDAN



CORONET CUSTOM 4-DOOR SEDAN



CORONET 4-DOOR SEDAN



YOUR SIGNS FOR  
MOTORING SATISFACTION



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