



MOPAR VANITY MIRROR

A convenient mirror at your fingertips. Clips on sun visor and is concealed when the visor is raised. An accessory appreciated by women for checking their personal appearance when entering and leaving car-



MOPAR ELECTRIC CLOCK

Never requires winding. Styled to fit the space provided on instrument panel and to match other instruments in design detail. Accurate—legible—illuminated, Adjustment stem on face for easy time setting.



MOPAR CIGARETTE LIGHTER

Automatic. Just depress the knob and wait a moment. It signals when element is hot. No fambling for matches—keep eyes on the road and a grip on the wheel. Easily installed . . . it's always right for a light.

ONLY MO PAR ACCESSORIES ARE Factory Engineered FOR PLYMOUTH CARS

MOPAR OUTSIDE REAR VIEW MIRROR

IDOOR MOUNT

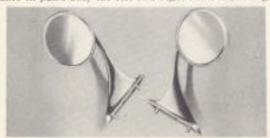
Large head (4½ in diameter) gives wider range of vision. Splined joint permits adjustment for right or left hand mounting. No holes to drill—clamps over edge of door. Theft proof when door is locked.



MOPAR OUTSIDE REAR VIEW MIRRORS

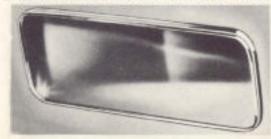
ICOWS SIDE MOUNT)

Large head (45%" in diameter) attached off center to arm permits adjustments for individual preferences. Chrome plated—replaces cowl side moulding. Available in pairs only for left and right hand mounting.



MOPAR VIEW-MASTER MIRROR

Absorbs headlight glare—reduces eye-strain. Soft and easy on the eyes. New type reflective film plus special glass of a rose hoe reveals detail and distance perfectly, which means greater safety night and day.





Lights up engine compartment. Handy for making adjustments in dark garages or on the road at night. Available for side or front opening hoods. Mercury switch turns light on automatically when hood raises.



Plenty of light for locating miscellaneous articles, reading road maps, notes, etc. Consumes no usable space. Complete with necessary wiring. Lights automatically by use of mercury switch.



Convenient MOPAR TRUNK COMPARTMENT LIGHT

Mounts on the trunk lid-lighting up the entire compartment. Makes it easier to select luggage or remove spare tire. Especially appreciated by campers and tourists. Complete with wiring and automatic switch.

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MOPAR SPOT LIGHT

Highly efficient and streamlined in design. Intense, long range beam makes it easy to read road signs, street names and house numbers. Hermetically sealed lighting unit provides more light... and longer life.



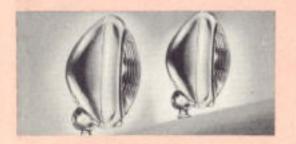
MOPAR BACK-UP LIGHT

Throws a wide beam behind the car. Illuminates trees and other obstacles. Warns others in path of the car. Red signal light in instrument panel switch lights up when back-up light is on. Simple to operate.



MOPAR FOG LIGHTS

Shielded bulb casts a beam with flat top; reduces direct reflection of light. Chrome plated lamps; bermetically sealed bulb, reflector and lens; rust-proof brackets. Complete with wiring to instrument panel.











MOPAR AUTO COMPASS

Accurate and dependable. An aid in driving cross country . . in unfamiliar territory . . . or in fog, rain, blinding snow storms, etc. Modeled after military compasses. Fasily adjusted.

MOPAR EXHAUST EXTENSION

Defects exhaust, preventing bumper and guards from becoming discolored. Made of heavy gauge steel with bright finish—withstands heat and exposure. Covers unsightly tail pipe.

MOPAR LICENSE FRAMES

Frame the license plate, concealing raw edges and neutralizing color conflict between plate and car. Contribute to over-all appearance of the car. Adjustable for any size license plate.

MOPAR FUEL TANK LOCKING CAP

Discourages car theft by limiting mileage. Prevents contamination of fuel. Cannot be forced open. Lock protected from dirt and frost by spring cap, chrome plated. Easily installed.

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MOPAR PNEUMATIC CUSHIONS

Made of cured, tufted rubber and covered by colorful scotch plaid matting. Inflates quickly and easily by mouth. Provides comfort as seat cushion or back rest. Useful at hall games, hunting trips, picnics, etc.

MOPAR SPARE TIRE VALVE EXTENSION

Extends spare tire valve to outside of car for maintaining pressure with minimum inconvenience. Discourages neglect of spare and assures a fully inflated tire when you need it. Can be quickly installed.

MOPAR Jiffy-Jet WINDSHIELD WASHER

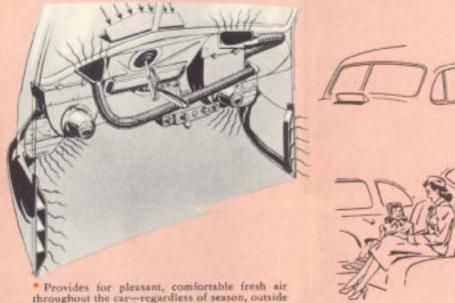
Twin jets spray windshield . . . wipers wash off mud and road grime thrown up by traffic. Special solvent prevents reservoir jar from breaking in freezing weather. Easily refilled. Controlled from floorboard.







MOPAR all-Weather AIR CONTROL SYSTEM



temperature or weather conditions. Drive with the cowl ventilator open in rain or zero weather without windows steaming.

An engineering achievement! Fresh air passes over double heater cores for the selection of desired temperature in winter and on cool days-yet permits conventional use of cowl ventilator in warm weather.

Valve control on instrument panel permits selection of any temperature according to outside conditions.



COVERS

Comfortable in Summer or Winter

A seat cover that challenges comparison for tailoring and wearing qualities. Made of water-repellent rayon and cotton twill with double

stitched seams for added strength. Materials, construction, fading resistance and wearing qualities are tested and approved by Chrysler Corporation engineers. . . . Available in dark blue, maroon or dark green . . . all trimmed with ivory piping. . . . Easy to put on . . . no tacks, pins or rings.

MOPAR Deluxe SEAT COVERS

Custom Tailored

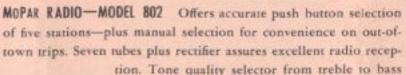
* These DeLuxe seat covers are made of high quality materials, coated with clear lacquer for long wear. Covers are bound with maroon leatherette, double-stitched to marring for extra strength. Materials have been carefully tested for color fastness and durability in Chrysler Corporation's engineering laboratories.



ONLY MOPAR ACCESSORIES ARE Factory Engineered FOR PLYMOUTH CARS

Custom Built for Your Car

PROVIDING FEATURES FOR THE FINEST IN RADIO RECEPTION



brings out the best in each program.



MOPAR RADIO-MODEL 602

Designed to give quality reception at moderate cost. Natural, life-like tone-sharp selectivitytremendous power. Accurate 4 station push button selection and three-position tone control.



Whether a newscast or cello solo . . . you'll find a position that brings out detail as you prefer it.

TELESCOPIC ANTENNAS

The antenna is part of the radio circuit and must be engineered specifically for the radio. MoPar antennas are marched to MoPar radios and offered in two types.

The antenna at the left extends to 50 inches for normal reception. The one at the right extends to 83 inches for use where broadcast signals are weak.



Large size electrodynamic speaker with heavy field coils for faithful reproduction.



Small but powerful! Tubes in MoPar radios lock firmly in position, readily accessible for inspection



To change station selection, merely lift the button, tune the desired station manually, set the selector, replace the button.



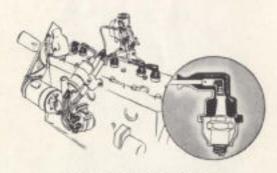


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MOPAR OUTSIDE SUN VISOR

Designed to blend into roof contours. Eliminares sun and sky glare . . . protects against snow and ice formation on upper part of windshield. Made of heavy gauge aluminum—adjustable in height.



MOPAR EVR-DRY SHIFLDING

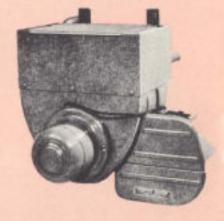
Enjoy quick starting in wet weather. Evr-Dry Shielding keeps spark plugs and connections dry when driving through rain, snow and under conditions of high humidity. Quick, easy installation.

ASSURED COMFORT for Cold Weather Driving



MOPAR DELUXE HEATER—Built to conserve space without sacrificing efficiency or features. A real heat producer! Flow can be directed as desired by regulating doors at front and sides. Forceflow fan assures quick, efficient defrosting. Instrument panel controls.

MOPAR COMFORT MASTER—A large, powerful unit provides maximum warmth with extra heat for the driving compartment and plenty of windshield defrosting capacity. Regulation of car temperature is obtained with the manually controlled valve. From "shut-off" in summer to "wide-open" in winter with "in-between" adjustments.



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THIS TRADE MARK IS IMPORTANT TO YOU WHEN SELECTING ACCESSORIES for your PLYMOUTH Car



Chrysler Corporation operates its Parts Division for the protection of its owners and MoPar is the trade name of the products of this Division.

This brand name on any part or accessory indicates that the item has been designed for your Chrysler Corporation built car-that it has passed tests in the Corporation's Engineering Laboratories -that it is of superior quality and the RIGHT part or accessory for the job.

The MoPar name is the greatest assurance you can obtain of over-all satisfactioner.

CHRYSLER CORPORATION PARTS DIVISION DETROIT 31, MICHIGAN

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