SECHALLENGER //





DODGE CHALLENGER SHREWDLY ENGINEERED WITH THE MOST MODERN ADVANCEMENTS AND THE DNA OF ITS LEGENDARY FOREFATHER. SCULPTED WITH A LEAN, LOW PROFILE AND MENACING THROWBACK STYLE. INTENSE HANDLING DYNAMICS AND LEADING-EDGE COMPONENTS TRANSFER HARDCORE POWER TO THE ROAD. PACKED WITH 21ST-CENTURY TECHNOLOGY AND COMFORT, THE LEGEND DRIVES ON.

CHALLENGER STANDS OUT //

- HERITAGE-INSPIRED STYLING
- 305 HORSEPOWER 3.6L DOHC PENTASTAR® VVT V6
- 392-CUBIC-INCH SRT® HEMI® V8 WITH 470 HORSEPOWER
- ALL-NEW RACE-INSPIRED DIE-CAST PADDLE SHIFTERS





BRAKES. The standard four-wheel disc brakes bring substantial braking power with antilock and Brake Assist. The results of all this engineering are reduced resistance and enhanced long-term braking performance.

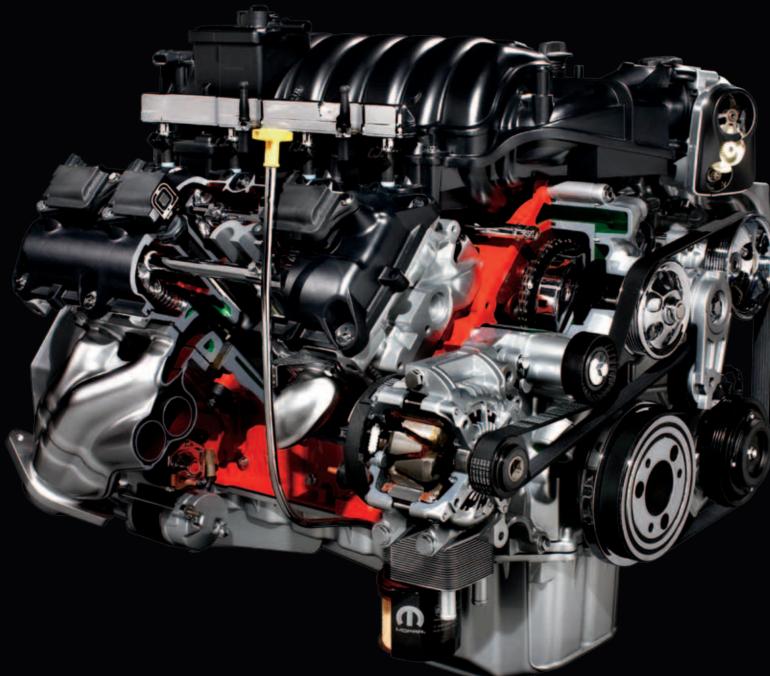
suspensions that boast revised geometry and retuned shock and bushing rates for improved handling and accident avoidance maneuvers. The class-exclusive^[1] * independent five-link rear suspension is tuned to provide a comfortable ride and superior handling, thanks to lower unsprung mass, which helps maintain better tire contact with the ground and reduces rear road noise. *A note about this brochure: All disclosures and disclaimers can be found on the inside back cover.

CONTROL FREAK.



ONE-OF-A-KIND PERFORMANCE. Challenger SRT® strikes with a 470-horsepower 392-cubic-inch SRT HEMI® V8, a sophisticated suspension, and 20-inch forged wheels. Available in a choice of Redline Tri Coat Pearl, Blue Streak Pearl,* Header Orange,* Tungsten Metallic, Bright Silver Metallic, Pitch Black, or Bright White exterior colors and SRT dual center stripes in Silver High Gloss, Black High Gloss, Red High Gloss,* and Medium Gray Metallic High Gloss. A bright grille surround and a bold "392 HEMI" badge grace the fender and engine valve covers. Other available features include: an 18-speaker Premium Sound Group and the 20-inch forged polished aluminum wheels with Black pockets. Hit driveSRT.com for the full details. *Limited/late availability.

CHALLENGER



470 HORSEPOWER

392-CUBIC-INCH SRT® HEMI® V8 ENGINE WITH 470 HORSEPOWER. It gears up with an active intake manifold and high-lift camshaft with cam phasing for maximum low-end torque and high-end power for an impressive 470 horsepower and 470 lb-ft of torque. With an impressively flat torque curve, SRT8® delivers momentous power for strong standing-starts and passing maneuvers, along with an intoxicating exhaust note. Models equipped with the automatic transmission receive Fuel Saver Technology that allows the engine to deactivate four cylinders when eight are not needed, creating the perfect formula of power, efficiency, and wise consumption.



305 HORSEPOWER // 27 HWY MPG

WARD'S 10 BEST ENGINES FOR 2011. This award-winning engine applies some of the most advanced automotive engine technology from a high-pressure die-cast aluminum block to full independent dual-cam phasing, sequential port fuel injection, and high-flow intake and exhaust ports. The result is an exceptional blend of high torque, fuel efficiency, low emissions, and first-rate noise, vibration, and harshness control. The only thing better than numbers like 305 horsepower and 268 lb-ft of torque with an EPA estimated fuel economy of 27 highway mpg is the engine's durability enhancing features like an advanced oil filter system that helps to eliminate oil spills and to contain an incinerable filter element for more efficient disposal.

375 MAX HORSEPOWER // 25 HWY MPG

5.7L HEMI V8 VVT ENGINE WITH 375 HORSEPOWER. Fuel Saver Technology* and VVT give this engine stunning power and efficiency credentials. The standard 6-speed manual transmission boasts 375 horsepower and a whopping 410 lb-ft of torque, while the available 5-speed AutoStick delivers 372 horsepower and 400 lb-ft of torque. When equipped with Fuel Saver Technology,* the computer uses sophisticated algorithms to seamlessly transition from eight cylinders to four cylinders when full power is not required, providing increased fuel efficiency of up to 25 highway mpg.







THIS IS RETRO DONE RIGHT. Challenger's "Four Bomb" gauges and available race-inspired pedals nod to the original. A thick-rimmed three-spoke steering wheel and short-throw 6-speed manual transmission keep the driver in command. Models with a 5-speed transmission feature new steering wheel-mounted paddle shifters. Opt for the new available Premium Sound Group featuring 18 premium high-performance speakers and a 900-watt digital amplifier. With more interior volume than Ford Mustang or Chevy Camaro, everyone can spread out. Depending on model, Challenger offers premium cloth or heated Nappa leather-trimmed bucket seats, leather-wrapped steering wheel, and a six-way power driver's seat. The rear delivers serious space with a standard fold-down center armrest and cup holders, and seating for three passengers, making it the only vehicle in its class to offer five-passenger seating. The 60/40 split-folding rear seats with trunk access easily accommodate larger items and provide entry to the best-in-class rear cargo volume storage.

CHALLENGER R/T CLASSIC. Stand out and be noticed with a scripted Challenger fender badge that nods to the original, classic dual bodyside stripes, 20-inch cast aluminum wheels, and High Intensity Discharge (HID) headlamps.

STRIPE OPTIONS. In the golden age of muscle, the only thing better than owning a muscle car was owning one unlike any other. In that spirit, Challenger offers several stripe options, reminiscent of those from the 1970s, to choose from. Check out the details below.

CHALLENGER COLOR/STRIPE AVAILABILITY	R/T AND R/T PLUS HOOD-TO-FENDER STRIPES	R/T CLASSIC DUAL BODYSIDE STRIPES	392 SRT8 [®] DUAL CENTER STRIPES
BLACKBERRY PEARL	S	W	
BLUE STREAK PEARL*	В	B, W	T, X, D
BRIGHT SILVER METALLIC	B, S, R	B, R	X, D, R
BRIGHT WHITE	B, R	B, R	T, X, D, R
HEADER ORANGE*	В	B, W	T, X, 🛭
PITCH BLACK	S, R	W, R	T, D, R
REDLINE TRI COAT PEARL	В	B, W	Т, Х, 🛭
TUNGSTEN METALLIC	B, R	B, W, R	T, X, R

R/T HOOD-TO-FENDER STRIPE COLORS – B-BLACK SATIN GLOSS – S-MEDIUM SILVER METALLIC – R-RED HIGH GLOSS

• R/T CLASSIC STRIPE COLORS – B-BLACK SATIN GLOSS – W-STONE WHITE – R-RED HIGH GLOSS

• SRT8 DUAL CENTER STRIPE – T-SILVER HIGH GLOSS – X-BLACK HIGH GLOSS – D-MEDIUM GRAY METALLIC HIGH GLOSS – R-RED HIGH GLOSS*

* Limited/late availability.











PERFORMS ON BOTH HIGH BANKING AND BRANCH BANKING. Challenger SXT Plus builds off the Challenger blueprint

while upping the ante with a brilliant mix of must-have features, performance, and value. Standard features include heated leather-trimmed seats, leather-wrapped steering wheel and shift knob, Uconnect® Media Center 130 radio with audio jack, one-year subscription to SiriusXM™ Satellite Radio, [2] Uconnect hands-free communication system, and six Boston Acoustics® speakers with a 276-watt digital amplifier. Optional equipment includes: Super Sport Group, which includes a body-color spoiler; 20-inch chrome-clad wheels; 245/45R20 performance tires; performance-tuned steering, suspension, and brakes; steering wheel-mounted paddle shifters; Sport Mode; and a 3.06 rear axle ratio. Additional available option groups are Electronic Convenience Group, Sound Group II, Premium Sound Group, and Mopar® Interior Appearance Group.





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TECHNOLOGY THAT KNOWS YOU. Outfit your Challenger with Uconnect® to help stay in touch with the people, music, and devices that matter most. It

acts as the central location for your most important media — cell phone, Internet, SiriusXM™ Satellite Radio,[2] navigation system, and personal devices, such as an iPod® or smartphone. The Uconnect user-friendly system allows you to stay connected, informed, entertained, and focused on driving.



ENTERTAINMENT. Manage all of your media. You'll have multiple ways to access audio, including Sirius XM Satellite Radio[2] (your first year of service is included), a hard drive, iPod control with audio jack and CD/DVD, and Bluetooth® streaming audio.



PHONE. Talking on the phone while driving has never been easier - or more responsible. Uconnect Phone is the in-vehicle, voice-activated communication system that allows you to pair up to seven Bluetooth compatible phones and then talk virtually hands-free. This system is also clever enough to synchronize with your phone's address book^[3] — up to 1,000 entries every time you get into your vehicle.



NAVIGATION. Select destination entries by using voice commands and receive turn-by-turn guidance with voice prompts and visual display. It can also locate nearby restaurants, shopping, hospitals, or points of local interest. Add SiriusXM Traffic TM(2) for real-time traffic updates, including accident alerts, road closings, and traffic flow. Your first year of SiriusXM Traffic^[2] service is included.



VOICE COMMAND. [4] It simplifies driving by letting you keep your eyes on the road and your hands on the wheel. Use your voice to select AM/FM radio stations, SiriusXM Satellite Radio [2] channels, make calls, select navigation destinations, and record voice memos. This smart system technology can also be adapted to better recognize your voice and can understand commands in English, French, and Spanish.



WEB. Put the power of high-speed Internet in your vehicle with Uconnect Web. Effortlessly connect any WiFi-enabled device to the Internet at 3G broadband speeds, making your vehicle a mobile Hotspot within a 150-ft range. Passengers can use multiple devices at the same time. There's no need for cell cards or software with this unique Authentic Accessory by Mopara connectivity is all done wirelessly. Subscription required. Sold separately.

UCONNECT MEDIA CENTER RADIOS

AVAILABLE	730N	430N	430	130
Challenger SRT8® 392	0	0	S	
Challenger R/T Classic	0	0	0	S
Challenger R/T Plus	0	0	0	S
Challenger R/T	0	0	0	S
Challenger SXT Plus	0	0	0	S
Challenger SXT				S

LCD Display	6.5-inch Touch	6.5-inch Touch	6.5-inch Touch	
Optical Drive	CD/DVD/MP3	CD/DVD/MP3	CD/DVD/MP3	CD/MP3
Navigation	S	Garmin _®		
SiriusXM Travel Link ^{TM[2]}	S	S		
SiriusXM Traffic ^[2]	S			
SiriusXM Satellite Radio ^[2]	S	S	S	0
Storage	S	S	S	
Audio Jack	S	S	S	S
Hands-Free Voice Command ⁽⁴⁾ of Phone, Radio, Players	S	0	0	0
Bluetooth Streaming Audio	S	0	0	0
USB Port for Digital Media Storage/Players (iPod)	S	0	0	0

S = Standard O = Optional



Brings a wealth of useful information to your fingertips, including national weather forecasts, fuel prices for local gas stations, in-game and final sports scores, weekly sports schedules, local movie theater listings, and even local ski slope conditions. Subscription required after one-year included service.



Don't drive through traffic, drive around It. SiriusXM Traffic delivers comprehensive traffic information directly to your vehicle. This includes continuously updated information on traffic speed and flow, accidents, construction, and road closures.







Join fellow Dodge enthusiasts and tell your story by posting comments, participating in discussions, and sharing your photos and videos. Join our community on Facebook, follow us on Twitter, and check us out on YouTube.



STAND OUT FROM A CROWD OF STANDOUTS. Mopar_® inspires vehicle owners with innovative parts and accessories – all made-to-spec for your Challenger. This

is what Mopar delivers, along with expert, caring service. Mopar technicians are the masters of your make and model, with access to the tools and diagnostic equipment that help get the job done efficiently. Choose authentic Mopar parts and service and you'll drive away with peace of mind. Find out more at mopar.com

STYLE // Move up. Custom Wheels and Katzkin Leather Seats from Mopar only start the palette of accessories to enhance your vehicle's appearance and express your individuality.

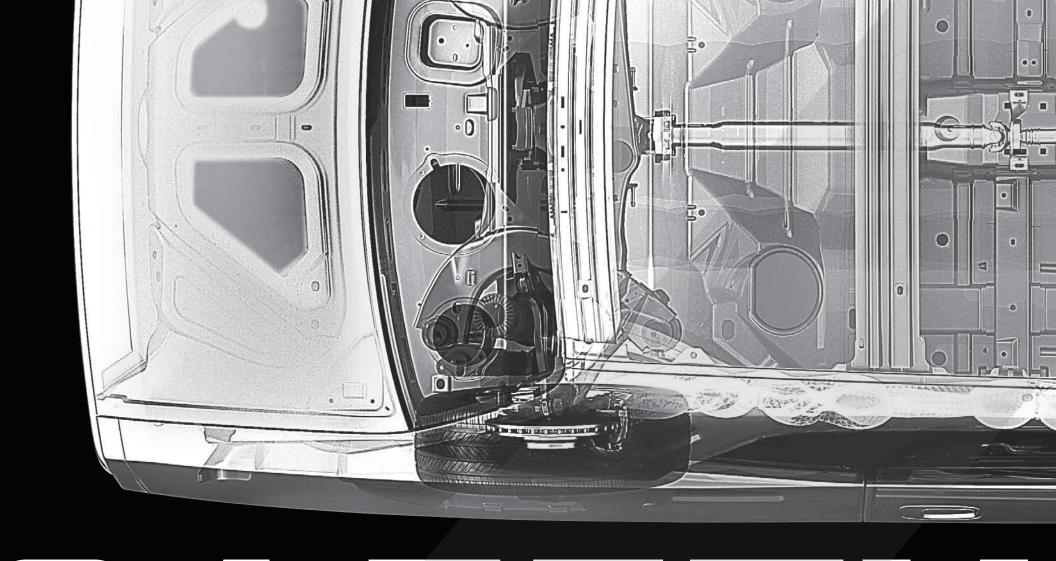
SPORT // There's a definite look to the sporting life. Body Decals, dynamic Graphics, and even Custom Steering Wheels give your Challenger bold presence and personality.

PROTECTION // Safeguard your vehicle with smart accessories like Door Sill Guards and Slush Mats - made precisely for the protection and security of your ride.

PERFORMANCE // Power and driving precision are balanced by appealing practicality, like Engine Covers, designer Shifters, and personal Shift Handles.

INNOVATION // From Uconnect Web^[5] to Ambient Light Kits, the latest Mopar technology can enhance and expand your driving experience.

AUTHENTIC DODGE ACCESSORIES Challenger SXT in Pitch Black shown with Authentic Dodge Accessories by Mopar including T/A Hood, Black Chrome Grille Surround, 20-inch Classic Wheel, and Beltline Decal Kit. Challenger SXT in Bright Silver Metallic with available Rear Go Wing Spoiler, and Dual Chrome Exhaust Tips. See your dealer for a brochure of the full line of Authentic Accessories for your Dodge Challenger.



RAIN BRAKE SUPPORT. During rainy conditions, the Electronic Stability Control (ESC)^[6] pumps brakes to keep brake rotors dry, allowing optimal operation. AIR BAGS.^[7] Advanced multistage front air bags,^[7] supplemental front-seat mounted side air bags,^[7] and supplemental side-curtain air bags^[7] for front and rear outboard occupants are all standard. TIRE PRESSURE MONITORING. Standard pressure sensors in the tire valves allow for automatic detection and notification when tire pressure is low. ACTIVE HEAD RESTRAINTS.^[6] In the event of a rear collision, these standard restraints help to reduce the chance of injury for front occupants. ELECTRONIC STABILITY CONTROL (ESC).^[6] A standard vehicle-wide network of safety sensors provides instant aid when the sensors detect that you're veering off your intended path. This robust system includes antilock brake system (ABS) with Brake Assist and all-speed traction control. IMPROVED CRUSH ZONES. Designed to divert and dissipate impact energy away from the passenger compartment, helping minimize injuries in the event of an accident. SENTRY KEY® ENGINE IMMOBILIZER. The vehicle is prevented from starting unless the key fob containing a unique embedded code is present. HILL START ASSIST. Automatically applies the brakes momentarily to help prevent rollback on hills and inclines.

CHALLENGER **SXT**



POWERTRAIN

3.6-liter DOHC Pentastar $^{\tiny \odot}$ VVT V6 engine, 5-speed AutoStick transmission 305 horsepower

FEATURES SELECTED CHALLENGER SXT STANDARD EQUIPMENT:

- 18-inch aluminum wheels
- Premium cloth seating
- Electronic Stability Control, [6] Hill Start Assist, Ready Alert Braking, All-Speed Traction Control, Brake Assist, and Rain Brake Support
- · Automatic temperature control
- · Keyless Enter 'n Go with proximity sensor
- Dual rear exhaust with bright tips and bright fuel filler door
- · Power six-way driver's seat with power four-way lumbar
- Manual folding, power adjustable exterior mirrors
- Leather-wrapped tilt/telescoping steering wheel with cruise and audio controls
- Media Center 130 with six speakers and audio jack
- Active front head restraints[8]
- Six standard air bags^[7]
- Four-wheel disc antilock brakes

SXT PLUS

FEATURES DIFFERENCES/UPGRADES VS. SXT:

- Nappa leather-trimmed seats
- Heated front seats
- Uconnect® Voice Command[4]
- $\bullet \ Rearview \ auto-dimming \ mirror \ with \ microphone$
- Six Boston Acoustics® speakers with 276-watt amplifier
- SiriusXM™ Satellite Radio^[2] with one-year subscription
- Sun visor with illuminated vanity mirrors
- Fog lamps and automatic headlamps

CHALLENGER SXT AND R/T



CHALLENGER R/T



POWERTRAIN

5.7-liter HEMI® VVT V8 engine, Tremec® 6-speed manual transmission 375 horsepower

372 horsepower (5-speed AutoStick transmission)

FEATURES DIFFERENCES/UPGRADES VS. SXT:

- $\bullet \ \mathsf{Performance} \ \mathsf{steering} \ \mathsf{and} \ \mathsf{suspension}$
- Rear body-color spoiler
- Fog lamps and automatic headlamps
- Antispin rear differential (6-speed manual transmission)
- Bright pedals (6-speed manual transmission)

R/T PLUS

FEATURES DIFFERENCES/UPGRADES VS. R/T:

- Nappa leather-trimmed seats
- · Heated front seats
- Six Boston Acoustics speakers with 276-watt amplifier
- Electronic Convenience Group





POWERTRAIN

5.7-liter HEMI VVT V8 engine, Tremec 6-speed manual transmission 375 horsepower

FEATURESDIFFERENCES/UPGRADES VS. R/T:

- · 20-inch cast aluminum wheels
- HID headlamps
- Dual R/T side stripes
- Functional hood scoop
- · Challenger script badge

CHALLENGER **SRT8**[®]



POWERTRAIN

392-cubic-inch SRT® HEMI V8, Tremec 6-speed manual transmission 470 horsepower

FEATURES DIFFERENCES/UPGRADES VS. R/T PLUS:

- Nappa leather-trimmed seats with perforated suede inserts
- 20-inch forged aluminum wheels
- Two-mode adaptive damping suspension
- Media Center 430 with 6.5-inch touch screen
- Antispin rear differential
- · Bright pedals
- · Heated steering wheel
- Dual center stripes
- SRT performance pages integrated in EVIC

AVAILABLE OPTIONS:

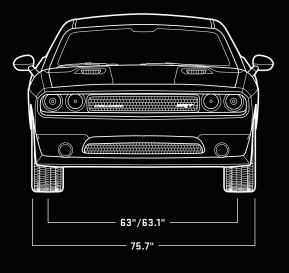
- 5-speed AutoStick transmission (R/T, R/T Plus, R/T Classic, SRT8)
- SiriusXM Satellite Radio^[2] with one-year subscription (SXT)
- Electronic Convenience Group compass/temperature readout, UGDO, security alarm, tire pressure monitor, remote start, heated mirrors (SXT Plus, R/T)
- Sound Group (SXT)
- Sound Group II (SXT Plus, R/T, R/T Plus, R/T Classic)
- Premium Sound Group with 900-watt amplifier and 18 speakers (SXT Plus, R/T Plus, R/T Classic, SRT8)
- Super Sport Group (SXT Plus)
- HID headlamps (R/T Plus)
- Uconnect Voice Command^[4] (SXT)

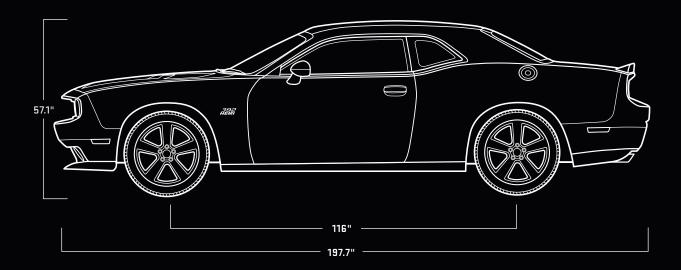
- $\bullet \ \text{Media Center 430N with Navigation [SXT Plus, R/T, R/T Plus, R/T Classic, SRT8]}$
- Media Center 730N with Navigation (SXT Plus, R/T, R/T Plus, R/T Classic, SRT8)
- Mopar® Interior Appearance Group (all models)
- Mopar Exterior Appearance Group (R/T, R/T Plus)
- Power sunroof (SXT Plus, R/T, R/T Plus, R/T Classic, SRT8)
- Super Track Pak (R/T, R/T Plus, R/T Classic)
- 20-inch aluminum wheels (R/T, R/T Plus, SRT8; available in packages on SXT Plus, R/T, R/T Plus)
- Multiple stripe packages available
- Engine block heater (all models)





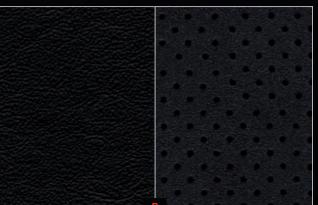
CHALLENGER DIMENSIONS





CHALLENGER FABRICS







CHALLENGER SXT AND R/T FABRICS // [A] Momentum cloth with Wallace II cloth — Dark Slate Gray (standard)

CHALLENGER SXT PLUS, R/T PLUS, AND R/T CLASSIC FABRICS // (B) Nappa leather-trimmed with perforated inserts — Dark Slate Gray (standard)

CHALLENGER SRT8® // [C] Nappa leather-trimmed with perforated suede microfiber inserts – Dark Slate Gray (standard)



DODGE.COM/LIFE

Check out an extensive line of gifts and gear for the Dodge enthusiast. From authentic apparel to die-cast replica cars for the collector, as well as electronics and office supplies, all lifestyle items are as bold as your Dodge vehicle. Refer to dodge.com/life for current product availability.

CHALLENGER COLORS

BRIGHT SILVER METALLIC

BLACKBERRY PEARL*

HEADER ORANGE†

PITCH BLACK

REDLINE TRI COAT PEARL

BRIGHT WHITE

TUNGSTEN METALLIC

BLUE STREAK PEARL†

*Not available on Challenger SRT8. † Limited/late availability.



CHALLENGER WHEELS

CHALLENGER SXT //

(1) 18-inch aluminum (standard)

CHALLENGER SXT PLUS, R/T, R/T PLUS //

- [1] 18-inch aluminum (standard)
- (2) 20-inch chrome-clad aluminum (available)

CHALLENGER R/T CLASSIC //

- (3) 20-inch cast aluminum "Envy" (standard)
- [4] 20-inch polished aluminum (available)

CHALLENGER SRT8 392 //

- (5) 20-inch SRT® design forged aluminum (standard)
- [6] 20-inch forged aluminum with Black pockets (available)



















III Based on Ward's vehicle segmentation. [2] Sirius services require subscriptions, sold separately after 12-month trial included with vehicle purchase. See our Customer Agreement for complete terms at www.siriusxm.com. If you decide to continue your Sirius services at the end of your trial subscription, the plan you choose will automatically renew and bill at then-current rates until you call SiriusXM at 1-866-635-2349 to cancel. Programming subject to change. Sirius Satellite service available only to those at least 18 and older in the 48 contiguous U.S.A., D.C., and PR (with coverage limitations). Traffic information not available in all markets. See siriusxm.com/traffic for details. Sirius, XM and all related marks and logos are trademarks of Sirius XM Radio Inc. [3] The Description of Programming Subject to change. Sirius Satellite service available only to those at least 18 and older in the 48 contiguous U.S.A., D.C., and PR (with coverage limitations). Traffic information not available in all markets. See siriusxm.com/traffic for details. Sirius, XM and all related marks and logos are trademarks of Sirius XM Radio Inc. [3] The Description of Programming Subject to change. Sirius Satellite service available only to those at least 18 and older in the 48 contiguous U.S.A., D.C., and PR (with coverage limitations). Traffic information not available in all markets. See siriusxm.com/traffic for details. Sirius, XM and all related marks and logos are trademarks of Sirius XM Radio Inc. [3] The Description of Programming Subject to change. Sirius Satellite service available only to those at least 18 and older in the 48 contiguous U.S.A., D.C., and PR (with coverage limitations). Traffic information not available in all markets. See siriusxm.com/traffic for details. Sirius XM Radio Inc. [3] The Description of Programming Subject 18 (SPAP). [4] Requires Uconnect Phone. [4

5-YEAR/100,000-Mille POWERTRAIN LIMITED WARRANTY. Transferable. See your dealer for complete details and a copy of the 5-Year/100,000-Mile Powertrain Limited Warranty. Includes towing to an authorized dealer. 3/36 BASIC LIMITED WARRANTY. Dodge vehicles are covered by a Chrysler Group LLC 3-Year or 36,000-Mile Basic Limited Warranty. See your dealer for a copy of this limited warranty. Excludes normal maintenance and wear items. AUTOMOBILITY. Chrysler Group LLC has a vested interest in your satisfaction and owner experience with your new Dodge vehicle. Chrysler Group Service Contracts offer extended service plans to help ensure that you'll lenjoy your vehicle for many years down the road. For more information on comprehensive vehicle coverage, see your Dodge dealer, call (800) 442-2666, or visit dodge.com/csc. AUTHENTIC DODGE ACCESSORIES BY MOPAR are designed specifically for your Dodge vehicle for exceptional fit, finish, and performance. Visit your dealership or mopar.com. UCONNECT. WITH Uncome to the best sports, news, talk, comedy, and entertainment. Welcome to the world of satellite radio. Factory-installed Sirius MM Satellite Radio includes a one-year subscription. For more information, go to striusxm.com. DODGE LIFE is a collection of handpicked items bearing the powerful Dodge name – from Motorsports apparel and collectible die-cast models to the hottest items for work and weekend fun. It's all found at dodge.com/life. DODGE® MASTERCARD.® Earn 3 points on qualifying purchases made at Chrysler Group LLC dealerships, 2 points per \$1 on qualifying travel purchases and 1 point per \$1 on qualifying purchases everywhere else with the new Dodge MasterCard. Points may be redeemed at your local dealership for cash off your new or used vehicle, accessories, parts, or service – including your next oil change. Or choose from hundreds of other rewards, including travel, cash back to your account, merchandise, or gift cards.* For more information or to apply, visit DodgeCard.com. *Complete details, including restricti

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