1981 DODGE MIRADA



Mirada's optional leather and vinyl bucket seat interior. ABOUT THIS CATALOG. We have tried to make this catalog as complete as possible. And we hope you find it useful. However, since the time of printing, some of the information you'll find here may have been updated. Also, some of the equipment shown or described throughout this catalog is available at extra cost. Your dealer has details and you should ask him for current information before ordering.



Mirada. Just once in your life you should know the satisfaction of owning and driving a truly remarkable American car. A car that has been especially designed for the American driver and the American road. A car built to high standards of quality. Designed with the aid of computers.

Constructed of corrosion-resistant materials. Checked and rechecked through every stage of assembly.

Miradas are randomly selected before shipment to dealers and tested for fit, function and appearance. So the high degree of craftsmanship in every detail should come as no surprise.

In fact, The New Chrysler Corporation is so sure of Mirada's quality engineering and construction, it offers a 30-Day/1,000-Mile (whichever comes first) Satisfaction Money-Back Guarantee that's available at many dealers. See page 7 of this catalog for full details.

Now, slip behind the wheel. Lean back in the form-fitting bucket seats. Scan the many easy-to-read gauges and easy-to-reach controls before you. And prepare yourself for the unique driving experience that is Dodge Mirada.



1981 Dodge Mirada. Its every line conveys the feeling of action and response. Even when it stands at rest. With its standard equipment at the ready. Equipment that includes one of the finest six-cylinder engines ever built . . . Chrysler's legendary Slant Six. An engine that has been improved upon and constantly refined over the last two decades to offer a surprising combination of power, economy and dependability. With new hydraulic valve lifters offered for the first time this year. □ When in motion, Mirada's response is immediate. Its ride smooth and controlled. Its road manners impeccable. For beneath its shining sculptured skin lie the heart and soul of unmistakably fine engineering and a commitment to quality materials and assembly that are the ultimate reasons for Mirada's masterful performance and overall automotive excellence. MIRRIA 1981 Dodge Mirada in Burnished Silver Metallic.

Even in its most affordable form, Mirada is a unique collection of sensations. The sensation of perfect proportion and line. Both inside and out. The sensation of standard cloth-and-vinyl bucket seating that wraps you in comfort. The sensation of quality materials, workmanship and design everywhere you look.

Take Mirada's instrument panel, for instance. Behind the standard three-spoke "sport" steering wheel and convenient multifunction control switch, you'll find other standard fare such as a rich-looking brushed aluminum applique, informative gauges, a handy trip odometer, locking glove box and AM radio.

If your driving ambitions lean more towards the sporting, you might want to consider several selections from Mirada's long list of options. Like a 5.2-liter (318) V-8 engine. The Sport Handling or Roadability Packages which include special chassis features designed to make Mirada's road manners even more refined. A leather-wrapped steering wheel rim. Sun roof. Wire wheel covers or forged aluminum road wheels. All meant to be additions to what is—in its most basic form—a well-engineered, well-built and well-equipped automobile. One offering quality and dependability . . . as well as driving excitement unmatched by any previous mid-size Dodge.



1981 Dodge Mirada in Graphic Red.

Mirada's standard cloth-and-vinyl bucket seat interior.



MIRADA OPTIONS

- 1. Mirada's handsome control center. With a speedometer, plus engine temperature, alternator and fuel gauges that are easy to read. Headlamp, turn signal, heater and radio controls that are easy to reach. Shown with standard three-spoke "sport" steering wheel, optional air conditioning, AM/FM stereo radio and electronic digital clock.
- 2. Visor-mounted illuminated vanity mirrors are available for Mirada's driver or front seat passenger or both. A great way to make sure you look your best at all times . . . especially when you're about to make your grand entrance in your new Mirada.
- 3. These handsome aluminum road wheels may be forged, but they're still the genuine article . . . and they'll add that elegant, yet sporty road car look.
- 4. Rock and roll, easy listening, country-western, classical, news and interviews . . . want your AM/FM stereo radio to find your favorite station or kind of music? Mirada's optional Search-Tune model will. Push a button and it will scan the airwaves, lock onto a signal, give you time to decide whether or not it's to your liking and then move on to the next station... and the next...and the...

- 5. A touch of the international is provided by Mirada's standard multifunction column-mounted control lever. A flick of the finger takes care of turn signals, windshield wipers and the optional automatic speed control.
- 6. Lift either outside door handle to activate Mirada's illuminated entry system. What goes on? All of Mirada's inside courtesy lights, as well as a "halo" light surrounding each door key cylinder. All lights turn off automatically in 30 seconds or when the ignition is switched to "ON."
- 7. 5/50 Protection Plan. This optional service contract, the longest protection plan* of any domestic manufacturer, covers major power train components for five years or 50,000 miles (whichever occurs first) from the time you take delivery of your new Mirada. Coverage begins after limited warranty expires. The plan, which has a \$50 deductible per repair visit, also has an allowance for alternate transportation and towing. Ask your dealer for full details.

30-DAY SATISFACTION MONEY-BACK GUARANTEE If you are not completely satisfied with your new Mirada bring it back in good condition with no metal damage. Once your dealer receives clear title we'll refund your money less finance and insurance charges and less the difference, if any, between the trade-in refund value (as shown on the "Trade-In Refund Agreement") and the trade-in value allowed on the retail sales contract. One refund per customer. See your dealer for details.





EXTERIOR TRIM

Mirada exterior and chassis features include:

Bright hood rear edge, fender edge, windshield, drip rail, belt, rear quarter window, opera window, and backlight moldings . Bright quarter window vertical louver edges . Bright up-and-over colorkeyed roof accent molding . Front fender louvers (non-functional)

Air Conditioning* - Manual

Air Conditioning*—Automatic

*Ask your dealer for details regarding

restrictions applicable to the later

installation of air conditioning.

Automatic Speed Control

Axle - Sure-Grip differential

Battery - 500 amp Long-Life

temperature control

Maintenance-Free

Bumper Guards - Rear

Body-side accent stripes

OPTIONS I

INTERIOR TRIM I Standard cloth-and-vinyl

Optional all-vinyl bucket seats with center cushion and folding center armrest. Offered in Dark Blue, Heather, Cashmere and White, with Blue, Cashmere or Red interior accents.

ENGINE:

TRANSMISSION:

SUSPENSION:

AXLE RATIO:

TIRES:

BRAKES:

ELECTRICAL:

MIRADA I

Cigarette Lighter

Coat Hooks

Horns - Dual

Lock — Glove box

Radio - AM

Rub Strips - Front

Steering - Power

Stripes — Body-side

Ventilation - Bi-level

Wheels - Safety-Rim

Wheel Covers - Premier

STANDARD EQUIPMENT

Brakes - Front power disc

Electronic Ignition System

Glass — Tinted: all windows

Facia Front End - Soft

Hood Release - Inside

Engine Coolant Reserve System

Flasher System — Hazard warning

Lights and Reflectors - Side marker

Lock — Ignition and steering column

Louvers — Fender (non-functional)

Mirror — Inside, day/night

Seat Belt Reminder System

Transmission — TorqueFlite

Seat Belts - Deluxe, color-keyed

Tires — Glass-belted radial whitewall

Instrument Panel and Sun Visors — Padded

Mirrors — Dual: aerodynamic, remote control

Molding — Color-keyed, up-and-over roof band

Steering Wheel - Sport three-spoke, color-keyed

Turn Signals — With lane-change feature: on multifunction lever

Windshield Washers and Wipers - Electric: on multifunction lever

Suspension — Torsion bar with front sway bar

Lights — Backup, quarter lamps, instrument panel

Ashtrays - Rear, dual door-mounted

Bumper Systems — Energy absorbing

Carpets — Front and rear, shelf panel, lower doors

STANDARD SPECIFICATIONS

3.7-liter (225 CID)

one-barrel Slant Six

Rear - Leaf springs

radial white sidewall

Power Front - Disc

Power Rear — Drum

Alternator — 60-amp

air conditioning)

Automatic, three-speed

antisway bar

2.7:1 (2.9:1 with optional

P195/75R15 glass-belted

standard

Circuit Breakers — With automatic reset: for headlamps and wipers

Front — Transverse torsion bars with

Battery - 430-amp Maintenance-Free,

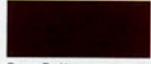
Braking System — Dual, with separate brake fluid reservoirs in master cylinder

Moldings — Belt and drip rail, hood rear, quarter windows, windshield, backlight

Seat Belts — Combination lap-shoulder belts for driver and right-front passenger

Optional real leatherand-vinyl bucket seats with center cushion and folding center armrest. Offered in Dark Blue, Heather, Cashmere, Red, and White with Dark Blue, Cashmere, Red interior accents. COLORS Burnished Silver Metallic*

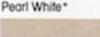
Nightwatch Blue*



Baron Red*



Spice Tan Starmist* (E)



Light Heather Gray

Bumper Rub Strip - Rear Center Cushion — With folding armrest (standard with all seats except base cloth-and-vinyl bucket seats)

Clock - Electronic digital Console Cornering Lights Defroster - Electrically heated

rear window, includes 65-ampere alternator (required on all vehicles registered in New York State) Emissions Control System and

festing — Required on all vehicles registered in California Engine Cooling Package

Floor Mats - Front Floor Mats - Rear Gas Cap - Locking Glass - Clear: windshield only (no-charge)

Headlamps - Halogen Horn - Triad (three-note) Illuminated Entry System Landau Roof — Vinyl (eight colors)

Litter Container MIRRORS

Illuminated Visor Vanity — Left

☐ Illuminated Visor Vanity — Right front

bucket seats with optional

center cushion and folding center

armrest. Offered in Dark Blue, Heather,

MOLDINGS

Cashmere, Red.

☐ Body-Side — With protective vinyl insert: color-keyed Door Edge Protectors Pedal Dress-Up

Wheel Opening

POWER

Antenna — Not available with AM/FM stereo with CB Bucket Seat - Left Deck-Lid Release — With trunk

lamp: control in glove box Door Locks Windows

RADIOS

AM/FM Monaural AM/FM Stereo* AM/FM Stereo and Cassette

Player with Dolby*† ☐ AM/FM Stereo with CB Transceiver with Fixed Tri-Band

AM/FM Stereo with Eight-Track Stereo Tape Player ☐ AM/FM Stereo with Electronic Search-Tune*

Premium Speaker Package Radio Upgrade - Dual front speakers Rear Seat Speaker - Single: available with AM or AM/FM

monaural radios only *Includes four speakers, two front and two rear. Dolby is a trademark of Dolby Laboratories, Inc.

Reading Lamp — Header mounted

☐ Shock Absorbers — Heavy-duty: included with Sport Handling Package which also includes heavy-duty rear springs and

heavy-duty shock absorbers

☐ Spare Tire — Conventional STEERING WHEELS

Luxury Two-Spoke — Leatherwrapped rim Luxury Two-Spoke — Woodfone in rim; horn switches on spokes ☐ Steering Column — Tilt

Stripes, Tape — Hood and deck (match standard body-side

Sun Roof — Tinted glass, power operated T-Bar Roof

TIRES

P205/75R15 — Glass-belted radial white sidewall □ P205/75R15 — Steel-belted

radial wider whitewall P215/70R15 - Steel-belted radial wider whitewall P215/70R15 — Steel-belted

radial with raised white letters ☐ Trunk Dress-Up — Includes trunk carpeting and spare fire cover

Undercoating WHEELS AND WHEEL TRIM

Road Wheels — Forged aluminum ten-spoke (four) Wheel Covers - Premium (standard with CMX Package)

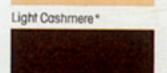
 Windshield Wipers — Deluxe, electric two-speed, intermittent wipe (required with tilt steering column option)

DIMENSIONS, WEIGHT AND CAPACITY

LENGTH:	209.5"		
WIDTH:	72.7" .		
HEIGHT:	53.2"		
WHEELBASE:	112.7"		
TURNING DIAMETER:	40.7'		
CURB WEIGHT:	3,380 lbs		
TREAD (front/rear):	60"/59.5"		
TRUNK CAPACITY:	16.7 cu ft		
PASSENGER CAPACITY:	5 (6 with center cushion and folding armrest)		
FUEL CAPACITY:	18 galloris		

MIRADA





Mahogany Starmist (E)



Black* (E) - Extra Cost. Available CMX Package.

NOTE: Due to occasional printing irregularities, the colors shown may vary slightly from actual hues. See your Dodge dealer for accurate color chips.

All product illustrations and specifications are based on authorized information. Although descriptions are believed correct at publication approval, accuracy cannot be guaranteed. Some of the equipment shown on product illustrations is optional, at extra cost. Chrysler Corporation reserves the right to make changes from time to time without notice or obligation in prices, specifications, colors and materials and to change or discontinue models. See your dealer for the latest information.

Litho in U.S.A.

OPTIONAL PACKAGES I

Basic Group (NA on CMX Package) Light Package • Air

conditioning (manual) Undercoafing • Vinyl landau roof . Deluxe windshield wipers with intermittent wipe

Light Package

(Included in Basic Group)

 Trunk light • Glove box light · Ash receiver light · Ignition

switch light with time delay Three-function chimes including "headlamps-on" warning . Washer fluid light

 Map lamp • Door-ajar warning light . Illuminated hood and brake release nomenclature

· Fuel, temperature and alternator warning lights

 Under-hood light Sport Handling Package

ENGINES

 Firm-Feel suspension Heavy-duty front and rear antisway bars, shocks, front torsion bars and rear leaf springs • Special Firm-Feel power steering • P215/70R15 steel-belted radial wider whitewall tires . Extra-wide wheel rims

Roadability Package Rear antisway bar • Extrawide wheel rims

Protection Package Color-keyed accessory floor

mats, front and rear . Door edge protectors . Litter container

CMX Package

 Simulated convertible top, cabriolet vinyl roof color-keyed in Tan, Dark Blue, Dark Red, Black or White to exterior color choice • Larger P205/75R15 steel-belted radial wider white sidewall tires • Premium wheel covers . Black bumper protective rub strips with bright insert (integral, front) . Colorkeyed rear bumper guards

CMX front fender nameplates

· Color-keyed door handle accents . CMX offered in these exterior paint colors only: Baron Red, Nightwatch Blue, Pearl White, Graphic Red, Black, Light Cashmere, Silver, Spice Tan Starmist (E), Daystar Blue Metallic

(E) - extra cost.

Premium Speaker System

exciting new dimension.

All stereo sound systems on Mirada can be ordered with the optional Premium Speaker System. This system — featuring two front and two coaxial rear speakers — reproduces stereo programs and tapes with dramatic realism. A special 30-watt (15 watts per channel) rear amplifier with two piezo electric two-way coaxial rear speakers gives the stereo an

Trip Odometer

CORROSION PROTECTION Chrysler Corporation's corrosion protection is among the best in the industry. It includes the use of galvanized sheet metal panels, one of the best known methods of corrosion protection, as well as the seven-step dip-and-spray process. Both keep your Mirada looking new for years to come.

MOPAR parts are engineered by Chrysler Corporation for use in your new Dodge. When replacement is necessary, be sure to specify MOPAR parts. Used by professional mechanics all over the world.

Buy or lease a Dodge Mirada.



A PRODUCT OF THE NEW CHRYSLER CORPORATION

TYPE	DISPLACEMENT	BORE & STROKE	COMPRESSION RATIO	CARBU- RETION	HORSEPOWER TORQUE
					SAE NET @ RPM
Federal 6-cyl OHV V-8 OHV	3.7-liter (225 cu in. 5.2-liter (318 cu in.			1-bbl 2-bbl	85 @ 3,600 165 @ 1,600 130 @ 4,000 230 @ 2,000
California 6-cyl OHV V-8 OHV	3.7-liter (225 cu in 5.2-liter (318 cu in		401.71.7	1-bbl 4-bbl	90 @ 3,600 165 @ 1,200 165 @ 4,000 240 @ 2,000

Note: 1981 EPA estimates were unavailable at the time this catalog was printed. Ask your dealer about current information regarding

Form No. 81-205-1002 8/80 (500M)