



Torinos to choose from:

the luxurious new

offered. And it's easy to

understand.

Year" Torino '70 . . .

shaped by the wind.



all new torino brougham

Torino Brougham . . . new for 1970. The ultimate in intermediates. Another big reason that Torino won Motor Trend's "Car of the Year" Award for 1970. Rich-looking outside. With crisp, clean lines tastefully accented. Interiors luxuriously styled, lavishly appointed, well in keeping with Torino Brougham's overall magnificence. Brougham 2- and 4-Door Hardtop models offer standard features like headlamps that hide in a fine jewellike grille, a locking column that locks the ignition, transmission linkage and steering wheel. Ventless curved side glass on the 2-door hardtop contributes to less wind noise and improves side visibility. The special monocoque unitized body provides a quieter, more solid ride. Optional SelectShift Cruise-O-Matic lets you shift manually or automatically as you desire. DirectAire Ventilation keeps the air fresh and circulating on models with ventless curved side glass. Windshield wipers hide out of sight under the cowling. Broughams and Torino Squire Wagons (see Wagon Catalog) are powered by the standard 302-cu. in. 2V V-8 engine. A 351-cu. in. 2V or 4V, and three 429-cu. in. 4V V-8 engines are optional.







torino

changed clear through... everything else follows

Life is changing day to day. And the revolutionary new Torino 2-Door Hardtop-one of 5 new Torino models—opens up a whole new wonderful way of getting about. Outstanding engines, from a standard durable 250-cu. in. six-cylinder to the optional hardmuscled 429-cu. in. 4V V-8's, effortlessly power Torino with the heaviest loads on steepest grades. A longer 117-inch wheelbase and new, wider front and rear track contribute to better stability and greater maneuverability. Optional vinyl roof covering is available for that classic look. Special chrome moldings with color-keyed vinyl inserts are standard and help protect side panels against careless dooropeners. When you settle back in your new Torino, you'll appreciate the foam-padded, textured cloth and vinyl seats. Uni-Lock Harness utilizes a 3-point locking system. One snap and both shoulder harness and lap belt are buckled conveniently in place. Take any new 1970 Torino for a ride: 2- or 4-Door Hardtop, Sports-Roof, 4-Door Sedan or Wagon. But be prepared. You'll find Torino too tantalizing to resist.



torino the car for all reasons

You're looking at the sleek Torino SportsRoof -exciting new mid-year addition to the Torino line. All Torinos, like the SportsRoof, make good family cars, commuters or gadabout-towners. They have a longer wheelbase, wider front and rear track. Result? A smooth, remarkably quiet ride. With all the extras you get, you'd think Torino would be expensive. Yet its low price will surprise you. Engines? You can have the smooth, economical 250-cu. in. Six or an optional 302-cu. in. 2V V-8. Or you can beef up with optional high output 351-cu. in., a 2V or 4V, or one of the 429 V-8's. Transmissions? Pick one of three: a standard 3-speed, column-operated manual; optional SelectShift Cruise-O-Matic or 4speed floor shift manual with Hurst Shifter® (not available on 6-cylinder, 302 2V V-8 or station wagons). You'll pay less for a Torino than you think. And you'll get far more than you'll ever imagine. Try "Car-of-the-Year" Torino soon. The car for all reasons.







torino gt and cobra wind shaped made to move.

Graduates from the toughest finishing schools—Daytona, Darlington, Riverside—where tracks were wind tunnels that gave Torino its aerodynamic shape. A sleek look that inspired Motor Trend's award panel to recognize Torino as "Car of the Year."

Torino GT—SportsRoof

Torino GT—SportsRoof or Convertible—

Cobra's luxury-loving cousins. And the sportiest intermediates around. Even with optional Hideaway Headlamps, the glamour shouldn't fool you. For Torino GT's a performer. There is a big 302-cu. in. 2V V-8 and a synchronized 3-speed manual transmission, integral hood scoop-all standard. Great options, too: 4-speed transmission with Hurst Shifter® or SelectShift, "shaker" scoop, Laser Stripes, Magnum 500 wheels, high-back buckets, Sport Slats, 429-cu. in. Cobra Jet Ram-Air 4V V-8. Torino Cobra-hottest of

them all. 429 cube 4V V-8 standard, 429 cube Cobra or Cobra Jet Ram-Air V-8's optional. All team with a 4-speed Hurst Shifter®, F70-14 wide-tread belted tires with raised white lettering, black grille and hood, exposed hood locks, and more. Options include: Sport Slats, F60-15 bias-ply BSW (with raised white letters) wide-tread tires, tach. Embarrass competition. Drive Torino '70.



fairlane 500

...modest, but not timid.

Traditional. Dependable. A very happy medium between getup-and-go and gas-saving economy. Money-saving also is a "Car of the Year" consideration. The Fairlane 500 4-Door Sedan and 2-Door Hardtop have dual personalities modestly priced, but not at all timid on the highway. They're powered by a smooth, reliable 250-cu. in. standard Six, with 3-speed fully synchronized manual shift, or optional SelectShift transmission. Choice of six optional V-8's ranging from the 302 cu. in. 2V all the way up to the 429 cu. in. 4V Cobra Jet Ram-Air V-8. And you get easy chair comfort in the passenger area, with color-keyed vinyl-coated floor mats, deep foampadded cloth-and-vinyl trim seats. On the outside are concealed windshield wipers and dual horizontal headlights to brighten your way. You can enjoy optional AM radio or AM/FM Stereo radio, SelectAire year-round air conditioning, plus many more options to suit your needs. Fairlane 500, the easiest way to go places. Easy to handle. Easy on the eyes. And so very easy on the pocket!



your option

Reflect your individuality from a wide array of better idea options. A. Shaker Hood Scoop-pokes thru hood, rams air directly to carburetor. Available on 351 CID 4V V-8. (Standard with 429 CID 4V Cobra Jet Ram-Air V-8.)

B. Sport Slats-(SportsRoof models) backlite louvers add imported sports car flair, shade rear glass from sunlight and rain. (Requires dual racing mirrors option.)

C. Power Side Windows-fingertip control in driver's door panel.

D. Dual Racing Mirrors-colorkeyed. Left-hand remote control. E. LH Remote-Control Outside Rearview Mirror-adjusts from

driver's seat with window closed. F. 4-Speed Manual Transmission with Hurst Shifter®-Available on 351 V-8's, or 429 V-8's on 2-Door models only; not available on Wagons.

G. Rim-Blow Deluxe 3-Spoke Steering Wheel-with integrated full-circle horn switch.

H. Hideaway Headlamps-concealed by day, open to light your way by night. (Standard on Brougham. Not available on Cobra, Fairlane 500.)

J. Deluxe Wheel Covers-GT, Brougham, Torino, Fairlane 500. K. Magnum 500 Chrome Wheels -require F60-15 wide-ovals

w/raised letters (seds., hardtops w/429 V-8's w.o./SelectAire). L. Laser Stripe-reflective tape with graduated coloring (red, blue, brown or green) on GT's.

assisted steering reduces effort. N. SelectShift Transmission -shift manually or automatically.

P. AM/FM Stereo Radio-adds full-tone stereophonic sound. MORE GREAT OPTIONS

M. Power Steering-power-

· Power Front Disc Brakes · 4-Way Power Seats • AM Radio • Dual Rear Speakers . SelectAire Conditioner • DirectAire Ventilation (Std. on 2-Dr. models)

. Two-Tone Paint . Vinyl Roof . Vinyl Seat Trim . Knitted Vinyl Seat Trim . Rob Roy and Black Watch Plaid Seat trims (Squire

Wagon) . Blazer Stripe Trim . Body-Side Molding w/Color-Keyed Vinyl Insert . Hub Cap, Trim Ring (std. on GT's, avail. only w/wide-ovals, N.A. Wagons) . Sporty Wheel Covers (std. GT's, avail. only w/wide-ovals, N.A. Wagons) . Argent Styled Steel Wheels (std. GT's, avail. only w/wide-ovals exc. F60-15, N.A. Wagons) . High-Back Bucket Seats, (Torino 2-Dr. Hardtop, GT's, Cobra) . Console . Intermittent

Wipers . Rear Window Defogger · Tinted Glass · Tachometer

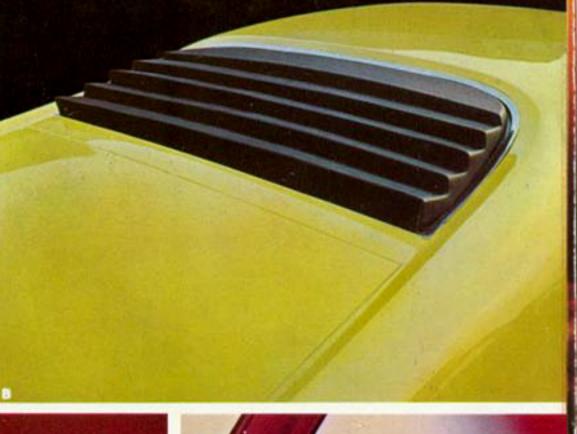
. Traction-Lok Differential . HD Suspension • HD Battery • Trailer Towing Package . Electric Clock

 Deluxe Seat Belts and Automatic Seat Back Release (2-Dr. models) Drag Pack w/3.91 Traction-Lok or 4.30 No-Spin Differential. Available only w/429 Cobra, Cobra Jet engines) . Special Axle Ratios

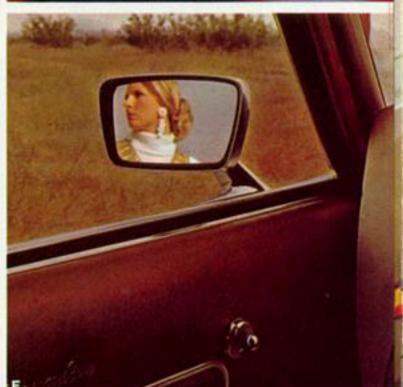
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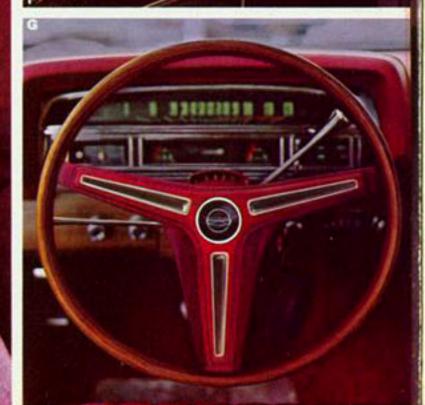








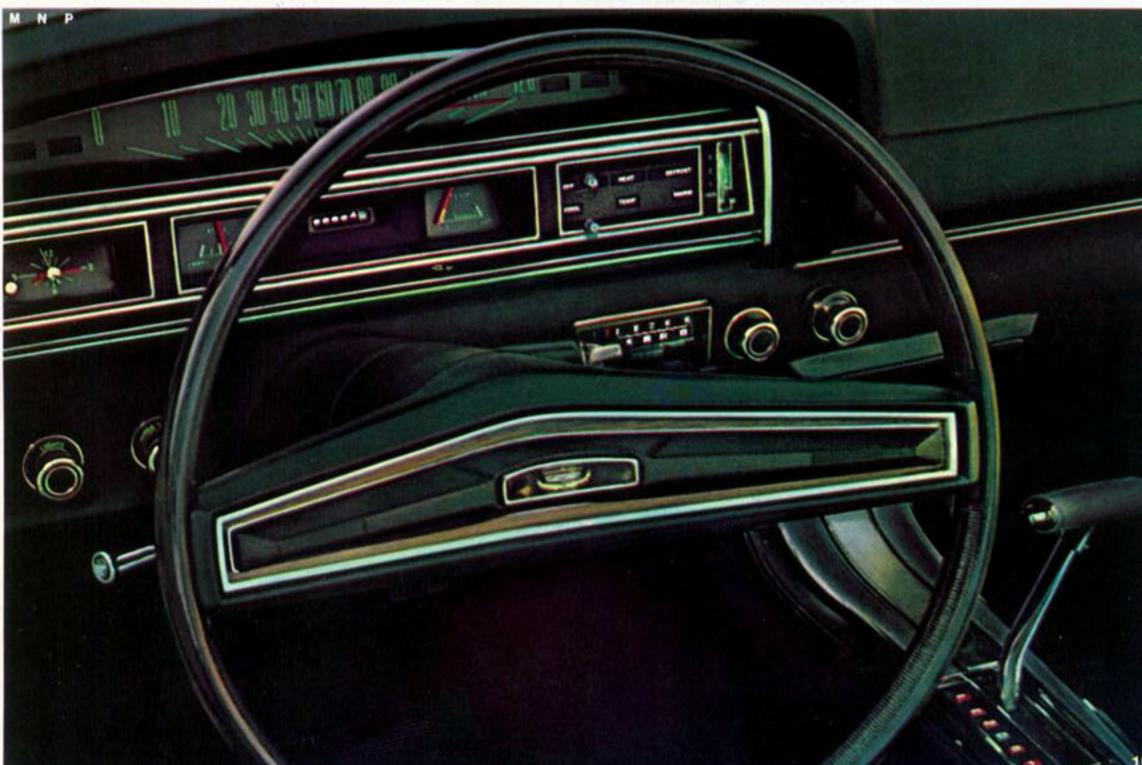












'70 torino

This special "seethrough" Torino gives you an inside look at some of the new-clearthrough better ideas that led to Torino's selection as "Car of the Year."

standard equipment

Fairlane 500: 250-cu. in. Big Six · synchronized 3-speed manual transmission • 16 brilliant Super Diamond Lustre Enamel exterior finishes • 3 interior color choices · dual headlamps · all-vinyl headlining . DirectAire Ventilation on 2-Door models . curved side glass Uni-Lock Harness • concealed 2-speed electric windshield wipers Locking Steering Column . Wagon 2-Way Magic Doorgate · wheel lip moldings · vinyl-coated, color-keyed floor covering · reversible keys, "keyless" locking . Day/Nite mirror . footapplied parking brake . stainless steel hub caps . two-spoke steering wheel . belted bias-ply tires · suspended accelerator pedal • dome light • heater/ defroster blower . color-keyed armrests . front and rear ash trays . cigar lighter . single note horn • glove box with lock

construction • plus Ford Motor Company Lifeguard Design Safety Features listed on the facing page. Fairlane 500 Wagon: In addition to the items previously listed for the Fairlane 500: color-keyed vinyl painted cargo area floor . colorkeyed vinyl-coated rubber floor mat . 2-Way Magic Doorgate · vertical taillights with centered backup lights . color-keyed spare tire cover . lockable stowage

aluminum scuff plates • bright

drip moldings • unitized body

Torino SportsRoof, 2-Door Hardtop, 4-Door Hardtop, 4-Door Sedan: In addition to equipment listed above: nylon-rayon colorkeyed carpeting . Torino interior trim design · bright window frames · dual note horn · hood and fender moldings . center back panel applique · black deck lid appliques (SportsRoof) · bodyside

moldings w/vinyl insert.

compartment below rear deck.

Torino Wagon: In addition to the items previously listed for Torino: color-keyed nylon-rayon carpeting · bright-metal window frames, pillar, hood, fender and belt moldings . bodyside molding w/ vinyl insert . lockable stowage compartment below rear deck.

Torino GT Convertible, SportsRoof: In addition to equipment listed above (except bodyside molding w/vinyl insert): 302-cu, in, 2V V-8 • dual colorkeyed racing mirrors . full-width taillight effect with honeycomb applique/reflective center insert between taillight lenses . hub

caps and trim rings . black

1. Concealed Windshield Wipers-park out of sight for better visibility and a neat,



2. Engines-for every driving need. Smooth running, economical 250-cu. in. Six to a choice of six optional V-8's (see specifications on page 22).

3. Instrument Panelclusters controls and instruments directly in front of driver. Easy to use and read. Printed circuits assure greater instrument reliability, service ease.

5. Interior Door Handles -new design, easy to use pull-type handles, positioned flush with the armrest.

4. Curved Ventless Side Glass-gives you 6. Uni-Lock Harness-one more shoulder room, buckle attaches less wind noise. shoulder strap and lap better visibility belt to retractor. Helps keep seat uncluttered.

7. Soundproofing

package absorbs unwanted noise and vibration. Lets you enjoy a quieter, more relaxing ride.

> torino cares about your safety Ford Motor Company Lifeguard

decklid appliques • rocker panel molding and wheel lips . tinted

glass backlite (SportsRoof)

· power convertible top w/belt

molding . courtesy lights under

Torino Brougham 2-Door, 4-Door

equipment listed for Fairlane 500

instrument panel (convertible).

Hardtop: In addition to all the

and Torino above: Hideaway

Headlamps . special Brougham

ornamentation . luxurious cloth

trims . special soundproofing

package . full wheel covers.

items previously listed for

Torino Squire: In addition to

Torino Brougham (except Hide-

away Headlamps): 302-cu. in. 2V

woodtone paneling . power front

equipment listed for Fairlane 500:

429-cu. in. 4V V-8 and quick-ratio

. F70-14 wide-tread tires with white

V-8 engine • simulated exterior

disc brakes . lockable stowage

compartment below rear deck.

Torino Cobra: In addition to

4-speed manual transmission

with Hurst Shifter® . carpeting

lettering • 7" wide rim wheel

and hub caps . black painted

exposed hood latches . competi-

tion suspension . dual note horn

grille and hood . twist-type

· wheel lip and bright drip

moldings . Cobra decals

Design Safety Features standard on all 1970 Torino cars are: · Dual hydraulic brake system with warning light . Glare reduced instrument panel padding, windshield wiper arms, steering wheel hub, rearview mirror/mirror mounting and windshield pillars · Energy-absorbing steering

- column and steering wheel · Energy-absorbing armrests and safety-designed door handles
- . Front and rear lap belts for all seating positions . Shoulder belts for front outboard occupants (except convertibles) . Turn indicators with lane-changing signal feature . Inside yield away rearview mirror . Energyabsorbing instrument panel with padding . Padded sun visors
- · Two-speed windshield wipers · Windshield washers · High strength laminate safety glass windshield . Double-yoke safety door latches and safety hinges
- · Emergency flasher · Backup lights . Side marker lights
- · Energy-absorbing front seat back tops with padding . Self-locking front seat backs on two-door models and wagons . Safetydesigned coat hooks (except convertibles) . Safety-designed radio control knobs and push buttons . Outside rearview mirror, driver's side . Safety rim wheels and load-rated tires . Corrosionresistant brake lines . Uniform transmission shift quadrant
- · Parking lamps coupled with headlamps . Non-reversing odometer . Safety design front end structure . Head restraints or high back seats (front outboard seats) . Safety glove box latch.



10. Tires-belted bias-ply tires offer new low. wide appearance and improved traction, handling, durability, longer tread life.

 Dimensions—new longer, wider measurements give Torino a smoother

ride, greater stability, easier handling. 60.5" TRACK (front)

60.0" TRACK (rear) 206.2" OVERALL LENGTH 117.0" WHEELBASE

76.4" OVERALL WIDTH (4-Door) 76.7" OVERALL WIDTH (2-Door)

12. Two-Spoke Steering Wheel-semi-oval shape permits easier entry and exit

13. Foot-Applied Parking Brakeeasy to use, easy to release.

Latch-keeps folding front seat back secure during sudden stops

15. Flow-Thru System

-pressure relief

valves in the door.

lock pillars exhaust

fresh air for greater

stale air, circulate

riding comfort

DirectAire Ventilation

tresh air into compart-

ment through air cond-

tioning vents in instru-

ment panel. Directs air

balanced circulation

high and low for

(2-Door models)-draws

14. Front Seat Back for added safety.

8. Locking Steering Column-unique device locks transmission, ignition and steering mechanism as you remove key. Deters auto theft.



9. Monocoque Construction-integral body design to reduce road rattles and provide greater strength and durability.

20

21

specifications

Color and Trim: 16 Super Diamond Lustre Enamel finishes, up to 6 interior color choices.

Engines: (see availability chart also).

250-cu. in. 6-cylinder engine—155 hp; 3.68" bore x 3.91" stroke; 9.0 to 1 comp. ratio; 7 main bearings; reg. fuel; single bbl. carb.; auto. choke; self-adj. valves; oil cap'y, incl. filter, 5 qt.

302-cu. in. V-8-220 hp; 4.00" bore x 3.00" stroke; 9.5 to 1 comp. ratio; reg. fuel; 2-bbl. carb.; auto. choke; self-adj. valves; oil cap'y, incl. filter, 5 qt.

351-cu. in. V-8—250 hp; 4.00" bore x 3.50" stroke; 9.5 to 1 comp. ratio; reg. fuel; 2-bbl. carb.; auto. choke; canted self-adj. valves; oil cap'y, incl. filter, 5 qt.

351-cu. in. V-8-300 hp; 4.00" bore x 3.50" stroke; 11.0 to 1 compression ratio; premium fuel; 4-bbl. carb.; automatic choke; canted self-adjusting valves; oil cap'y, incl. filter, 5 qt.

429-cu. in. V-8-360 hp; 4.36" bore x 3.59" stroke; 10.5 to 1 comp. ratio; prem. fuel; 4-bbl. carb.; auto. choke; canted self-adj. valves; oil cap'y, incl. filter, 5 qt.

429-cu. in. V-8 Cobra—370 hp; 4.36" bore x 3.59" stroke; 11.3 to 1 comp. ratio; premium fuel; 4-bbl. carb.; auto. choke; canted self-adjusting valves; oil capacity, including filter, 5 qt.

429-cu. in. Cobra Jet V-8-370 hp; 4.36" bore x 3.59" stroke; 11.3 to 1 comp. ratio; prem. fuel; 4-bbl. carb.; auto. choke; canted self-adj. valves; oil cap'y, incl. filter, 5 qt.; Shaker Hood Scoop.

POWER TEAMS

ENGINES T	RANSMISSIONS
250 cu. in. Six (Std. on Fairlane 500 and Tor models. N.A. Torino Brough Squire, GT and Cobra mode	am,
302 cu. in. 2V V-8 (Std. on Torino Brougham, GT and Squire models. N.A. Cobra)	3, C
351 cu. in. 2V V-8 (N.A. Cobra)	3, 4, C
351 cu. in. 4V V-8 (N.A. Cobra)	3, 4, C
429 cu. in. 4V V-8 * (Standard on Cobra model)	4, C
429 cu. in. 4V Cobra V-8* (N.A. with wagons)	4, C
429 cu. in. 4V Cobra Jet Ram- Air V-8* (N.A. with wagons)	

SYMBOLS:

- 3-3-speed fully synchronized manual shift
- 4-4-speed manual with Hurst Shifter® linkage (not available on Wagons or on 4-Door Sedans with 429 V-8 engines)
- C-SelectShift (3-speed automatic trans.)
- *—Torino GT Convertible with any 429 CID V-8 requires power front disc brake option.

Engine Features: 6000-mile (or 6-month) full-flow oil filter; hydraulic valve lifters; dry element air cleaner; 190° thermostat; 12-volt elect. syst.; 42-amp. alt. (38 amp. on 250 Six); 54-plate, 45 amp-hr Autolite Sta-Ful battery, weatherproof ignition with constant-resistance wiring; air-cooled breaker points; positive-engagement starter; fully aluminized mufflers.

Clutch and Manual Trans. (see chart for avail.): clutch face dia. 10.0" with 250 Six and 302 V-8; 11" with 351; 11.5" with 429 V-8's. 3-Speed Manual Transmission: Synchro manual shifting in all three forward gears. Std. "H" pattern with lever on steering column.

4-Speed Manual Transmission: Sports-type transmission, fully synchronized in the four forward gears with Hurst Shifter® floor-mounted stick shift linkage.

SelectShift Cruise-O-Matic Drive (see chart for availability): Fully automatic, or may be shifted manually. Three forward speeds, one reverse. Provides engine braking in low or intermediate gear for better control on grades and hilly driving, or when pulling trailing devices.

Rear Axle: Semi-floating type with deep-offset hypoid gears. Straddle-mounted drive pinion with roller bearings (V-8's). Permanently lubricated wheel bearings.

Front Suspension: Ball-joint type with coil springs pivot-mounted on upper arms. Angle-Poised for anti-dive control. Strut stabilized lower arms.

Rear Suspension: Asymmetrical design with rear axle forward of spring center for anti-dive and anti-squat. Extra-long leaf type springs.

Steering: Recirculating-ball type steering gear.
Linkage system lubricated for life. Steering ratio
29.04 to 1. Turning diameter 42.33 feet.
Power steering option ratio: 20.64 to 1.

Brakes: Dual hydraulic system with dual master cylinder, separate lines to front and rear brakes. Self-adj. type. 10-inch full cast front drums finned and flared for better cooling. Lining area sedans, hdtps. with Six and 302 V-8—163.6 sq. in.; convs. and wagons with Six and 302 V-8, sedans, hdtps., convs. with 351 or 429 V-8's—173.3 sq. in.; wagons with 351 and 429 V-8's—192.5 sq. in.

Basic Dimensions and Capacities: Length—206.2" (Wagons—209.0"); Width—76.4" (4-Door Sedan, 4-Door Hardtop), 76.7" (2-Door Hardtop, 2-Door Sedan, Conv.), 76.8"(SportsRoof), 75.4" (Wagon); Wheelbase—117.0" (Wagon—114.0"); Track (front/rear)—60.5"/60.0"; Height (design)—53.1" (4-Door Sedan, 4-Door Hardtop), 53.1" (2-Door Hardtop), 51.1" (SportsRoof), 52.7" (Convertible), 55.7" (Wagon); Usable Cargo Capacity—16.2 cu. ft. (2- and 4-Door Sedans and Hardtops), 17.0 cu. ft. (SportsRoof), 12.1 cu. ft. (Convertible), 85.2 cu. ft.—(Wagon); Fuel Capacity—22 gals.(Calif.—18 gals.)

Approximate Curb Weights: Torino GT Sports-Roof—3520 lb., Conv. 3644 lb.; Torino SportsRoof 3353 lb., 2-Dr. Hdtp.—3315 lb., 4-Dr. Hdtp.—3331 lb., 4-Dr. Sed.—3300 lb.; Cobra SportsRoof—3935 lb.; Fairlane 500 2-Dr. Hdtp.—3270 lb., 4-Dr. Sed.—3259 lb.; Torino Squire Wag.—3715 lb., Torino Wag.—3695 lb., Fairlane 500 Wag.—3650 lb.

Station Wagons: For full details and specifications on station wagon models referred to herein, ask for the Ford Wagons Catalog.

Trailer Towing: Ask your Ford Dealer for a copy of the brochure "1970 Ford Recreation Vehicles" to best equip your car for trailer towing.

NOTE: Your new 1970 Torino, Fairlane 500 or Torino Cobra comes equipped with factory engineered and approved parts such as dependable Autolite Sta-Ful battery, Autolite Power-Tip spark plugs, Autolite shock absorbers, and an Autolite 6000-mile oil filter. For continued top performance, be sure to specify genuine Autolite parts whenever replacement is necessary.

While the information shown herein was correct when approved for printing, Ford Division reserves the right to discontinue, or change at any time, specifications or designs without incurring any obligations. Some features shown or described are optional at extra cost.

