

Plymouth is out to Win 104 CHRYSLER - PLYMOUTH 301 WEST HOLLY BELLINGHAM, WASH, 734-7880 98225







Plymouth Belvedere Series and Models for 1967

Belvedere GTX: V-8 models: 2-door hardtop • convertible.

Belvedere Satellite: V-8 models: 2-door hardtop • convertible. Belvedere II: V-8 models: 2-door hardtop • convertible • 4-door sedan • 2- and 3-seat wagons, 6-cylinder models: 2-door hardtop • convertible • 4-door sedan • 2- and

Belvedere I: V-8 models: 4-door sedan • 2-door sedan • 2-seat wagon, 6-cylinder models: 4-door sedan • 2-door

sedan • 2-seat wagon, Belvedere: V-8 2-seat wagon • 6-cylinder 2-seat wagon.

GTX: Plymouth's fastest

way to win you over. The most exciting Supercar 4-bbl, carb with extra to come out of Detroit in years. What lights the GTX snorkels, hot cam, oversize Virtually eliminated. flame? That deep-throated ports and valves, cast roar from under the hood headers, etc., etc. gives you an inkling. It's the The fantastic Street Hemi bars provide outstanding super-hot, Super Commando is available at extra cost.

440 cu. in. V-8. Biggest

GT engine anywhere. It's convertible and 2-door large throttle bores, dual

GTX handling in the

our famous TorqueFlite standard. And formidable: hardtop is as you'd suspect. 3-speed (not just 2) automatic. It's the standard Every curve gets a big, firm bear hug. Lean and sway? equipment running mate for the Super Commando 440. Heavy-duty torsion bars If you possess the gift of grab and prefer to shift

and oversized anti-sway for yourself, do so. You'll control on any surface. find our 1-2-3-4 manual* We've even muscled-up punch right up your rally.

If it sounds like we're pulling out all the stops to win you over, you're getting the idea.

The GTX interior in convertible and hardtop oozes luxury. Rich, supple vinyl is everywhere: on door panels, seats front and Pop it shut. rear, and on padded dash. Seat belts, front and rear, standard on all models. Center passenger seat belts are optional.

stocks. Snap it open. Fill. *With optional special performance package.



Buckets, buckets, who's got the buckets? GTX! Drop in and you're sunk. Deeply. Serenely, Securely,

The lightning-the fantastic Optional, GTX only. Street Hemi with 426 cubes to go. 425 hp. A pair of carbs, each with on all Belvedere models. 4 mammoth throttle bores. Chromed, unsilenced air cleaner. Save the Street Hemi for the day you have everything. Including

official sanctioning.

Custom road wheels (shown above) optional hood, chromed dual exhaust on the lightning. outlets, pit-stop gas cap, and special Red Streak tires. All standard. The broad dual sport stripes for hood and rear deck are optional.

Beauty marks, GTX style, They serve as a handsome include dual scoops on the reminder to tread lightly

GTX standard features: 440 cu. in. Super Commando V-8

• Heavy-duty Torquefille 3-speed automatic - Front
- Front Group - Front - Front - Front- Seat belts, Front and rear - Heavy-duty dual brating system

- Roadsde warning flashers - Energy-absorbing steering

- Roadsde warning flashers - Energy-absorbing steering

- Southern - Heavy-duty front torsion bars, springs, shocks

and anni-sway ba - Red Streak Iries - Safety-Rim wheels

- Safety-Rim - Safety-Rim - Safety-Rim wheels

- Cau Lin Streat Hemi V-8 - Sports console or armentif-centre

seat - Electric tachometer, console mounted - 4-on-the-floor

with special performance package - Sport wood-grain

steering wheel - Custom road wheels - Front disc brakes
- Other cofform on pages 20-21.



SATELLITE: If your present rig sports console. The has you feeling powerless chrome trim and courtesy all of a sudden-surrender. lights make it a beautiful go-between for those cushy if you choose the fold-down Satellite could happen to anybody, from sports buff up-front bucket seats. So, to breadwinner. sports buff, beware. Either way, Satellite fills If you're a gregarious the bill. Beautifully. gamester, we'll still sway Actively. Front row center you. Satellite, like all you find a lockable Belvederes, is longer, And that's the best part.

wider, roomier than its chief competition. Great for a party of five. Or six, armrest† with center seat.

Satellite convertible or 2-door hardtop. Whichever one wins you over-you still end up the winner.

†Unheard of! A choice between two lavish features. Down-you've got buckets And you don't shell out one with an armrest. cent extra for that choice. Sporty center console with side-mounted courtesy lamps and lockable storage compartment ... or ... combination fold-down

armrest and center seat.

Up-there's room for three.

Satellite convertible and hardtop interior. The most expensive-looking you've ever been able to easily afford. Saddle-grain vinyl with luxurious "tooled leather" design on seats and door panels. Rear seats are specially padded to

simulate buckets.

Standard on each and every new Belvedere soft top, a glass backlight. So here's looking at youclearly-year after year after year.



belt and sample Satellite spirit. It starts with the 273 cu. in. standard V-8 and booms its wayall the way-to our 383 cu. in. 4-bbl. job* with dual exhausts. While catching your

breath, mull over these

extras: wrap-around taillights, fender-mounted turn signal indicators, upper body accent stripe (5 color choices), and special satinsilver Aluma-Plate-the full length of the lower body. All are standard on Satellite.

non-glare instrumentation. Radio controls, ashtray, lighter, within easy reach. Sport wood-grain steering wheel* with unique horn bars on each spoke. Lighted glove compartment sized to take on a lot more

than gloves.

the price. Including those sleepy-time headrests.* Available with bucket seats. Fender-mounted turn signal indicators are standard on Satellite, optional on all other models

with light package.

That's the gist of TorqueFlite,* the most copied automatic transmission in the business. 3 speeds, instead of just 2, for outstanding performance and economy, Console-

mounted if you wish.

speed manual transmission . Front bucket seats . Sports speed manual transmission * Front bucket seats * Sports console or ammest/center seat * Debuxe wheel covers * Padded unstrument panel * Front and rear seat belts * padded unstrument panel * Front and rear seat belts * padded unstrument panel * Front and rear seat belts * padded unstrument panel * Front and tense seat belts * padded unstrument padded unstrument * Sak-kup lights * Glove box light * Heater-defroster * Saketced Satellite options: 318 cu. in . V-8, 383 cu. in . 2-bbl. V-8, 383 cu. in . 4-bbl. V-8 * Torquefilte 3-speed submatic * Sport wood-grans deering wheel * Headersts with the same statement * Sport wood-grans deering wheel * Headersts * Sport * Saket * Sport * Sport * Saket * Sport * Saket * Sport * S automatic • Sport wood-grain steering wheel • Headrests
• Power steering, brakes, windows • Tinted glass • Vinyl
roof • Electric clock • Just a few of the many options
available for your Satellite.
• Optional



BELVEDERE II: If you're on the lookout for luxury, look out!

This one will win you without a tussle. Up to now we've been tantalizing you with the glitter and go of hardtops

and convertibles. Well, it could just be

All standard. And the nifty touches continue on the inside. that you're a sedan fancier. Deep loop carpeting

one for you-Belvedere II.

full length of body. Wrap-

around taillights.

from here to there. Padded dash and With bright moldings around sun visors. Sumptuous fender wheel openings and nylon-faced body cloth set off with colorkeyed vinyl. How can you top that? With an optional vinyl roof in white or black. On a sedan? On a Belvedere II sedan!

New air-tempered glass backlight for Belvedere convertibles. It's more durable than plastic and will not discolor with age. Resists scratches, even from ice scrapers. So, top up or down, you'll look better than ever in any

Belvedere convert.

Belvedere II convertible interior.† Supple all-vinyl that looks and feels like leather. Scrumptious, as you can see. Safety-Action inside door handles (recessed in front of the armrests and operate like seat belt buckles) standard.

†Optional on sedan and hardtop.

10







can you think of a more beautiful way to go about it options: power steering, than with this handsome hardtop with rakish, devil-may-care roof line? (Is that your sales resistance we hear melting away?) Belvedere II becomes still more over-

these ever-popular power brakes, power windows,* or one of our

more exuberant V-8s. So why not give in and get in on a beautiful, well-nigh irresistible, Belvedere II for 1967.

something over on yourself-vinyl roof covering driveways or tight parking in black or white. Available spots at night. They on all Belvedere sedans, as well as hardtops, at

extra cost.

getting in and out of narrow automatically light with car in reverse. Standard on all Belvederes. Rubber-faced bumper guards, optional.

Belvedere II standard features: 225 cu, in, 6-cvl, or 273 cu, in, V-8 engine • 3-speed manual transmission • Padderd cu, in, V-8 engine • 3-speed manual transmission • Padderd seat bels • 1-ch-hand outside miror • Back-up lights • Heater-defroster • Dual braking system • Roadside warning thashers • Energy-shoothing steeming column • Sathy-Him Mashers • Lenger-shoothing steeming column • Sathy-Him Mashers • Lenger-shoothing steeming column • Sathy-Him Mashers • Depart wood-grain steering wheel • Timted glass • Exterior tim dress-up package • All-vinyl imention; sedan and harticly • Additional options on pages

BELVEDERE II 12





BELVEDERE I: Our lowest priced way

to win you over.

Honest! OK. We know it looks too good to be true. But that's

Belvedere I for you. One more in a long line

of plots to persuade you. Witness the exceptional exterior lines. Take them ribbons than you can

in carefully. The only thing shake an eye-dropper at. they leave to be desired is Belvedere I, itself.

And the low price is just the beginning of this one's to court and conquer you? saving ways. Its standard 225 cu. in. 6-cylinder ment list. engine has pinned on more economy run blue

(And it's sprightly,

to boot!) What'll we think of next Just check out Belvedere I's lengthy standard equip-

Belvedere I sedan interior. Cloth-and-vinyl, Tasteful. Beautiful, The fabric is nylon-faced. It looks expensive. It feels expensive. But it's standard. Seat trim, dash, and door panels in scuffresistant vinyl. It's extra value like this that

makes every Belvedere a real pleasure to drive and more profitable

at trade-in time.

Did we forget your spare tire? No. In fact we gave it extra thought so you'd get extra space. It's models. conveniently located under the trunk mat instead of on it. So Belvedere gives you the largest luggage area by far in its class. Low sill for

easy in-and-outing. Left-hand outside rearview mirror standard on all

Belvedere I standard features: 225 cu. in. 6-cyl. or 273 cu. in. V-8 engine • 3-speed manual transmission • Padded instrument panel and sun visors • Armrests, front and rear. instrument panel and sun visors • Armests, front and rear,
• Seat belts, front and rear • Left-hand outside mirror •
Back-up lights • Heater-defroster • Dual braking system •
Roadside warning flashers • Energy-absorbing steering
column • Safety-Rim wheels • Selected Belvedere I options:
318 cu. in. V-8, 383 cu. in. 2-bbl. V-8, 383 cu. in. 4-bbl.
V-8 • TorqueFilte 3-speed automatic • Bumper guards Tinted glass • Vinyl roof • Low cost exterior trim dress-up package • Additional options on pages 20-21.

BELVEDERE I



BELVEDERE II You guessed it. We have and have sporty, easy-WAGONS: our winning ways with care, all-vinyl interiors like carpeting underfoot. Soaks convertibles. How versatile up noise without dampening wagons, too. Meet the largest, most can you get? Now you know. the kids' fun. versatile wagon in its class. Like your peace and

Belvedere II. 3-seater. Or 2-seater. 6-cylinder or V-8. muting with a carload of

Belvedere II wagons haul like wagons, ride like yards and yards of soundsedans, look like a million, absorbing roof liner above,

quiet, even while comkids? We're with you-with and deep, thick, wall-to-wall

A 1-seat wagon? Nope. Actually it's our 3-seater, with the second and third seats folded flat into the floor. Gives you more than 10 feet of unobstructed cargo space-from the tip of the tail gate to the back of the front seat.

Belvedere II 2-seat Wagon in Dark Green Metallic

Ups and downs the easy way with an electrically powered tail gate window. Standard on 3-seat models. Optional on 2-seaters. Actuates from the dash panel or with key in tail

gate lock.

Belvedere II wagon standard features: 225 cu. in 6-cyl, or 273 cu. in, V-8 engine • 3-speed manual transmission • Front and rear seat belts (including 3rd seat) • Wall-to-Front and rear seat belts (including 3rd seat) • Wall-to-voll caresteing • Two dome lighth, 3-seat models • Tail • Front of the seat of the seat of the seat of the seat of the • Electric tail gate window, 3-seat wagons • Rear bumpe • guard/step place 3-seat wagons • Dual braking system • Roadside warning flashers • Energy-absorbing steering • Roadside warning flashers • Energy-absorbing steering • 138 cu. in V-8, 838 cu. in 2-bbl. V-8, 388 cu. in 4-bbl. V-8 • TorqueFite 3-speed automatic • Power steering and brakes • Adjustable lood rack • Surv-Gip differential

BELVEDERE II WAGONS





BELVEDERE I and Two more ways to haul off agile and economical.

BELVEDERE and win you.

If most of your carrying-WAGONS: on is on the light side, you're probably after a Belvedere I or Belvedere with one of our standard wagon masters-225 cu. in. to try your hand at interior 6-cylinder engine or

273 cu. in. V-8. Both are

If your routine is more on from. All-vinyl in all cases, the rugged side, you'll want but in different colors, to join forces with one of our bigger optional

V-8s. We have three. Now inside for a chance your hauler-Belvedere I or decorating, There's a generous variety of

tasteful trims to choose patterns, and textures.

So pick your surroundings and name new economy champ Belvedere. Two beautiful ways to get carried away. under your hat-a hidden lockable storage compartment. Just the thing for expensive tools and cameras. The compartment is standard on all models. The lock, optional.

view mirror is standard on all Belvedere models. On wagons, a righthand rearview mirror is standard, too. How's that for extra value, for you?

Belvedere I and Belvedere wagon standard features: 225 cu. in, 6-cyl, or 273 cu. in, V-8 • 3-speed manual transmission • Tail gate filler panel (Belvedere I) • Front and rear seat belts • Left-hand and right-hand outside mirrors Dual braking system • Roadside warning flasher • Energy-absorbing steering column • Popular Options: 318 cu, in. absorbing steering column • Popular Options: 316 cti. In. V-8, 383 cu, in. 2-bbl, V-8, 383 cu, in. 4-bbl, V-8 • Electric tail gate window • Adjustable roof rack • Rear bumper guard/step plate • Sure-Grip differential • Exterior dress-up trim package. More options? Turn the page.

BELVEDERE I and BELVEDERE WAGONS

Add some winning touches of your own: Belvedere options and accessories

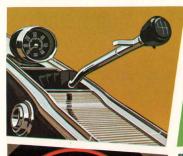
When you buy it, you brand it. With your kind of gear. Like performance options for your GTX or Satellite. This electric tachometer makes those snap shifts crisp as a fare-thee-well.

What's so special about Belvedere's clock? Not much. It keeps good time. It seems to run forever. And you don't have to wind it. What else is a clock supposed to do?

You think that power windows and tinted glass are woman stuff? Right. Now . . . what about the women that ride with you?

Seat belts, front and rear, are standard on all models. Additional seat belts for center passengers, available at extra cost. Sure, you spend a lot of time in your car. And the radio keeps you company. AM Transaudio, FM/AM* or a Stereo 8 tape cartridge player.* Great company. Fully tested shoulder belts. As comfortable and as easy to fasten as seat belts. Available on all Belvedere models, front seat only.

Formal attire. This handsome, low-cost deluxe wheel cover is standard on Satellite. Optional everywhere else.

















Trailer-towing package.
3.23 heavy-duty axle, high-capacity cooling system, anti-sway bar, Firm-Ride shocks. Just what you need to make your trailer handle like a kiddie car.

We call it the steel look. Brushed-steel **sport wheel covers.** Optional on every Belvedere.

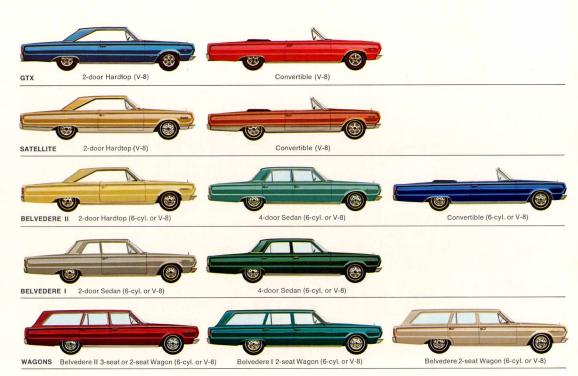
Your wife can set the biggest Belvedere in the smallest space without ruffling her hair. A generous amount of power brake shoe. She stops easily.

TorqueFlite automatic. Its 3-speeds (not just 2) give you more go in low, better gas mileage while you're on the go, and a smoother shift all the way through. Front disc brakes. Self-adjusting. Ideal for freeway and mountain driving. Also stop-and-go rush hour traffic. Available on all Belvederes. Remember that hot, muggy day last summer when you swore you'd get air conditioning next year?
Well ...? Available on all models.

... Plymouth Belvedere options. What else can we do to win you over? Wait until your dealer tells you the price.

*Dealer installed.

20



YOURSELF PERSUADED? Light scratches can be rub- this catalog.

For 1967, Belvedere has 19 bed right out of existence. For the complete selecsolid ways and 49 two-tone It's a finish that remains tion of '67 Belvedere body ways for you to do so. proud for a good long time. colors, see your Plymouth

The paint is acrylic enam- Many of the 19 solid colors Dealer.

WELL? READY TO COLOR el. It's tough. It's buffable. are illustrated throughout

Now, on to the fine print. You'll find winning ways among these facts and figures, too: '67 Belvedere Specifications.

ENGINES							
	225 Standard "6"	273 Standard V-8	440 Super Commando Standard GTX V-8	318 Optional V-8	383 2-bbl. Optional Commando V-8	383 4-bbl. Optional Commando V-8	426 Optional Hemi V-8
Horsepower	145 hp at 4000 rpm	180 hp at 4200 rpm	375 hp at 4600 rpm	230 hp at 4400 rpm	270 hp at 4400 rpm	325 hp at 4800 rpm	425 hp at 5000 rpm
Torque, ft. lbs	215 at 2400 rpm	260 at 1600 rpm	480 at 3200 rpm	340 at 2400 rpm	390 at 2800 rpm	425 at 2800 rpm	490 at 4000 rpm
Compression ratio	8.4 to 1	8.8 to 1	10.1 to 1	9.2 to 1	9.2 to 1	10.0 to 1	10.25 to 1
Bore, inches	3.40	3.63	4.32	3.91	4.25	4.25	4.25
Stroke, inches	4.125	3.31	3.75	3.31	3.38	3.38	3.75
Displacement, cu. in.	225	273	440	318	383	383	426
Carburetor type	1-bbl.	2-bbl.	4-bbl.	2-bbl.	2-bbl.	4-bbl.	2, 4-bbl.
Air cleaner type	Silenced	Silenced	2-snorkel	Silenced	Silenced	2-snorkel	Unsilenced
Exhaust	. Single	Single	Dual	Single	Single	Dual	Dual
Fuel	Regular	Regular	Premium	Regular	Regular	Premium	Premium

Engine	REAR AXLE	RATIOS Ratios for Conventional Differential			Sure-	Ratios with Sure-Grip Differential			
225 cu. in. 6-cyl.	3-Speed Manual Automatic	3.23 2.93*	3.23	opt.	3.23 2.94	3.55	opt. or 3.55	opt	
273 cu. in. 8-cyl.	3-Speed Manual Automatic	3.23 2.94		opt.	3.23 2.94	2.94	opt.		
318 cu. in. 8-cyl.	3-Speed Manual Automatic	2.94 2.94		opt.	2.94	3.23	opt.		
383 cu. in. 8-cyl. 2-bbl.	4-Speed Manual Automatic	3.23 2.94	3.23		3.23	3.23			
383 cu. in. 8-cyl. 4-bbl.	4-Speed Manual Automatic	3.23 3.23	2.94	opt.	3.23	2.94			
426 cu. in. 8-cyl. 2-, 4-bbl.	4-Speed Manual Automatic	3.23			3.55				
Super Commando 440 8-cyl. 4-bbl.	4-Speed Manual Automatic** 3.23	recommend	ed, 2.9	availab	3.55 le 3.23				

Exterior Dimensions			Dimensions of Belvedere Station Wagon Cargo Co
	Wagons	Others*	Floor length, tail gate open,
Wheelbase	117.0 in	116.0 in.	2nd and 3rd seats folded
Track, front	59.5 in	59.5 in.	Floor length, tail gate closed,
Track, rear	58.5 in	58.5 in.	2nd and 3rd seats folded
	207.1 in	200.5 in.	Floor length, tail gate open, 2nd seat up, 3rd seat folded Floor length, tail gate closed,
Width, overall	76.4 in	76.4 in.	2nd seat up, 3rd seat folded
Height, overall? 2-seat	56.2 in	55.0 in.	Width between the rear wheel housings
3-seat .	56.5 in. hardtop	& conv. 54.1 in.	Height of rear opening
*Basic measurements for V-8 s	edans, unless otherwise noted.		Width of rear opening at the floor

Interior Dimensions	Wagons	Sedans
Head room, front	39.4 in	38.8 in.
Head room, rear	39.3 in	37.8 in.
Leg room, front	42.0 in	42.0 in.
Leg room, rear	36.2 in	36.2 in.
Shoulder room, front	58.0 in	58.0 in.
Shoulder room, rear	58.0 in	58.0 in.
Seat Height, front	8.6 in	8.6 in.
Seat Height, rear	11.0 in	11.0 in.
Rear seat knee room	4.3 in	4.3 in.

†Height dimensions are based on a newly established full rated AMA standard

of measurements.

Electrical System: Heavy-duty 12-volt, 54 plate, 48 amp-hr. battery std. on 225, 273, and 318 cu. in. engines; 59 amp-hr. battery std. on both 383 cu. in. engines; 70 amp-hr. battery std. on 440 and Hemi engines. 70 amp-hr. battery with heat shields is optional only with trailer towing package. Chrysler Corp. alternator provides current for charging battery even when engine is idling.

Dimensions	of	Belvedere	Station	Wagon	Cargo	Compartments
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4	- manufacture of the state of t	
	Floor length, tail gate open, 2nd and 3rd seats folded	in
	Floor length, tail gate closed, 2nd and 3rd seats folded	in
i.	Floor length, tail gate open. 2nd seat up, 3rd seat folded	
í.	Floor length, tail gate closed, 2nd seat up, 3rd seat folded	in
i.	Width between the rear wheel housings 45.3	
	Height of rear opening	in
	Width of rear opening at the floor	in

Standard Suspension

Front: Independent, lateral, nonparallel control arms with ball joints and torsion bars. Rear: Parallel asymmetrical leaf springs 58.0 x 2.5 in. 41/2 leaves on all but GTX and Hemi which have 6 leaves. Oriflow type shock absorbers.

WHEEL & TIRE SIZES* Safety-Rim Wheels:

All models (except wagons & GTX) 14 x 5.0 K Wagons, GTX, trailer-towing package and

Tire Sizes:

Station wagons-6-cyl 7.75	Х	14	
Station wagons-V-8's	X	14	
Other models with 6-cyl.; 273 or			
318 cu. in. V-8**	X	14	
Other models with 383 cu. in. engines 7.75	×	14	
GTX and Hemi engines7.75	х	14	Red Streak
*Ontional tire sizes available on most module at auto			

*Optional tire sizes available on most models at extra cost. **318 cu. in. engine with A/C requires 7.75 x 14.

Brakes: Dual hydraulic braking system standard on all '67 Belvederes. System contains dual master-cylinder. One system for front: one system for rear. Both systems actuated by same brake pedal. Dashmounted warning light signals pressure loss in any part of the hydraulic system. Disc front-wheel brakes optional at extra cost on Belvedere V-8's.

Self-adjusting hydraulic brakes are 10 in. diameter, 2.5 in. wide,* servo-contact, self-energizing, with bonded linings. Brake shoes are internal-expanding type. Separate, foot-operated parking brake, cable connected, acts on each rear wheel. GTX features massive 11 x 3 in, front brake drums, 11 x 21/2 in, rear,

*All 6-cyl. except wagons, 10 x 1¾ in, rear wheels.

Capacities

**For best GTX performance, specify 3.23 ratio. For improved traction, specify Sure-Grip.

Fuel tank	gals
Fuel tank, station wagons19	gals
Cooling system, 6-cylinder engines with heater	ats.
Cooling system, 273 cu. in. V-8 with heater	nts
Cooling system, 383 cu. in. 2-bbl. V-8,	10
383 cu. in. 4-bbl. V-8, with heater	ats.
Cooling system, 318 cu. in. V-8, 440 cu. in. V-8,	
426 cu. in. V-8, with heater	qts.
Lubricating oil 4	ats.
Transmissions	
Manual 3-speed (6-cylinder) 6.5	pts.
(8-cylinder)	pts.
Manual 4-speed (8-cylinder) 8.5	nte
Automatic (6-cylinder & Std. V-8) 16.0	pto.
to-cylinder & Std. V-8) 16.0	pis.
(8-cylinder optional) 18.5	pts.

The policy of Chrysler Corporation is one of continual improvement in design and manufacture wherever possible to assure a still finer -car. Hence, specifications, equipment, and prices are subject to change. Automobiles pictured, in some cases, show optional equipment, available at extra cost.

Litho in U.S.A., 9-66

Form No. 81-505-7023

How far will Plymouth go to win you over? 5 years or 50,000 miles, to be exact.

Here's how Plymouth's 5-year/50,000-mile engine and drive train warranty protects you: Chrysler Corporation warrant, for 5 years or 50,000 miles whichever comes first, against defects in materials and workmanship and will replace or repair at an Authorized Plymouth (or Imperial, Chrysler or Dodge) Dealer's place of business, without charge for required parts and labor, the engine block, head and internal parts, intake manifold, water pump, transmission case and internal parts (excluding manual clutch), torque converter, drive shaft, universal joints, rear axle and differential, and rear wheel bearings of its 1967 automobiles, provided the owner

has the engine oil changed every 3 months or 4,000 miles, whichever comes first, the oil filter replaced every second oil change and the carburetor air filter cleaned every six months and replaced every 2 years, and every 6 months furnishes to such a dealer evidence of performance of the required service, and requests the dealer

to certify (1) receipt of such evidence and (2) the car's then current mileage.

Above warranty is for 12 months or 12,000 miles on cars equipped with 426 cu. in. Hemi engine, provided the car is not subjected to any extreme operation, or the engine or drive train components modified in any manner.

We all share in Customer Care







