





DONUTS WERE NEVER SWEETER

Drop the clutch and do it up. With the addition of cold-air induction to the recalibrated V8, output jumps to 315 and the redline bumps to 6000. There's a throatier roar to match — wider dual–exhaust tips shout it out. For extra emphasis, that signature V8 rumble is specially piped directly into the cabin. Suspension components — including springs, stabilizer bars, struts, shocks, control arms, brakes and steering — are fine–tuned for a more engaging and balanced GT experience. And while stability control comes standard, you can switch it to sport mode or shut it down completely. The all–new TrackPack¹ is the ultimate option: Developed for enthusiasts by enthusiasts, you're treated to SVT stabilizer bars and lower control arms, a front shock-tower crossbrace, performance brake pads, a 3.73 rear–axle ratio, 19" summer treads and lots more. Have at it.



G Chrome Pony All-new wide-spoke 18" whee MUSTANG



MUSTANG V6















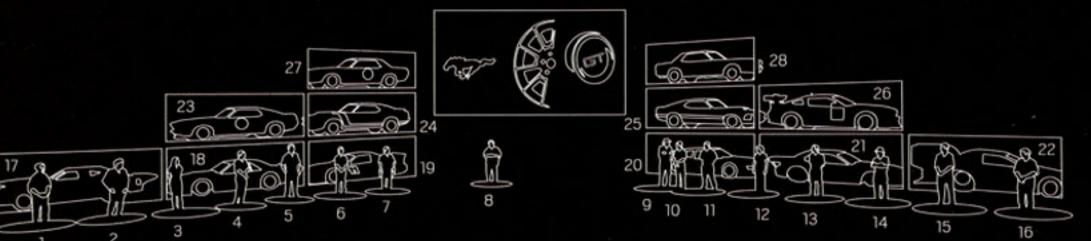
The sweeping beltline, kicked-up haunches, pronounced curves, chiseled arches, power dome hood, and even the hidden washer-fluid jets make for a cleaner, leaner machine. On top of some striking new rims — now wrapped in 17" or optional 18" rubber — Mustang V6 sports a unique grille and front fascia for a sleek look all its own. *Notice* is served, with heaps of fun.











- 1. Bob Tasca, III, NHRA Funny Car driver: "This is my grandfather's 1969 Super Boss 429 - the fastest street-legal Mustang of its time." (Box 24)
- 2. John Force, NHRA Funny Car driver with a record-shattering 14 titles, and founder of John Force Racing: "Behind the wheel of this 1997. Castrol GTX Ford Mustang, I captured the first of my 8 NHRA championships for Ford." (Box 22)
- 3. Ashley Force, NHRA Funny Car driver: "I'm the first woman to win a professional NHRA Funny Car race, and I did it in my Mustang."
- 4. Dorsey Schroeder, 1989 Mustang Trans-Am Champion: "In 1992, we drove really hard around the clock to bring this IMSA Mustang GT to the winner's circle at the 24 Hours of Daytona." (Box 20)
- 5. Tommy Kendall, SPEED commentator: "I drove this 1997 Trans-Am Mustang to my 3rd consecutive series championship, which included a string of 11 straight victories - the longest win streak in racing history." (Box 19)

- 6. Scott Pruett, Grand-Am Daytona Prototype driver: "My sweet Roush #11 Mustang and I won 4 IMSA GTO races and took the championship in 1986 my first road racing title ever." (Box 18)
- 7. Joe DaSilva, owner of DaSilva Racing: "I'm the 2000 NMRA world champ and first to break the 190-mph barrier in under 7.5 seconds." (Box 21)
- 8. Jim Farley, Ford Group VP, Marketing and Communications: "When I was 15, I drove across the USA - from California to Michigan - in a '66 Mustang I rebuilt. No spare. No radio. Quite an adventure." (Box 28)
- 9. Carroll Shelby, the ultimate Mustang racing legend and founder of Shelby Automobiles: "I've driven and created a number of great Mustangs. When people ask me to name my favorite, I always respond with 'The next one.' That's the most important one."

- 10. Rick Titus, automotive journalist and Drivers Talk Radio host: "My father, Jerry Titus, drove the first 'official' Terlingua Racing Team car for Carroll Shelby and secured the 1967 Trans-Am Championship." (Box 27)
- 11. Andrew Caddell, founder of Andrew Caddell Racing: "I'm the first-ever and this is my 1998 Pro 5.0 twin turbo - world's fastest small-block Mustang, champion of the Ford Racing Mustang Challenge for the Miller Cup, and this is the Mustang FR500S I drove to 3 wins in that 2008 series." (Box 26)
 - 12. Lyn St. James, multiple FIA record holder and first woman to win the Indianapolis 500⁶ Rookie of the Year award: "I started my career in a Roush Mustang - winning at Daytona, Sebring, Elkhart Lake and Watkins Glen."
 - 13. Danny Thompson, established a record-topping speed of 252 mph in a Mustang FR500C running on E85 in 2008: "My dad, Mickey Thompson along with Danny Ongais - set 295 USAC endurance and land-speed records at the Bonneville Salt Flats with this 1969 Mach 1 Mustang." (Box 25)

- 14. Jack Roush, founder of Roush Racing: "I'm a full-blooded Mustang enthusiast and proud to say Roush Mustangs dominated Trans-Am and IMSA road racing in the 1980s and 1990s. In fact, 7 of 10 consecutive class victories we scored at the 24 Hours of Daytona were with Mustangs."
- 15. Bill Glidden, NHRA Pro Stock driver: "Driving this Outlaw Super Street 1989 Mustang GT, I won 9 world championships and, along the way, over 300 national racing events." (Box 17)
- 16. Parnelli Jones, retired race car driver and owner: "Behind the wheel of my Boss 302 Mustang, I captured the 1970 SCCA Trans-Am title." (Box 23)







UNABASHED & UNINHIBITED

Power in its purest form. Total freedom, with unlimited head room. A wind-in-hair rush, revealing your take-a-ride-on-the-wild side. Sights, sounds, smells: simply spectacular. It's a whole new world. Where you're always center stage.















17" Painted-Aluminum Standard on V6



17" Machined-Aluminum with Painted Pockets Standard on V6 Premium



18" Polished-Aluminum Standard on V6 Pony Package Optional on GT Premium



18" Painted-Aluminum Optional on V6 Premium



19" Bright Machined-Aluminum Optional on GT Premium



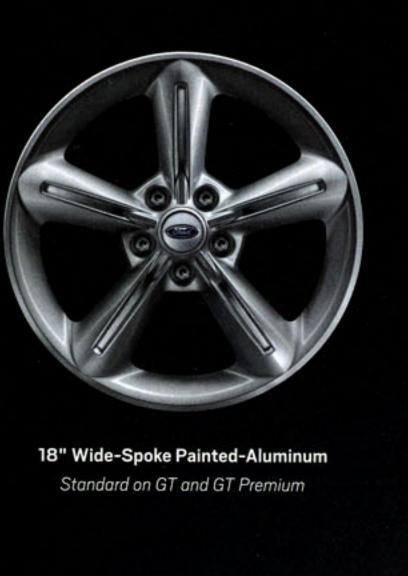
19" Premium Painted Luster-Nickel Aluminum Optional on GT Premium



18" Bright Machined-Aluminum Standard on GT500® Convertible



19" Premium Painted-Aluminum Standard on GT500 Coupe





CUSTOM ACCESSORIES WHEEL





Handling Packs for V6, GT and GT500

3-year/36,000-mile Limited Warranty³

- Adds aggressive attitude through lowered stance and tighter handling
- Uniquely tuned dampers, lower/stiffer springs, anti-roll bars and urethane bushings
- Ford Racing strut-tower brace



Super Packs for GT and GT500

12-month/12,000-mile Limited Warranty³

- GT 400 HP Supercharger Kit (+85 hp)
- GT 550 HP Supercharger Kit (+235 hp; not available with Limited Warranty)
- GT500 605 HP Supercharger Kit (+65 hp)



Power Upgrade Package for V6 and GT

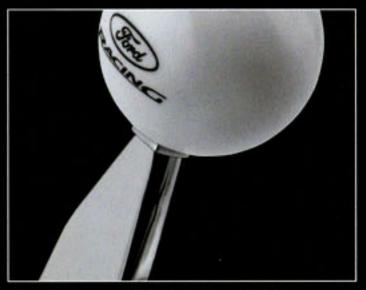
3-year/36,000-mile Limited Warranty³

 Improves power with matched performance tuned induction, exhaust and calibration



Shaker Hood Scoop for GT

- Distinctive throw-back look
- · Looks cool feeding fresh air to your V8 engine
- Rocks on acceleration



Short-Throw Shifter for V6 and GT

3-year/36,000-mile Limited Warranty³

- Reduces throws for quicker shifts
- Includes urethane bushings



Hood Scoop



Every Mustang rides on a championship platform —

Mustang FR500C: 2005 and 2008 Grand Am Champion, along with 2007 and 2008 FIA GT4 Champion







Vaughn Gittin Jr., Team Falken Ford Mustang Drift Star 2007 D1 Grand Prix World Champion



Decklid Fascia Panel





Decklid Pedestal Spoiler





Quarter Window Louvers



Side Scoops

Also available:

- · Pony Grille
- Lower Rear Fascia (Diffuser style)
- Spoilers
- Front End Covers
- Full Vehicle Covers
- Convertible Hard Tonneau Cover*
- Hood Deflector
- Side Window Deflectors
- Wheels
- Wheel Locks

- Keyless Entry Keypad
- Remote Start Systems
- Vehicle Security System
- Electrochromic Mirrors
- Blaupunkt® Subwoofer*
- Garmin® nüvi® Portable Navigation System*
- HD Radio[®]*
- Wiper Shaker*
- Interior Lighting Kit

- Illuminated Sill Plates
- Ashcup/Coin Holder/ Smoker's Pack
- Cargo Net
- Cargo Area Protector
- Cargo Organizer
- Soft Cargo Organizer
- Soft Cargo Cooler
- Premium Carpeted Floor Mats
- All-Weather Floor Mats



To learn more about Ford Accessories or to buy them online, visit fordaccessories.com. Visit fordracingparts.com and phone 1-800-FORD-788 for all racing package content and specifications.

Genuine Ford Accessories will be warranted for whichever provides you the greatest benefit: 12 months or 12,000 miles (whichever occurs first), or the remainder of your Bumper-to-Bumper 3-year/36,000-mile New Vehicle Limited Warranty. Contact your local Ford Dealer for details and a copy of the limited warranty. Ford Licensed Accessories (FLA) are warranted by the accessory manufacturer's warranty. Contact your Ford Dealer for details regarding the manufacturer's limited warranty and/or a copy of the FLA product limited warranty offered by the accessory manufacturer.





NAVIGATION SYSTEM AND SIRIUS TRAVEL LINK™ feature voice activation. This GPS-linked option offers Route Guidance — reading upcoming street names aloud, detecting traffic incidents, and offering alternatives. Upon request, Travel Link provides lowest fuel prices, real-time traffic, weather, sports info and movie listings.⁴ You've also got nearly 10 gigs of storage space available, meaning you can manage your music with the Jukebox, rip up to 2400 songs, and even load pics to your home page. All good.





MYCOLOR® is available to make your Mustang experience even livelier: Turn the key and you're greeted by a sweeping motion of the cluster needles, as well as staged halo lighting. Then you can select from 125 color combos for the full complement of gauges. Quite the eyeful.

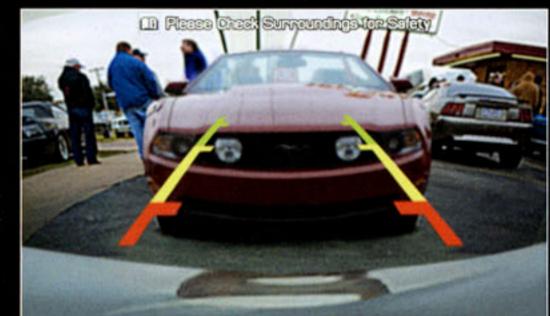




FORD SYNC — developed with Microsoft® — is a voice-activated, customizable media system that integrates your Mustang with most Bluetooth®-enabled phones and digital media players. Plug your player into the USB port and press a button on the steering wheel: tunes are at your command. For cellular use, enter the car with a compatible and paired Bluetooth-enabled phone: SYNC knows you've arrived.⁵ This available system also provides direct-connect 911 Assist;™6 and you can request a Vehicle Health Report as you see fit. Check out SyncMyRide.com for details. You talk. SYNC listens.™

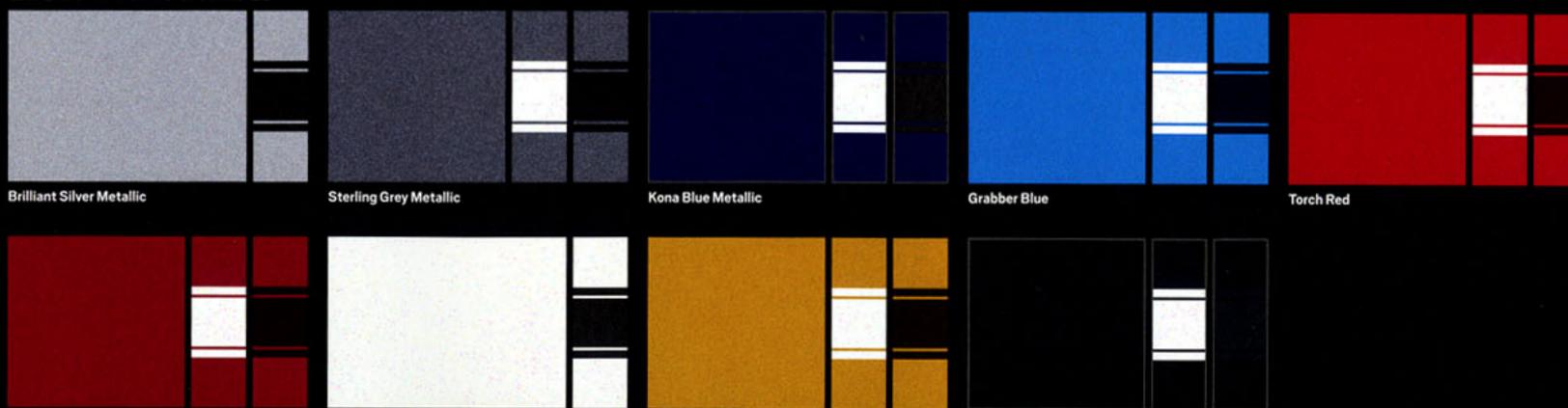
REAR VIEW CAMERA is an optional hi-tech helper. A full-color image of what's in back is projected in front of you — on the rearview mirror or available Navigation screen.

An overlaid grid adds a directional assist.



V6 & GT 🖃

EXTERIOR COLORS & STRIPES



Red Candy Metallic with Tinted Clearcoat

Performance White

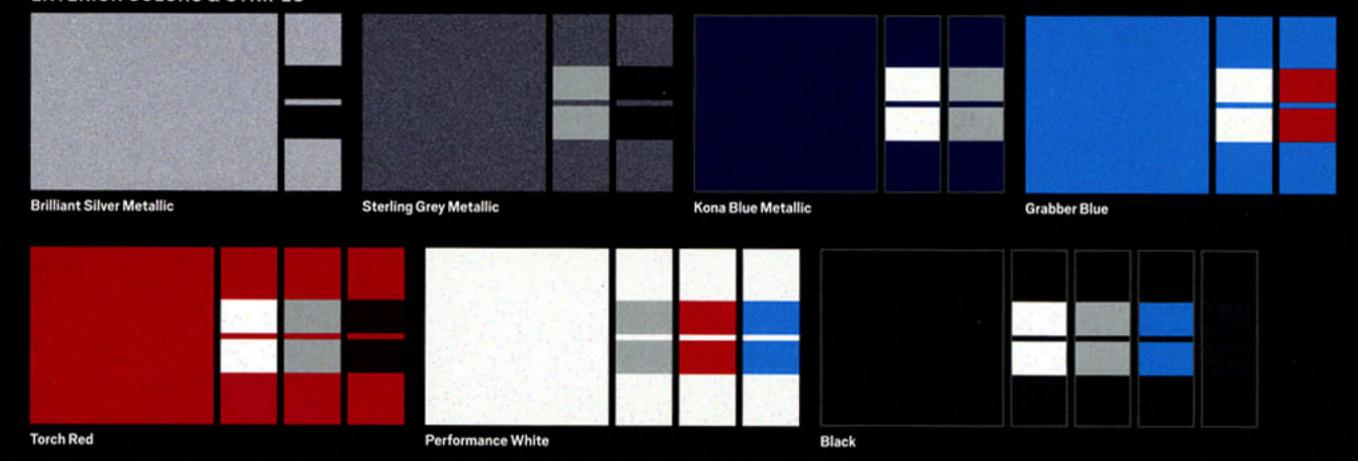
Sunset Gold Metallic

Black

Ford uses clearcoat paint for beauty and protection. Colors shown are representative only. Not all colors are available on all models. See your dealer for actual paint/trim options. Vehicles shown may contain optional equipment.

SHELBY GT500°

EXTERIOR COLORS & STRIPES



INTERIOR FABRICS



Cloth - Charcoal Black Standard on V6 and GT



Cloth – Stone Standard on V6 and GT



Leather – Charcoal Black Standard on V6 Premium and GT Premium



Leather – Stone Standard on V6 Premium and GT Premium



Leather – Saddle Standard on V6 Premium and GT Premium



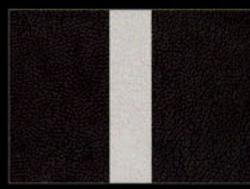
INTERIORS: Stone Saddle O Charcoal Black Brick Red with Cashmere-colored racing stripe Charcoal Black with Grabber Blue racing stripe Charcoal Black with Cashmere-colored racing stripe



Leather – Brick Red with Cashmere-colored racing stripe Available on GT Premium with Premier Trim With Color Accent



Leather – Charcoal Black with Grabber Blue racing stripe Available on GT Premium with Premier Trim With Color Accent



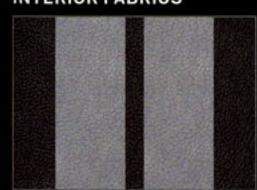
Leather – Charcoal Black with Cashmere-colored racing stripe Available on GT Premium with Premier Trim With Color Accent







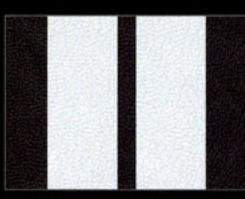
INTERIOR FABRICS



Leather – Charcoal Black with Brilliant Silver racing stripes



Leather - Charcoal Black with Grabber Blue racing stripes



Leather – Charcoal Black with Oxford White racing stripes



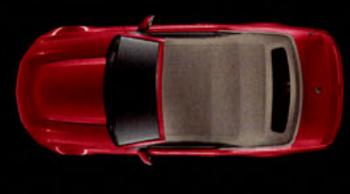
Leather — Charcoal Black with Torch Red racing stripes



Leather – Charcoal Black with Satin Black racing stripes



CONVERTIBLE TOPS - ALL MODELS!

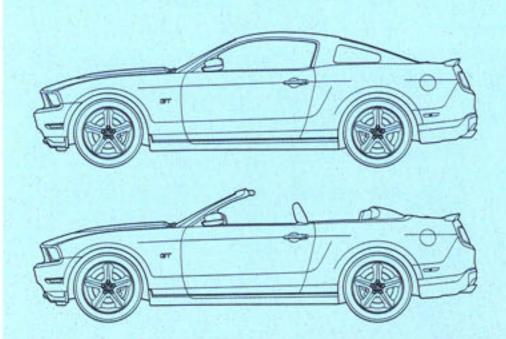




Brilliant Silver Metallic		0
Sterling Grey Metallic		0
Kona Blue Metallic	•	0
Grabber Blue		0
Torch Red	•	0
Red Candy Metallic w/Tinted Clearcoat	•	0
Performance White	•	0
Sunset Gold Metallic		0
Black		0

Stone vinyl
 Black cloth or vinyl

Black cloth standard and only available on GT Premium and Shelby GT500.



DIMENSIONS & CAPACITIES

Exterior	Coupe/Convertible	
Wheelbase	107.1"	
Length	188.1"	
Height	55.6"/56.1"	
Width - Excluding mirrors	73.9"	
Width - Including mirrors	80.1"	
Interior - Front		
Head room	38.5"/38.8"	
Shoulder room	55.3"	
Hip room	53.4"	
Leg room	42.4"	
Interior - Rear		
Head room	34.7"/36.5"	
Shoulder room	51.6"/45.0"	
Hip room	46.8"/45.2"	
Leg room	29.8"	
Capacities		
Passenger volume (cu. ft.)	83.3/81.0	
Luggage capacity (cu. ft.)	13.4/9.6	
Total interior volume (cu. ft.)	96.7/90.6	
Fuel capacity (gal.)	16.0	

2010 EPA-ESTIMATED FUEL ECONOMY

4 OL SOHC VS andir

Manual transmission

4.0L Sono vo engine	
Manual transmission	18 mpg city/26 hwy.
Automatic transmission	16 mpg city/24 hwy.
4.6L SOHC V8 engine	
Manual transmission	16 mpg city/24 hwy.
Automatic transmission	17 mpg city/23 hwy.
5.4L DOHC V8 engine	

14 mpg city/22 hwy.

STANDARD

Mechanical

Coil-over-strut front suspension

Coil spring 3-link solid-axle rear suspension

Compact spare tire

Power rack-and-pinion steering

Power, vented 4-wheel disc brakes with Anti-lock Brake System (ABS)

All-Speed Traction Control

Safety & Security

Personal Safety System™ with dual-stage front airbags*

AdvanceTrac® electronic stability control

Belt-Minder® front safety belt reminder

Front-seat side airbags*

Illuminated entry

LATCH - Lower anchors and tether anchors for child-safety seats

Safety belt restraint system - Manual 3-point shoulder and lap safety belt

system for all seating positions

SecuriLock® passive anti-theft ignition system

Side-intrusion door beams

SOS Post-Crash Alert System™**

Tire Pressure Monitoring System (excludes spare)

Seating

4-way manual height-adjustable driver seat

50/50 split-folding rear seat (coupe only)

Interior

4-gauge instrument cluster with chrome accents

Air conditioning

Premium AM/FM stereo/single-CD audio system

Auxiliary audio input jack

Carpeted front floor mats in Charcoal Black

Cruise control

Cupholders (2)

Full center floor console with armrest and locking storage

Ice Blue™ lighting

Interior trunk release

Power door locks and windows with one touch-up/-down feature

Tilt steering wheel

Exterior

Complex-reflector halogen headlamps

Easy Fuel™ capless fuel-filler system

Light-Emitting Diode (LED) taillamps - Sequential

Rear-window defroster

Remote keyless-entry system with integrated keyhead transmitter remotes (2)

Rocker moldings - Black

Variable-interval windshield wipers

Vinyl top (convertible only)



V6

Equipped with all standard features, plus:

4.0L SOHC V6 engine with 210 hp @ 5300 rpm and 240 lb.-ft. of torque @ 3500 rpm

5-speed manual transmission

17" painted-aluminum wheels

Front and rear stabilizer bars

Stainless steel single exhaust

Black power sideview mirrors

Available Packages

Exterior Sport Appearance Package

Security Package

Available Option

5-speed automatic transmission



V6 PREMIUM

Equipped with all standard V6 features, plus:

Ford SYNC® voice-activated communications and entertainment system

17" machined-aluminum wheels with painted pockets

6-gauge cluster with MyColor® illumination

6-way power driver seat with power lumbar

Ambient Lighting

Bright-aluminum instrument panel appliqué, pedal covers, door sill scuff plates and shifter knob

Bright-chrome door speaker surrounds

Door-trim panel inserts

Gloss paint center stack and console

Leather-trimmed seats

Leather-wrapped steering wheel with aluminum spokes

Shaker 500 Audio System with AM/FM stereo, 6-disc in-dash CD changer, 8 speakers, MP3 capability and 500 watts

SIRIUS® Satellite Radio with 6-month subscription

Available Packages

Comfort Package

Electronics Package

Exterior Sport Appearance Package

Security Package

V6 Pony Package

Available Options

5-speed automatic transmission

18" painted-aluminum wheels[†]

Soft boot for convertible top

Glass roof (coupe only)††

HID headlamps⁵

Rear View Camera 55

Tape stripe delete



GT

Equipped with all standard features, plus:

4.6L SOHC V8 engine with 315 hp @ 6000 rpm and 325 lb.-ft. of torque @ 4250 rpm

5-speed manual GT transmission

3.31:1 gear ratio with limited-slip differential

18" wide-spoke painted-aluminum wheels

Automatic headlamps

Body-color power sideview mirrors

Black-chrome pony badge located in grille

Dual bright rolled exhaust tips

Fog lamps

Rear spoiler

Available Packages

3.73 Rear-Axle Package

Security Package

Available Options

5-speed automatic transmission Spoiler delete option



GT PREMIUM

Equipped with all standard GT features, plus:

Ford SYNC voice-activated communications and entertainment system

6-gauge cluster with MyColor® illumination

6-way power driver seat with power lumbar

Ambient Lighting

Bright-aluminum instrument panel appliqué, pedal covers, door sill scuff plates and shifter knob

Bright-chrome door speaker surrounds

Door-trim panel inserts

Gloss paint center stack and console

Leather-trimmed seats

Leather-wrapped steering wheel with

aluminum spokes

Shaker 500 Audio System with AM/FM stereo,

6-disc in-dash CD changer, 8 speakers, MP3

capability and 500 watts

SIRIUS Satellite Radio with 6-month subscription

Cloth top on convertible

Soft boot for convertible top

Available Packages

3.73 Rear-Axle Package

Comfort Package

Electronics Package

TrackPack

Premier Trim With Color Accent Package

Security Package

Available Options

5-speed automatic transmission

3.55:1 rear-axle ratio (manual transmission only)

18" polished-aluminum wheels

19" bright machined-aluminum wheels

19" premium painted Luster-nickel aluminum wheels Glass roof (coupe only)^{††}

HID headlamps (requires Security Package)

Rear View Camera (requires rear spoiler)

Shaker 1000 Audio System with AM/FM stereo, 6-disc in-dash CD changer, 10 speakers, MP3

capability and 1000 watts

Spoiler delete option



SHELBY GT500°

Equipped with all standard features, plus:

5.4L DOHC V8 engine with 540 hp @ 6000 rpm and 510 lb.-ft. of torque @ 4500 rpm

6-speed manual transmission

9.0 psi boost

3.55:1 gear ratio with limited-slip differential

18" x 9.5" bright machined-aluminum wheels with P255/45R18

Z-rated front and P285/40R18 Z-rated rear tires (convertible)
19" x 9.5" premium painted-aluminum wheels with P255/40R19

Z-rated front and P285/35R19 Z-rated rear tires (coupe)

Forged-steel crankshaft and connecting rods

4-channel Anti-lock Brake System (ABS) with Traction Control

Brembo® 14" vented front rotors and 4-piston calipers

11.8" vented rear rotors with 2-piston calipers

SVT-tuned suspension with unique shocks and springs

Tuned stainless steel X-pipe exhaust

Ford SYNC voice-activated communications and

entertainment system

6-way power driver seat with power lumbar

Leather-trimmed sport buckets with racing stripe and Alcantara® trim

6-gauge cluster with MyColor® illumination

Ambient Lighting

Cruise control

Leather-wrapped steering wheel with Alcantara trim

Message center with compass

Power door locks and windows with one touch-up/-down feature

Shaker 500 Audio System with AM/FM stereo, 6-disc in-dash CD

changer, 8 speakers, MP3 capability and 500 watts SIRIUS Satellite Radio with 6-month subscription

GT500 badging

GT500 side rocker stripes

Le Mans racing stripes

Power dome hood with heat extractor

Tire Mobility Kit

Unique rear spoiler

Available Package Electronics Package

Available Options

HID headlamps

Shaker 1000 Audio System with AM/FM stereo, 6-disc in-dash CD changer, 10 speakers, MP3 capability and 1000 watts

*Always wear your safety belt and secure children in the rear seat. **SOS hardware may become damaged or the battery may lose power in a crash, which could prevent operation. Not all crashes will activate an airbag or safety belt pretensioner. *Not available with V6 Pony Package. **Not available with Stone Interior. *Requires V6 Pony Package and Security Package. **Requires Exterior Sport Appearance Package or V6 Pony Package.

FACTORY PACKAGES

TrackPack includes dual-piston front calipers with performance brake pads, performance 3.73 axle ratio, recalibrated AdvanceTrac electronic stability control, GT500 front and rear stabilizer bars, front strut and rear shock tuning, rear GT500 lower control arm, 19" premium painted wheels, summer-only performance tires, and Tire Mobility Kit (available Summer 2009) Available on GT Premium

3.73 Rear-Axle Package includes dual-piston front calipers, performance brake pads and 3.73 axle ratio, plus recalibrated AdvanceTrac electronic stability control (manual coupe only) Available on GT and GT Premium

Comfort Package includes heated front seats, 6-way power front-passenger seat, and auto-dimming rearview mirror with compass Available on V6 Premium and GT Premium

Electronics Package includes Dual-zone Electronic Automatic Temperature Control (DEATC) and hard drive-based, voice-activated Navigation System, featuring about 10 gigabytes of digital storage for pictures and music; includes AM/FM stereo/single-CD/DVD, and MP3 capability Available on V6 Premium, GT Premium and GT500

Premier Trim With Color Accent Package includes Charcoal Black interior environment with color-accented seats, unique door trim with bright pony badge, dark-aluminum instrument panel, and aluminum shift knob Available on GT Premium

Exterior Sport Appearance Package includes rear spoiler and lower bodyside tape stripes Available on V6 and V6 Premium

Security Package includes Active Anti-Theft System and wheel locks Available on V6. V6 Premium, GT and GT Premium V6 Pony Package includes Pony grille with chrome bezel, front lower fascia-mounted fog lamps, Pony fender badges, lower bodyside tape stripes, 18" polished-aluminum wheels with P235/50WR18 all-season tires, automatic headlamps, rear spoiler, unique chrome exhaust tip, carpeted floor mats with Pony logo and body-color sideview mirrors.

Available on V6 Premium

CUSTOM ACCESSORIES PACKAGES

V6/GT Coupe Accessory Package 1 includes quarter window louvers, side scoops, and decklid face panel

V6/GT Convertible Accessory Package 2 includes side scoops and decklid face panel

V6/GT Stripe Accessory Package 3 includes hood stripe, bodyside stripes, and over-the-top stripe for coupe models; for convertible models, this package includes hood stripe and bodyside stripes

GT Coupe/Convertible Accessory Package 4 includes hood scoop and pedestal spoiler

GT Coupe Accessory Package 5 includes hood scoop, pedestal spoiler, side scoops, decklid face panel, and quarter window louvers

GT Convertible Accessory Package 6 includes hood scoop, pedestal spoiler, side scoops, and decklid face panel

GT500 Accessory Package 7 includes vehicle cover with Cobra logo



New Vehicle Limited Warranty. We want your Ford Mustang ownership experience to be the best it can be. So under this warranty, your new vehicle comes with 3-year/36,000-mile Bumper-to-Bumper Coverage, 5-year/60,000-mile Powertrain Warranty Coverage, 5-year/50,000-mile Safety Restraint Coverage, and 5-year/unlimited-mile Corrosion (Perforation) Coverage — all with no deductible. Please ask your Ford Dealer for a copy of this limited warranty.

Roadside Assistance. Covers your vehicle for 5 years or 60,000 miles, so you have the security of knowing that help may be only a phone call away should you run out of fuel, lock yourself out of the vehicle, or need towing. Your Ford Dealer can provide complete details on all of these advantages.

Ford Credit. Get the ride you want. Whether you plan to lease or finance, you'll find the choices that are right for you at Ford Credit. Ask your Ford Dealer for details or check us out at fordcredit.com.

Ford Extended Service Plan. For a purchase or lease, the Ford Extended Service Plan (ESP) gives you "Peace-of-Mind" protection designed to cover key vehicle components and protect you from the cost of unexpected repairs. Ask your dealer for a Ford ESP, the only service contract backed exclusively by Ford and honored at all Ford Lincoln Mercury dealerships.

Insurance Services. Get Ford Motor Company quality in your auto insurance.

Our program offers industry-leading benefits and competitive rates. Call
1-877-367-3847, or visit us at fordvip.com for a no-obligation quote. Insurance offered by American Road Services Company (in CA, American Road Insurance Agency), a licensed agency and subsidiary of Ford Motor Company.

Comparisons based on 2009 competitive models (Sports Car class), publicly available information and Ford certification data at time of printing. Some features discussed may be optional. Vehicles shown may contain optional equipment. Features shown may be offered only in combination with other options or subject to additional ordering requirements or limitations. Dimensions shown may vary due to optional features and/or production variability. Following publication of the catalog, certain changes in standard equipment, options and the like, or product delays may have occurred which would not be included in these pages. Your Ford Dealer is the best source for up-to-date information. Ford Division reserves the right to change product specifications at any time without incurring obligations.

Available Summer 2009. ²EPA-estimated 18 mpg city/26 hwy. for 4.0L V6 with 5-speed manual transmission. 3Limited Warranty available when Ford Dealer installed only. See dealer for details. 4Real-time traffic monitoring available in select markets. Some features are unavailable while driving. Service not available in Alaska or Hawaii. See your Ford Dealer for details. @ 2009 SIRIUS Satellite Radio Inc. "SIRIUS," the SIRIUS dog logo and related marks are trademarks of SIRIUS Satellite Radio Inc. Not available in AK or HI. 5Driving while distracted can result in loss of vehicle control. Only use mobile phones and other devices, even with voice commands, when it is safe to do so. Microsoft is a registered trademark of Microsoft Corporation. The Bluetooth word mark is a trademark of the Bluetooth SIG, Inc. ⁶The vehicle's electrical system (including the battery), the wireless service provider's signal, and a connected mobile phone must all be available and operating for 911 Assist to function properly. These systems may become damaged in a crash. The paired mobile phone must be turned on, connected to SYNC, and the 911 Assist feature enabled in order for 911 to be dialed. Based on cumulative survey data of 2008 MY Ford and competitive owners at 3 months of service in 3 surveys conducted 9/07-5/08. 8EPA-estimated 23 mpg city/34 hwy., combined 27 mpg, for Fusion S I-4 automatic; 41 mpg city/36 hwy. for Fusion Hybrid. Actual mileage will vary. Midsize class per R. L. Polk. Based on unadjusted city fuel economy from EPA (10/08) and VCA (5/08). 2009 EPA-estimated 34 mpg city/31 hwy. for Escape Hybrid FWD. Excluding vehicles built for Mazda. 10 Based on NHTSA 5-Star ratings for all 4 crash test categories. Star ratings are part of the U.S. Department of Transportation's Safercar.gov program (www.safercar.gov).

GT500 is a registered trademark of Carroll Hall Shelby Trust.

Alcantara is a registered trademark of Alcantara S.p.A., Italy.

TM and © Warner Bros. Entertainment Inc. (S08)

Garmin is a registered trademark of Garmin Ltd.



THE FACTS ABOUT FORD.



Drive quality.

FACT: On top of earning 8

Consumers Digest "Best Buy" awards
for 2009 models, Ford Motor Company
is unsurpassed by Toyota and
Honda when it comes to quality.⁷



Drive green.

FACT: Ford builds the most fuelefficient midsize sedan in America (Fusion Hybrid: 4I mpg city)⁸ and the most fuel-efficient SUV on the planet (Escape Hybrid: 34 mpg city).⁹



Drive safe.

FACT: No other car company offers you more vehicles that have received both 2009 IIHS "Top Safety Pick" and NHTSA 5-Star crash test ratings.¹⁰



Drive smart.

FACT: The voice-activated
Ford SYNC® customizable media
system and EcoBoost™ V6 engines
are just a few of the innovative
technologies you can only find in a Ford.

Visit fordvehicles.com to learn more.



Drive one.

