



# The story of a modern American classic.

Quietly and without fanfare, Ford's trim 5-passenger Granada has attracted well over 1,000,000 owners since its introduction in 1974. Granada's is a quiet success story about a fine automobile, designed for today's special driving needs.

Granada, you'll find, has many practical virtues—good value, excellent mileage,\* roomy comfort for five, a good-sized trunk, low maintenance (see back cover), and more. Affordable to purchase. Affordable to own.

Granada's classic styling is a virtue of another kind. Clean lines and so many elegant touches. No wonder Granada's so often confused with far costlier cars, such as Mercedes.

There are six editions to choose from: 2- and 4-Door Granada Sedans, 2- and 4-Door Granada Ghia Sedans, and 2- and 4-Door Granada ESS Sedans. We show the luxurious Ghia here. It is more completely detailed on pages 8 and 9.

Standard power train is the fuel-efficient 4.1 liter (250 CID) 1V "I" 6-cylinder engine with a 4-speed manual overdrive transmission. Sensibly engineered for today's driving, this transmission features a sporty floor-mounted shift. In California, a new lightweight 4.2 liter (255 CID) 2V V-8 engine is teamed with SelectShift automatic transmission.

For 1980, there are fresh new exterior, interior and vinyl roof colors to choose from. Three new sophisticated electronic stereo search radios are offered as options, including a cassette tape model which features the Dolby\* Noise Reduction System.

This year, Granada offers more convenience than ever. A maintenance-free battery is standard. You never add water. And the new mini spare tire provides more trunk room than a conventional spare. Two more Better Ideas for the 80's from Ford.

There's much more to the '80 Granada story: a long list of standard features (see page 13), an unusually wide selection of options (pages 14-15), rich interiors you may be surprised to find in a car of Granada's price range (pages 10-11).

But then, Granada is in a class by itself as over a million people have already discovered. Discover Granada yourself in a test drive at your Ford Dealer.

Left: Granada Ghia 4-Door Sedan in one of four 1980 Tu-Tone paint selections: Dark Chamois Metallic (8A) over Chamois Glow (8W).

Front cover: Granada ESS 4-Door Sedan in Candyapple Red (2K).

\*Mileage statement. At the time this catalog was published, 1980 EPA estimates were not available. Granada should, however, post good miles-per-gallon ratings as it did in 1979. For the latest information, consult your Ford Dealer or the 1980 EPA Gas Mileage Guide. In California, only power team available is the new 4.2 liter (255 CID) V-8 and SelectShift automatic transmission (not available elsewhere).

See Notable Standard Features and Measurements on page 13 and color code reference on back cover.

Some items shown are optional. See options list on pages 14-15.



# Rich look. Rich ride. Yet so affordable.

While the tasteful styling might not say so, Granada 2- and 4-Door Sedans are the lowest-priced Granada models. Surprisingly affordable, we think, with all the extra-value features you get standard (see page 13).

Chrome-plated grille, for example.
Stainless steel full wheel covers. Steelbelted radial ply tires. A ride that helps
keep hard feelings from coming
between you and the road.

The interior is impressive. With flight bench seat and fold-down center armrest. Supple all-vinyl trim. Wood-tone appliques on the instrument panel. Cut-pile carpeting. Granada may surprise you with all the luxury it offers.

An economical 4.1 liter (250 CID) 1V "I" Six and 4-speed manual overdrive transmission that's easy on the engine are standard.\* And scheduled maintenance requirements are low (see back cover).

Few cars offer options like these: automatic temperature control air conditioning. Cornering lamps. Electronic search radios. Power moonroof. Illuminated Entry System. Granada does (see pages 14-15).

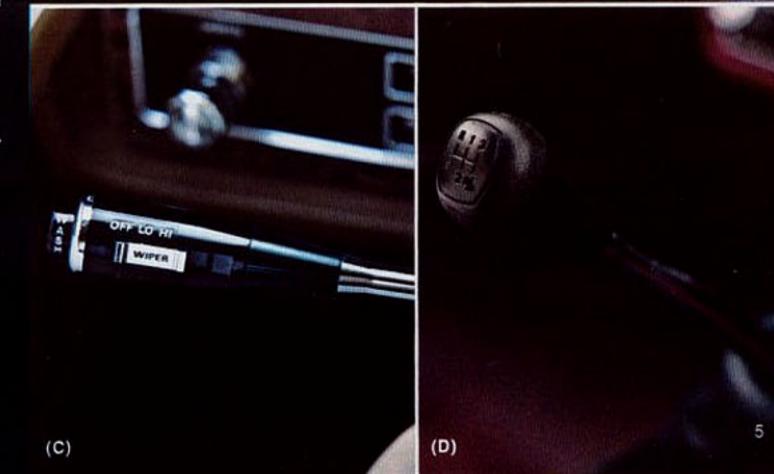
- (A) Granada 4-Door Sedan. With classic looks like this, no wonder over a million Granadas have been sold. Shown in Light Grey (12).
- (B) Granada 2-Door Sedan. Great value. In Polar White (9D) with optional Midnight Blue full vinyl roof.
- (C) Windshield wiper/washer controls.
  Conveniently located on the turn signal lever.
- (D) 4-speed manual overdrive transmission. Overdrive fourth gear allows engine to turn more slowly at road speed, helps reduce engine wear. Engine runs more economically.\* A Better Idea for the 80's.

Note: See Notable Standard Features and Measurements on page 13 and color code reference on back cover.

Some items shown are optional. See options list on pages 14-15:

\*See mileage statement on page 3.







# European-flavored.

ESS is a special Granada for those who want distinctive styling in the European tradition with sporty accents.

Even more important, these Granada ESS attractions can be yours for thousands less than you could spend for some fine European cars. That's why we believe the 5-passenger ESS 2- or 4-Door Sedan can represent real value to you.

ESS exterior features include: distinctive blackout paint treatment. Hood and decklid accent stripes. Louvered opera window appliques (2-door). Dual colorkeyed remote control mirrors. Colorkeyed wheel covers. Front and rear bumper guards with full-width rub strips, and more.

Inside ESS you find more flavor of the Continent: reclining bucket seats with adjustable, European-style head restraints and chain pattern vinyl seat inserts. Color-keyed deluxe belts with gentle warning chime. Deluxe luggage compartment trim, and much more. See page 13 for complete list.

A fuel-efficient power team is standard—the 4.1 liter (250 CID) 1V "I" Six teamed with 4-speed manual overdrive transmission.\* SelectShift automatic transmission and 5.0 liter (302 CID) V-8 are among the many Granada options (see pages 14-15).

- (A) Granada ESS 4-Door Sedan.
  European-flavored luxury. In Candyapple Red (2K).
- (B) Granada ESS 2-Door Sedan. Shows off dramatic blackout paint treatment. In Pastel Sand (6D).
- (C) Reclining bucket seats. Standard on ESS are these individually adjustable and reclinable bucket seats.
- (D) Sport steering wheel. ESS features this leather-wrapped steering wheel.

Note: See Notable Standard Features and Measurements on page 13 and color code reference on back cover.

Some items shown are optional. See options list on pages 14-15.

\*See mileage statement on page 3.





# Luxury classic.

The top of the line Ghia provides an unusual degree of luxury in 2-door and 4-door sedan models. Elegant styling touches like wide bodyside moldings with vinyl inserts color-keyed to body paint. Dual accent stripes. Wheel covers keyed to body color and/or the optional vinyl roof. And that's just the exterior.

Inside are these luxury features: deepcushioned, all-vinyl flight bench seat
with fold-down center armrest. Colorkeyed belts with a pleasant chime
reminder to buckle up. Door trim panels
with woodtone appliques, carpeting on
lower panels. Deluxe steering wheel.
Thick, color-keyed cut-pile carpeting.
There's a left-hand, bright remote
control outside mirror. Deluxe luggage
compartment trim. A dual note horn.
Plus a high level of sound insulation.
See interiors on pages 10-11 and
standard features on pages 12-13.

Also standard is the economical 4.1 liter (250 CID) 1V "I" Six engine and 4-speed manual overdrive transmission.\* Options include 5.0 liter (302 CID) V-8 with SelectShift automatic transmission. For other options, see pages 14-15.

Stretch-out room and comfort. Elegance, class and style. You'll find them in Granada Ghia.

- (A) Granada Ghia 2-Door Sedan. In one of four new Tu-Tones: Pastel Sand (6D) over Sand Glow (6B).
- (B) Granada Ghia 4-Door Sedan.
  Elegant features inside and out. Shown in Midnight Blue Metallic (3L) with Midnight Blue vinyl roof.
- (C) "Vacation-size" trunk. Provides over 15 cu. ft. of luggage space with optional inflatable spare, shown.
- (D) Map pockets. Handy stowage areas in the front seat back.

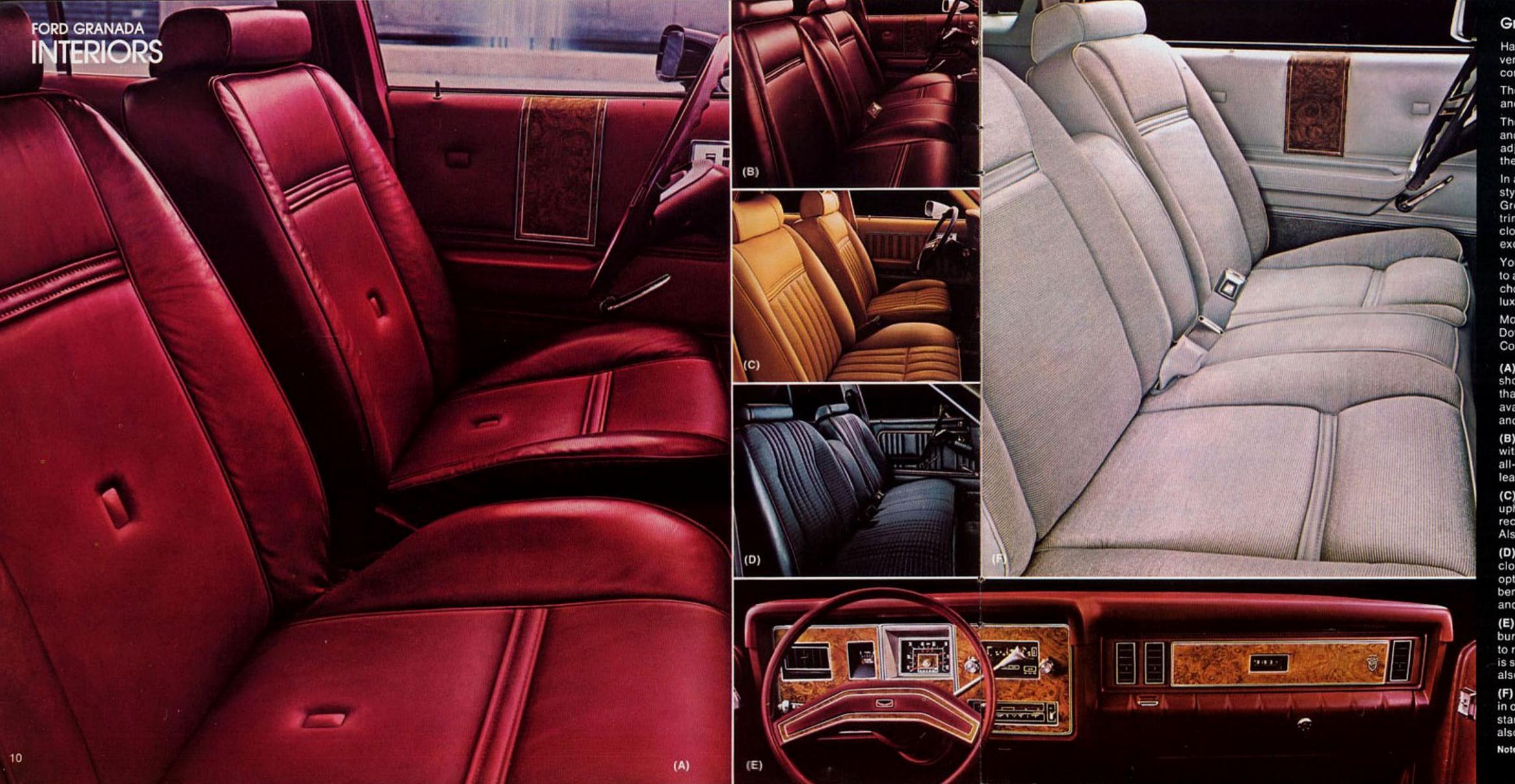
Note: See Notable Standard Features and Measurements on page 13 and color code reference on back cover.

Some items shown are optional. See options list on pages 14-15.

\*See mileage statement on page 3.







# Granada offers the luxury of choice.

Handsome Granada exteriors are matched with beautiful interiors. No thin veneer of glamour, mind you, but substantial luxury thoughtfully planned with concern for comfort and good taste.

There's sit-tall, stretch-out room for five. Seats are angled for proper support and amply foam-cushioned to add relaxation as you ride.

The flight bench seat with fold-down center armrest is standard on Granada and Ghia. Individually reclining bucket seats (available with 4-way manual adjustable driver's seat as a separate option, see pages 14-15) are standard on the ESS and available on other models as an option.

In addition to the standard flight bench front seat (Granada, Ghia), two styles of bucket seats are offered—one exclusively with ESS. Interior Decor Group option offers bucket or flight bench seats with Ghia trim, Ghia door trim and deluxe steering wheel in 2- and 4-door Granadas. In all, there are two cloth/vinyl choices, two all-vinyl choices (one, chain pattern, an ESS exclusive), and one of leather seating surfaces.

Your Ford Dealer, with the help of his color and trim book, will be pleased to assist with the selection that suits you best. And we suggest you give your choice a "test-sitting." We think you'll then fully appreciate the interior luxury of Granada.

Most 1980 Granada interiors come beautifully appointed in these six colors: Dove Grey, Dark Red, Medium Wedgewood Blue, Caramel, Sand, and Cordovan. Exceptions are noted in the following descriptions:

- (A) Interior Decor Group—Leather Bucket Seats. Feature deluxe sew style, shown here in Dark Red (MD) leather seating surfaces/vinyl trim, optional, for that look of European touring car luxury. Comes in standard pebble-grain vinyl; available in cloth upholstery/vinyl trim. Decor Group includes deluxe door trim and deluxe steering wheel.
- (B) Interior Decor Group—All-Vinyl Flight Bench Seat. Standard on Ghia with seat back map pockets, optional on ESS. Deluxe sew style in pebble-grain all-vinyl shown in Cordovan (GF). Yours also in optional cloth/vinyl (F) or leather/vinyl. Includes fold-down center armrest.
- (C) ESS-Vinyl Bucket Seats. Unique styling, exclusive chain pattern vinyl upholstery, plus European-style adjustable headrests, color-keyed belts and reclining seat backs—these features you'll find on the ESS bucket seats. Also offered in cloth/vinyl and leather/vinyl. Color shown is Sand (PV).
- (D) Granada—Cloth/Vinyl Standard Flight Bench Seat. Luxurious box weave cloth/vinyl trim, shown in Wedgewood Blue (JB), can be selected as an option to the pebble-grain vinyl (B) that comes standard on Granada's flight bench seat in vertical-pleat sew style. Available also in Dark Red, Cordovan and Sand. Fold-down center armrest included.
- (E) Attractive instrument panel features full-width woodtone appliques of burled walnut, warmly elegant. Instruments are easy to read; controls are easy to reach. Glove box is spacious and lockable. Deluxe steering wheel shown is standard on Ghia, included in Interior Decor Group. Optional digital clock, also shown, is centered in the woodtone panel above glove box door.
- (F) Interior Decor Group—Cloth/Vinyl Flight Bench Seat. Deluxe sew style in optional finely ribbed cloth/vinyl trim, pictured in Dove Grey (BS). Comes standard in all-vinyl (B). Luxurious leather seating surfaces with vinyl trim are also offered. Decor Group includes deluxe door trim and deluxe steering wheel.

Note: Some items shown are optional. See options list on pages 14-15.

# FORD GRANADA ENGINEERING

Here's where our Better Ideas for the 80's begin:

# AN INSIDE LOOK AT FORD GRANADA

Here's where the quality of Granada begins-down deep where outstanding design and fine engineering are combined to produce a solid automobile.

- A. Engine/Transmission.\* Standard on all models (except in Calif.) is a thrifty 4.1 liter (250 CID) 1V "I" Six engine with a seven-main-bearing crankshaft. It's teamed with a floor-mounted 4-speed manual overdrive transmission. Power team for California is the new 4.2 liter (255 CID) V-8 with SelectShift automatic transmission. With the standard DuraSpark Electronic Ignition, there are no points and condenser to replace.
- B. Manual Front Disc Brakes. More fade-resistant, team up well with self-adjusting rear drum brakes. Rear brakes self-adjust when applied as car is moving in reverse.
- C. Front Suspension. Contributes to both Granada's ride and handling. Uses maintenance-free rubbercushioned control arms, flattened struts, plastic-lined ball joints and link-type stabilizer bar.

- D. Rear Suspension. Four-leaf springs. staggered and angled shock absorbers minimize dip and dive on starts and stops. Iso-Clamp bushings help reduce noise/harshness levels.
- E. Body Construction. Unitized design. "Hat section" cross brace for roof panel support. Full box sections reinforce front and center roof pillars.
- F. Interior Design. Ample room for five adults and plenty of luggage space in the "vacation-size" trunk (over 15 cu, ft, with standard mini spare tire).
- G. Body Insulation. Generous amounts of acoustical materials effectively insulate passenger compartment from most road/engine noise and vibration.
- H. Wide Doorway Design. Rear doors on 4-door models feature canted hinges designed to allow the doors to open wider for greater ease when getting in and out. Wide door design on 2-door models contributes to ease of entry and exit for rear seat passengers. With the inertia seat back release on 2-door models, front seat backs can be flipped forward without using seat latch for even more convenience.

F

Plus these additional features: Maintenance-free battery. You never add water. Terminals are designed to resist corrosion. In addition, electronic voltage regulator, centered gas tank filler pipe, molded foam seat back padding, inside hood release, and more.

\*See mileage statement on page 3.

# FORD GRANADA NOTABLE STANDARD FEATURES

## GRANADA

#### **FUNCTIONAL**

- 4.1 liter (250 CID) 1V "I" 6-cylinder engine with DuraSpark Electronic Ignition\*
- Electronic voltage regulator
- · Maintenance-free battery
- · 4-speed fully synchronized overdrive transmission, floor-mounted shift\*
- Independent coil spring front suspension; multileaf spring rear suspension
- · Front disc brakes with lining wear indicators/rear drum brakes
- · Foot-operated parking brake with warning light
- Recirculating ball steering gear
- . 14-in. BSW steel-belted radial ply tires (4)
- · Mini spare tire
- 2-speed windshield wipers
- Turn-signal-mounted wiper/washer controls
- Granada Sound Insulation Package
- · Power ventilation
- · Inside hood release
- Day/night inside mirror · Continuous loop belts
- · Lockable glove box
- · Cigarette lighter
- · Rear seat ashtrays
- Bumper guards front and rear
- Rectangular headlamps/parking lamps
- 4.2 liter V-8 and SelectShift automatic transmission only power team available in California.

# APPEARANCE AND COMFORT

- Flight bench front seat with folddown center armrest, all-vinyl trim
- · 10-oz. color-keyed cut-pile carpeting
- · Burled woodtone instrument panel applique
- · Automatic inertia-type seat back release (2-door)
- · Luggage compartment mat
- . Bright twin opera window (2-door). bright windshield, backlite, roof drip, door frame, door belt and wheellip
- · Chrome-plated grille
- · Tricolor taillamps
- · Stainless steel full wheel covers (4)

#### GRANADA GHIA

Includes most of the standard Granada features, plus these additions or variations:

- . Deluxe flight bench front seat with seat back map pockets, all-vinyl trim
- 18-oz, color-keyed cut-pile carpeting
- Color-keyed deluxe belts with warning chime and comfort regulator
- Deluxe door trim panels with burled walnut woodtone sill appliques, carpeted lower sections
- Deluxe steering wheel with burled walnut woodtone applique
- . Deluxe Sound Insulation Package
- · Rear door courtesy light switches (4-door)
- . Deluxe luggage compartment trim
- . Bright LH remote control outside mirror
- Hood, bodyside and decklid accent stripes
- Ghia exterior/interior ornamentation

- · Wide bodyside moldings with color-keyed vinyl inserts and integral bright wheellip moldings
- Rear panel applique with brushed aluminum insert and concealed gas cap
- Color-keyed wheel covers (matching
- body color or optional vinyl roof) · Dual note horn

#### GRANADA ESS

Includes most of the standard Granada features, plus these additions or variations:

- · Reclining bucket seats with map pockets, chain-pattern all-vinyl trim, European-style head restraints
- 18-oz. color-keyed cut-pile carpeting
- · Color-keyed deluxe belts with warning chime and comfort regulator
- · Deluxe door trim panels with carpeted lower sections
- · Leather-wrapped steering wheel (black with optional fingertip speed control)
- Deluxe Sound Insulation Package · Rear door courtesy light switches
- (4-door)
- Deluxe luggage compartment trim · Dual sport remote control mirrors
- . ESS ornamentation (front fenders)
- Hood and decklid accent stripes · Black window frames, windshield wipers, grille, bodyside moldings (with bright inserts), back panel
- applique, rocker panels . Deluxe Bumper Group
- Color-keyed wheel covers (matching) body color or optional vinyl roof)
- · Dual note horn

Options list is shown on pages 14-15.

# Measurements

MODEL	Wheelbase	Length	Height	Width	Luggage Cap. (cu. ft.)*	Curb Wt. (lb.)#	Fuel Cap. (gal.)	Passenger Cap.
GRANADA 2-DOOR	109.9"	197.8"	53.2"	74.5"	15.4†	3207	18	5
GRANADA 4-DOOR	109.9"	197.8"	53.3"	74.5"	15.4†	3250	18	5
GHIA 2-DOOR	109.9"	197.8"	53.2"	74.5"	13.8‡	3248	18	5
GHIA 4-DOOR	109.9"	197.8"	53.3"	74.5"	13.8‡	3292	18	5
ESS 2-DOOR	109.9"	197.8"	53.2"	74.5"	14.3§	3279	18	5
ESS 4-DOOR	109.9"	197.8"	53.3"	74.5"	14.3§	3320	18	5

\*With standard mini spare tire. §14.9 cu. ft. with inflatable spare



# OPTIONS

# Add your personal touch.

## udio

Ford offers a superb selection of radios and audio equipment. All are precision-engineered and built to exacting Ford quality standards. Of special interest, all Ford radios will receive traveler's advisory broadcasts when tuned to either end of the AM band. For more details, get the booklet "1980 Sound Systems and Electronic Options" at your Ford Dealer.

- AM Radio.
- AM/FM Monaural Radio.
- AM/FM Stereo Radio.\* Stereo clarity for your listening enjoyment.
- AM/FM Stereo Radio with Cassette Tape.\* Fast forward/reverse, automatic ejection. Uses compact 60-min. tape cassettes.
- AM/FM Stereo Radio with 8-Track
  Tape.\* Two radio bands plus
  8-track tape player as an entertainment alternative.
- Electronic AM/FM Stereo Search Radio.\* Automatic station selection plus scan feature gives you 8-sec. program samples across the dial.
- (A) Electronic AM/FM Stereo Search Radio Cassette Tape with Dolby\* Noise Reduction System.\* Automatic station selection and scan features, plus cassette player.
  □ Electronic AM/FM Stereo Search
- Radio with Quad 8-Track Tape.\*
  \*Dual speakers front and rear included.

  Appearance
- ☐ Color-Keyed Deluxe Belts. See pages 10-11.
- ☐ Interior Decor Group. Shown and detailed on pages 10-11.
- Bodyside Accent Moldings. Add decorative highlights to Granada.
- Metallic Glow Paint. New colors— Chamois Glow (8W), see p. 2; Sand Glow (6B), see p. 8, and Bittersweet Glow (8D).
- □ Tu-Tone Paint/Tape. Dramatic new way of combining colors. See pages 2 and 8.
- ☐ Bodyside and Decklid Accent

Stripes. See pages 4, 5, 9.

Vinyl Roof. Eight colors, two styles: full vinyl roof on 2- or 4-door; vinyl half roof on 2-door models only. See pages 5 and 9.

## Comfort

- SelectAire Conditioner. Combines cooling, heating, defrosting in one unit for year-round comfort.
- (B) SelectAire Conditioner with Automatic Temperature Control. Same efficient unit as above with thermostatic controls to help maintain comfort in any season.
- Tinted Glass—Complete. Recommended with air conditioning.
- (C) 4-Way Manual Driver's Seat. Adds to conventional front and back movement the comfort of 1½ inches of vertical adjustment.
- (D) Individually Reclining Bucket Seats. Features separate forward and back adjustment, plus individual recliner, for driver and passenger. Standard on ESS. See pages 7, 10-11.

### Convenience

- (E) Digital Clock. Full-time display (including seconds). Quartz crystal for accuracy. See page 11.
- (F) Console. Handy storage area between front bucket seats. Has special warning lights which signal: Headlamps On, Door Ajar, Trunk Ajar, Low Fuel.
- Convenience Group. Features interval windshield wipers, automatic parking brake release (with column-mounted SelectShift), automatic bucket seat back release (2-doors), color-keyed belts.
- (G) Electric Rear Window Defroster. Heating element on glass quickly removes snow or ice.
- (H) Illuminated Entry System. Lifting the door handle lights interior and key lock for greater ease of entry and security at night.
- Front Cornering Lamps. Shown on front cover, pages 2, 5, 6, 8.
   Light Group. Includes dual beam
- dome/map light (shown), plus lights in luggage compartment, glove box, under the hood, in front ashtray, under instrument panel; also rear door courtesy light

- switches (4-doors), and "headlamps on" warning buzzer. Remote Control Decklid Release.
- Remote Control Decklid Release. Lets you unlock the trunk without leaving the car.
- Dual Sport Remote Control Mirrors.
   Color-keyed to body finish.
   Standard on ESS, see front cover,
   pages 2, 6, 7, 9.
- (J) Illuminated Visor/Vanity Mirror. Handy for front seat passenger.
- (K) Fingertip Speed Control. You set any safe speed above 30 mph and Speed Control maintains it. Great convenience, and holding steady speeds helps save gas. Pressing the brake pedal deactivates the system. Touch of the "resume" button automatically reestablishes the prior speed.
  Conventional Spare Tire, Available
- in place of new standard mini spare.

  Inflatable Spare Tire. Compact, allows maximum use of trunk space. For temporary use only.
- Replaces standard mini spare.

  Visibility Group. Dual bright outside mirrors, and visor/vanity mirror are included. See page 4.
- (L) Tilt Steering Wheel. Adjustable to several positions for convenience.

## Interiors

Seat/trim details on pages 10-11.

#### Performance

- New for 1980: 4.2 liter (255 CID)
   2V V-8, a power plant designed for efficiency.†
- column-mounted SelectShift), automatic bucket seat back release (2-doors), color-keyed belts. 

  Electric Rear Window Defroster. 

  5.0 liter (302 CID) 2V V-8. 
  Cold Weather Group. Heavy-duty battery, heavy-duty alternator and engine block heater.
  - Heavy-Duty Battery.
  - Heavy-Duty Group. Includes heavy-duty battery and alternator, extra cooling package.
  - ☐ Heavy-Duty Suspension. Stiffer springs and shocks for heavy loads.
     ☐ SelectShift Automatic Trans-
  - SelectShift Automatic Transmission. Shift automatically or manually as you choose. Columnmounted control (see pages 10-11), or floor-mounted in console with bucket seats (separate options). See page 7.

†See mileage statement on page 3

### **Power Assists**

- □ Power Front Disc Brakes.
   □ Power Door Locks.
- (M) Power Moonroof. Gives you open air feeling of a convertible.
- (N) Power Seats. Lets you adjust bucket seats (driver's side only), or flight bench seats automatically.
   Power Steering.
- (O) Power Side Windows. Controls at each window, master control

panel at driver's position.

#### Protection

- Vinyl Insert Bodyside Moldings help guard against nicks or scratches in close-quarter parking. Available on Granada.
- Front License Plate Bracket.
   Deluxe Bumper Group. Includes bumper guards and rub strips, front and rear. Shown on all models.
   Rocker Panel Moldings. See p. 5.
- Protection Group. Door edge guards (except Ghia), front floor mats with carpet inserts, license plate frame(s).
- Mud and Stone Deflectors. Help protect paint finish on lower bodysides, quarter panels.
- Lower Bodyside Protection (in addition to Ford corrosion protection measures noted on back cover). Provides an application of vinyl under the paint along the lower sides of the body to help protect against stone pecking. Important on gravel or heavily salted roads.

#### Tires

- Steel-belted radial ply tires. Choice of black or white sidewall styles in full range of sizes. Check with your Ford Dealer for tires that suit your needs best.
- (P) Wheel Covers/Wheels. From left to right (top row): styled steel wheels/trim rings (4); lacy spoke cast aluminum wheels (4), available in bright finish as shown on page 2: (bottom row) wire wheel covers (4), see also page 5; luxury wheel covers (4); deluxe color-keyed wheel covers (4), standard with Ghia and ESS, see also front cover, pages 6, 7, 8, 9.

# FORD GRANADA **CHOICES**



Granada 2-Door Sedan, Light Medium Blue (3F)



Ghia 2-Door Sedan, Midnight Blue Metallic (3L)



ESS 2-Door Sedan, Polar White (9D)



Granada 4-Door Sedan, Dark Cordovan Metallic (8N)



Ghia 4-Door Sedan, Silver Metallic (1G)

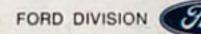


ESS 4-Door Sedan, Candyapple Red (2K)

Options list is shown on pages 14-15.

Better Ideas for the 80s. FORD.

FORD GRANADA



Ford Motor Company's optional

Extended Service Plan covers certain selected components on new Ford cars and light trucks for longer than the vehicle's basic warranty. The cost is so moderate for the protection you get that it could pay for itself the first time you need it. Ask your Ford Deale for more information about the Plan. CORROSION PROTECTION. Ford takes steps to see that your new Granada is engineered and built to high quality standards. And in order to help keep your Granada looking new, we incorporate the use of precoated steels, such as galvanized steel, vinyl sealers aluminized wax in critical areas, and enamel as a finishing coat.

LOW SCHEDULED MAINTENANCE. AS part of a continuing program to lower the cost of ownership, scheduled main tenance requirements on most new Fords have been lowered dramatically in recent years. For example, with the 1980 Ford Granada, the recommended maintenance schedule is 10,000 miles (7,500 miles with V-8 engines) or 12 months between scheduled oil changes and 30,000 miles between lubes. These are just two small parts of a comprehensive program which, in total, can significantly lower the cost of schedule maintenance for Granada over 50,000 miles of driving.

COLOR AND TRIM CODES. Car colors and trims are coded, example: Pastel Sand (6D). Your Ford Dealer will be pleased to show you color samples of paint and trim materials.

**OPTION AVAILABILITY.** Some feature presented are optional at extra cost. Some options are required in combination with other options. Availability of some models and features describe may be subject to a slight delay. Ask your Ford Dealer for the latest information on options, prices and availability.

PRODUCT CHANGES. Ford Division reserves the right to change specifications any time without incurring obligations.

Buy or lease a Ford Granada from your Ford Dealer-a great choice either way